

the leader's link

A Publication of Oregon Future Business Leaders of America

A Letter From Our National President

When I was just a freshman I knew that one day I wanted to become an FBLA National Officer. For the next two years I worked to translate my love of inspiring others and dedication to FBLA into serving as a national ambassador. Last year serving you as an Oregon FBLA State Officer was the greatest honor in my life!

Now because of your help, dedication, and support for my national campaign I have the opportunity to take my heart of service, contagious enthusiasm, and energy to the national level and serve

you as your FBLA National President!!

I would like to take this opportunity to say thank you to all of the members and advisers of Oregon FBLA. It is because of you, and because of your support that I am able to have this amazing opportunity. Words will never be able to express how grateful I am for all that you have done for me.

But now it is once again time for us to kick off another fantastic year of FBLA! Let's pick up the next leg of our FBLA journey and pave the way to another exciting



National FBLA President
Hilary Niedermeyer

and successful year as Oregon Future Business Leaders of America.

Les Brown once said, "Your goals are the road maps that guide you and show you

Save the Date!
Judges Needed
April 3-4, 2005
for our
State Business
Leadership
Conference

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More From Hilary...

what is possible for your life." Whether you will be traveling towards success this year on a multilane freeway or on a one lane dirt road let these wise words inspire and motivate you to get involved, cover new ground, and make FBLA-PBL the Road to Your Success.

Your year in FBLA is yours to create. I encourage you to reach for the stars, and make

the most of this year. Begin now mapping out your plans, and set achievable goals for you and your chapter to accomplish. The more time and effort that you put into your journey the farther you will get.

You are in the driver's seat; you are the director of your achievements, and you are not alone on this road to success. The members and ad-

visers of Oregon FBLA are always here to help! If you follow your heart, and follow your dreams you will have the power to be anything you want to be! I wish you an incredible year of success! And remember, the next leg of your journey begins now.

Sincerely,

Hilary Niedermeyer

Our National Theme: The Road to Your Success!



“Thank you to all of our competitors for continuing Oregon FBLA’s long standing tradition of competition excellence!”

Oregon FBLA Update

As with any organization, Oregon FBLA has grown and improved over the years and this last year was no different.

There have been some important changes in our program that we want to remind you of. As you might recall, last year we changed our geographic structure by going from eight districts to six regions. The new region names are: Northwest Territory, Mt. Hood, Willamette Valley, Rogue Umpqua, Cascade, and Blue Mountain. Some of the previous Districts will now

have the opportunity to connect with and be a part of a larger Region.

In addition to helping consolidate local district wide efforts, the shift from Districts to Regions allows for a more effective and efficient State Officer Team. The officer team now consists of eight officers instead of eleven. The positions on the officer team are: President, Executive Vice President, and six Regional Vice Presidents. As a smaller team we are better able to accom-

By Brandon Bartels

plish the tasks before us and ready to assist in the planning and development of regional conferences, focus on local chapter recruitment, and travel throughout the State for leadership development.

With Hilary Niedermeyer, our current Executive Vice President, being elected National President, FBLA will be looking to Oregon for our lead in activities and achievements.

Some Competition Changes...

Advisers, please check your new Chapter Management Handbook for a full list of updates and changes. Here are a few competition changes to be aware of:

1. In Multimedia Presentation and Web Site Development the final teams will give a five minute oral presentation at the National Leadership Conference.
2. Word Processing I is now only for 9th and 10th grade students.
3. Job Interview and Network Design rating sheets have been modified.
4. Emerging Business Issues preparation time has been reduced to five minutes.
5. The preliminary presentation time for American Enterprise Project, Community Service Project, and Partnership with Business Project has been increased to three minutes.



2004-2005 State Officer Team!

Business Achievement Awards

Every FBLA member has the opportunity to be recognized at the Local, State, and National level. The Business Achievement Awards have four levels of leadership success. These awards can be completed, one after another, until a member has accomplished all four levels. Each member is encouraged on a yearly basis to accomplish as many activities as possible with

award levels not completed in one year being carried over to the next year.

The Future, Business, Leader, and America awards focus on business skills, leadership, and FBLA involvement. Activities can be accomplished by participating in community service projects, regional and state FBLA events, as well as business curriculum activities.

By Brandon Bartels

You can access the State and National websites, or contact your local Chapter Advisor for the forms with all of the specific activities listed. Follow the FBLA Road to Success by achieving recognition through Business Achievement Awards Program. This is an excellent way to build your business and leadership knowledge while enhancing your involvement in FBLA.



Oregon FBLA Members at State

The Levels of the Business Achievement Awards

Future Level

This award focuses on basic business skills, introduction to community service, and FBLA involvement at the local level; entries are certified by the local chapter adviser. See the CMH for suggested activities or create your own and submit it for approval by the national center. Among the requirements is the successful completion of the Future Test. Submit your entries to the national center. You will receive specially designed BAA pins from your local chapter adviser. An entry form (found in the CMH) and supporting documentation are required for this award.

Business Level

Future award prerequisite;

certified by the local chapter adviser. This award focuses on local and regional/district, state, and national involvement; intermediate business skills; and leadership in the community. Entries must be submitted to the national center. Specially designed BAA pins will be sent to the local chapter adviser for presentation at a local awards ceremony or local FBLA event. An entry form and supporting documentation are required for this award.

Leader Level

Future and Business Award prerequisite; certified by the local chapter adviser. This award focuses on local, regional/district, state and national involvement; advanced

business skills and community leadership. It requires presentation of a business portfolio to include resume and verifying documentation of activities completed.

America Level

Future, Business, and Leader Award prerequisites; certified by the local chapter adviser. This award focuses on total association leadership, business skills, and involvement in community. It requires presentation portfolio submission, to include resume and verifying documentation of activities completed. Students qualifying for this award will receive specially designed BAA pins at the National Leadership Conference.

“Because of the Business Achievement Awards Program, FBLA members have enhanced their business and leadership knowledge.”



Members Competing at State

National Leadership Conference Wrap Up

By Lareina Albertson

Hello Oregon FBLA! I hope everyone's summer went well. Last year's FBLA National Leadership Conference in Denver, Colorado, was one of the best I have ever been to. Not to mention the fact that this year's Institute for Leaders had its highest attendance ever. The biggest surprise of all was when Kwami Jackson of "The Apprentice" gave the closing session speech.

Besides the excitement that came from IFL, Oregon was very successful in the competitions they participated in. Jason Marshall, last year's secretary/treasurer, did a wonderful job on the State Annual Business Report and placed second in the nation. Through all of the excitement at the awards of excellence, we even got a new National FBLA President from Oregon. Congratulations to Hilary Niedermeyer on being elected National FBLA President!

At the NLC Oregon FBLA members demonstrated their abilities and placed in the top ten the following events:

- Investments- 2nd Place Marty Olson , Reynolds High School
- Business Plan 4th Place, Hidden Valley High School team: Jaysin Anderson, Janae Davidson, Emily Milijkovic.
- C++ Programming, 10th place, Devin Smith form Hidden Valley High School
- Desktop Publishing 4th place, Hidden Valley high School team of Jamie Dopplemeyer, Andrew Krug
- Impromptu Speaking, 6th place Casey Pond, Tigard High School
- Network Design 8th place McNary High School team of Michael Burns and Justin Irwin
- Networking Concepts 10th place Joslyn Esser, North Salem High School
- State Annual Business Report 2nd place, written by Jason Marshall, Scappoose High School
- Word Processing I, 6th place, Dereke Foote, Silverton High School, and 9th place Andrew Ly Willamette High School
- Entrepreneurship 4th place, Reynolds high School team, Marty Olson, Diana Nicolas, Peter Sandin

Congratulations to all of our National Finishers! Thank you for your determination and commitment to FBLA!



Will You Be An Oregon FBLA Partner?

Name(s) _____

Address _____

City _____ State _____ Zip _____

Email: _____ Web: _____

Phone: _____ Fax: _____

Annual Giving *(Please check all that apply)*

<input type="checkbox"/> Leader—\$15,000 and above	<input type="checkbox"/> Chief Executive—\$10,000-14,999
<input type="checkbox"/> Founder—\$5,000-9999	<input type="checkbox"/> Chairperson—\$2500-4999
<input type="checkbox"/> President—\$1000-2499	<input type="checkbox"/> Director—\$500-999
<input type="checkbox"/> Advocate—\$250-499	<input type="checkbox"/> Ambassador—\$100-249
<input type="checkbox"/> Professional—\$25-99	<input type="checkbox"/> Friend—\$10-24

Sponsorship

<input type="checkbox"/> Premier Business Partner—\$25,000	<input type="checkbox"/> Leadership Partner—\$5,000
<input type="checkbox"/> Competitive Event Sponsor—\$10,000	<input type="checkbox"/> Event Title Sponsor—\$1,000
<input type="checkbox"/> Sponsor/Start a FBLA Chapter—\$1,000	<input type="checkbox"/> Host Adviser Hospitality—\$500
<input type="checkbox"/> Keynote Speaker—\$1,000	<input type="checkbox"/> Entertainment—\$1,000

Advertise

<input type="checkbox"/> Exhibit Booth—\$250	<input type="checkbox"/> Program Quarter Page Ad—\$100
<input type="checkbox"/> Program Half Page Ad—\$175	<input type="checkbox"/> Program Full Page Ad—\$300
<input type="checkbox"/> Program Inside Front Cover—\$500	<input type="checkbox"/> Program Inside Back Cover—\$500
<input type="checkbox"/> Awards of Excellence Program—\$1,500	<input type="checkbox"/> Newsletter/Web Page—\$250

School-to-Career Partner

<input type="checkbox"/> Speaker	<input type="checkbox"/> Event Judge
<input type="checkbox"/> Event Coach	<input type="checkbox"/> Workshop Presenter
<input type="checkbox"/> Corporate Tours	<input type="checkbox"/> Internship/Shadow Days
<input type="checkbox"/> Support Our Local FBLA Chapter	<input type="checkbox"/> Special Joint Project
<input type="checkbox"/> Join Board of Trustees	<input type="checkbox"/> Join Business Advisory Committee

In Kind Services Partner

<input type="checkbox"/> We can provide meeting locations	<input type="checkbox"/> We can host special events
<input type="checkbox"/> We can support conferences	<input type="checkbox"/> We have giveaway items

FUTURE BUSINESS LEADERS OF AMERICA - PHI BETA LAMBDA is a non-profit professional technical student education organization for students who are interested in or preparing for careers in business or business education. It is composed of four divisions: FBLA at the high school level, FBLA at the middle school level, PBL at the post-secondary level, and the Professional Division.

The Oregon Chapter of FBLA, referred to as Oregon FBLA, was chartered by the National organization in 1959. The State Program Coordinator plans, organizes, coordinates and conducts statewide student activities along with being responsible for the clerical and bookkeeping activities involved with Oregon FBLA. The current State Program Coordinator is Samantha Kline.

The responsibility for overseeing Oregon FBLA is in the hands of a Board of Advisers (BOA). The Board of Advisers consists of eight FBLA advisers representing each district, the Professional Division Liaison, the current state president and state secretary of FBLA, as well as ex-officio membership by the State Program Coordinator and State Specialist. The current Business and Management specialist from Oregon Department of Education is Ron Dodge.

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Find us on the Web!
www.orfbla.org

South Umpqua High School Gets Back in Action

By Heidi Chatham

South Umpqua High School's history dates back to 1971 with the exception of a brief period between 1999 and 2003 when the program was lost due to inadequate funding. During the 2003-2004 school year Greg Ammann, a teacher at South Umpqua High School, revitalized the chapter. Mr. Ammann is now the chapter adviser and truly enjoys being an active part of his students' success.

To kick off the school year Mr. and Mrs. Ammann drove eight students to the National Fall Leadership Conference in Anaheim, California from their home in Myrtle Creek, Oregon. The drive to and from Anaheim was the most

memorable event of the year and served as a great beginning to the students' continued FBLA involvement throughout the year.

Under Mr. Ammann's leadership South Umpqua students were allowed to acquire real opportunities as FBLA members and realized their true potential. These students tested their skills going head to head with other members at the District 5 Skills Conference. The judges at the conference were willing to give the South Umpqua students feedback in effort to prepare for the State Leadership Conference, in April 2004.

At the 2004 Oregon SLC the chapter was excited as it received two top ten awards. Not only was walking on stage a great ego boost, but it also gave the members a sense of pride, self worth, and success.

Now that the South Umpqua FBLA Chapter has their feet on the ground, their main focus this school year is recruiting new members to grow their chapter base. The National FBLA theme, The Road to Your Success, definitely illustrates the strong direction and focus these students have taken.