

the leader's link

A Publication of Oregon Future Business Leaders of America



FBLA Scholarship Opportunity

By Chamroeun Lim

After three years of working hard, congratulations to all seniors for making it this far in your education journey.

At this time of the year, you are probably very busy studying for your final exams, getting ready for the 2006 FBLA Regional Skills Conferences, and probably even finalizing your Senior Project.

Moreover, some of you might be finishing up applications for colleges, or FAFSA (Free Application for Federal Students Aid), however; don't forget that there are many private scholarships that are available to you.

In order to reward those FBLA member who are actively involved in community service, volunteering; our national FBLA-PBL association has many

scholarships to offer. Here is a list of some:

- Berkeley College Scholarship
- Data Match Scholarship
- Economic for Leaders Scholarship
- FBLA Distinguished Business Leaders Scholarship
- Johnson and Wales University Scholarship.

You can find out more information about these scholarships in the Chapter Management Handbook under the Chapter and Member Recognition section.

In addition to that, there are two special scholarships that our Oregon Future Business Leaders of America offer to its members. They are:

- The Oregon FBLA Foundation

Scholarship

- The OSU Lucille Borigo Scholarship
The purpose of these scholarships is made available to deserving Oregon FBLA Senior members in order to help them further their academic education. Each has it's own requirements which can be found on the Oregon FBLA website. The OSU scholarship is available to students interested in attending OSU.

The Scholarship Committee selects recipients based upon application and interview criteria qualification.

Please contact your respective Region Vice-President for more information, and search on line at www.oregonfblla.org, or www.fblla-pbl.org.

We wish you the very best of luck no mater what path or direction you choose in life, this is your last year, so make it the best.

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Help Oregon FBLA Foundation

By Ashley Olson

Imagine having one of your state officers pied with whipped cream in front of the entire state delegation! Well that image is going to come to life this year at the State Business



Leadership Conference where each state officer will be carrying around a bucket with another state officer's name and picture on it throughout the conference. Each officer will be asking you to put money in the bucket who you would most like to see get pied in the face. As participants of the conference you will be able to put

money in which ever jar you want to see receive a big whipped cream pie in the face. All money raised during this fundraiser will be going to support the Oregon FBLA Foundation.

Another great fundraiser we will be taking part in during the State Business Leadership Conference is the second annual Silent Auction to be held during campaigning. Chapters will be bringing in baskets chalked full of goodies and prizes. These baskets are easily winnable. All you have to do is purchase a ticket (or as many tickets as you want) and

place your name and chapter on the back of the ticket and drop it in the container closest to the basket you would like to win. At the end of the conference a name will be drawn out of every bucket and the winners will be announced. Once again the money raised will be going to the Oregon FBLA Foundation to help support chapters. Now when you get to the State Conference in Portland you won't be left in the dark about all of the great foundation fundraisers going on around you.



Our National Theme this year is “Unlock Your Potential”

Letter from Your State President



Maria Rosas

Dear Oregon FBLA,

Your state officers and Oregon FBLA plan to focus more on getting FBLA members involved and providing customer service to all by encouraging and motivating you to get involved. Our plan for this year's conference is to have more members participate in Chapter Projects (American Enterprise, Community Service, March of Dimes, Oregon FBLA Foundation, and Partnership with Business) and run for State Office than in years past. In addition we are encouraging you to participate in the Business Achievement Awards. We would like to see more members get recognized for their hard work in FBLA and gain even more business experience through this outstanding program.

We are encouraging members to play an active role in FBLA by increasing the communication between the state and local chapters and members. You are able to visit the Oregon FBLA website

(www.oregonfbla.org) to find upcoming events, valuable information and resources, and contact information for each of your state officers. Each month your Region Vice President takes on the responsibility of sending each chapter a monthly update composed by a fellow officer. Our hope is that the information we share in these monthly updates will help us spread an awareness of the many great activities and deadlines that are fast approaching.

The 2005 National Leadership Conference in Orlando, Florida was an outstanding experience for all the officers and the 140 Oregon FBLA members who attended. State officers as well as some members attended the Institute for Leaders where they were able to gain leadership training to bring back to Oregon. Each member left Orlando having made new friends, experienced the fun and excitement of Florida, and gained helpful business and leadership skills. Along with those experiences came the thrill of having nine National FBLA competitive winners and the new 2005-2006 FBLA National Treasure, Jessica Ice.

At the beginning of this year you state officers decided to provide a leadership experience by doing a tour around the state of Oregon to provide the Chapter Officer Leadership Training (COLT). On September 25 through September 29, 2005 we traveled to Baker City, Silverton, and Klamath Falls on the road for the Chapter Officer Leadership Tour offered to local chapter officers at the surrounding areas to learn helpful leadership skills. The Chapter Officer Leadership Training turned out to be a huge success with over 85 participants from 25 different chapters. The greatest benefit of the leadership tour was to see members taking the initiative and attending the event.

Our 2005 Oregon Leadership Institute (OLI) took place on November 6th and 7th, 2005 in Sunriver, Oregon. The snow did not stop OLI, which turned out to be a huge accomplishment seeing members participating and eager to learn even more leadership skills. OLI provided two days of intense training, hands on learning, and powerful networking.

On behalf of your state officer team and Oregon FBLA I would like to thank Oregon FBLA members for your commitment to FBLA and excitement about the opportunities that lie ahead. There are many other leadership opportunities available for you to participate. Continue the great work and I hope to see your participation at your Regional Skills Conference, in the Business Achievement Awards, and the State Business Leadership Conference. Let's keep working together on our way to "Unlocking Our Potential."

Yours truly,

Maria Rosas
Oregon FBLA State President

Leadership is not so much about technique and methods as it is about opening the heart. Leadership is about inspiration—of oneself and of others. Great leadership is about human experiences, not processes. Leadership is not a formula or a program, it is a human activity that comes from the heart and considers the hearts of others. It is an attitude, not a routine.

More than anything else today, followers believe they are part of a system, a process that lacks heart. If there is one thing a leader can do to connect with followers at a human, or better still a spiritual level, it is to become engaged with them fully, to share experiences and emotions, and to set aside the processes of leadership we have learned by rote.— By Lance Secretan

My OAC Experience

By Ashley Faw

Want to be a little more involved in FBLA and not sure if you are ready to tackle the task of being a state officer? Well I have just the thing for you; become a member of the Oregon Action Committee (OAC)! As a member your main responsibility is to help out the state officers in your region as they work to support the members. In doing so, you help plan regional skills, go on chapter visits, recruit more FBLA members and generally assist the chapters in your region



under the direction of your Region VP. The Oregon Action Committee is a great way for younger members or those interested in running for a state office to become more involved in the FBLA organization and see what being a state officer is about.

This year as an OAC member, I had the opportunity to attend numerous chapter visits with my regional vice president, Amanda Steinert. During these visits, not only did we speak to

members about upcoming conferences, competitive events, and opportunities available to members, but we also had brainstorming sessions with chapter officers and extended those ideas on how to improve their chapter and establish a program of work. Being on the OAC has provided many great experiences this year that I'm glad that I could be a part of. I strongly encourage you to join the Oregon Action Committee, so talk to your local chapter adviser and regional vice president about joining.

Unlock Your Potential

By Shaley Shafer

Do you have the burning desire and motivation to do great things for Oregon FBLA? Being a state officer is all about helping others, having passion for FBLA, commitment, dedication, learning experiences, being involved, having a vision for Oregon FBLA, and most of all fun, fun, fun!

Being an Oregon FBLA State Officer can be one of the most rewarding opportunities that

Oregon FBLA has to offer you. Through your experience as a state officer you will unlock your exceptional leadership skills that you can use now and for the rest of your life! Some of those skills include:

public speaking, professionalism, writing, and communication. Those are all prestigious attributes that colleges and employers are looking for!

So you are thinking about running for office... have you completed your future Level in the Business Achievement

Awards? In order to run for state office, you must have your Future Level of the Business Achievement Awards complete. No need to worry though, because the future level is very simple. It is just a matter of filling it out and sending it in. You can find all the information regarding the Business Achievement

Awards (BAA) in your chapter management handbook under Chapter/ Member Recognition or online at

www.oregonfbla.org under competitive events. Make sure to send your complete Future Level to the National FBLA-PBL Headquarters postmarked no later than March 1, 2006.

Along with all of the fantastic opportunities that being a state officer has to offer; Concordia University in Portland, Oregon has arranged with the Oregon FBLA Office to provide two transferable college credits. This is open to all who successfully complete

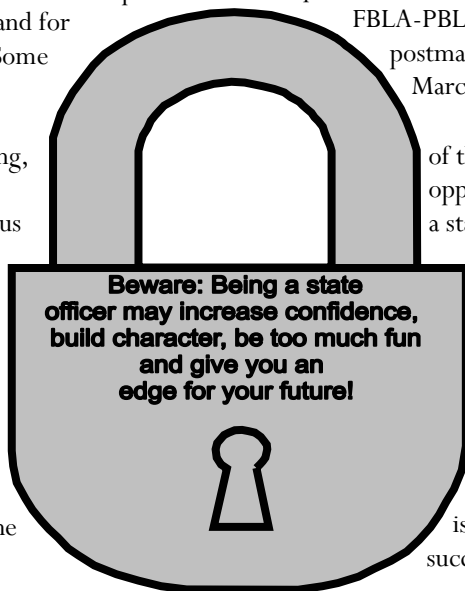
their term as a state officer! That is a \$1000 value: free! Once you get into office you will be given more information regarding the college credits.



Set a challenge for yourself and reflect on what attributes you can bring to the 2006-2007 state officer team, and allow yourself to truly unlock your potential. "Change is the essence of life; be willing to surrender what you are for what you could become!" – Unknown Author.

Want more information regarding state office? Contact your Region Vice-President for a complete packet on everything you need to know about being a state officer. You may find the state officers contact information online at www.oregonfbla.org under the state officers' link! It will guide you through which position is best for you; what qualifications are required; how to define a campaign theme; and what to expect at the State Business Leadership Conference in Portland, Oregon on April 2-4.

"Change is the essence of life, be willing to surrender who you are for who you could become." - Unknown author



The COOLEST Conference in Oregon

By Chamroeun Lim

The November weather was chilly. The roads were under snow and slippery conditions. But, that did not stop the 400 FBLA members and advisers from attending the sensational Oregon Leadership Institute (OLI) on November 6, 2005 held at the incredible Sunriver Resort in Central Oregon! Members thought it would be a "cool" conference—and it turned out to be the coolest OLI ever!



FBLA members attended from all over Oregon. Chapters as far away as Hood River, Portland, La Pine, Drain and many more drove hours to attend this amazing and exciting leadership development conference.

The conference started with an energetic session called the Beach Ball Blast! During the activity, chapter members worked together with chapter members to develop a unique team name, mission, goals, and display the most chapter spirit. The activity also bonded

together FBLA chapters with core values and an understanding of the assets members brought to the chapter team.

Following the Leadership Adventure, TRI Leadership's President & CEO Mr. Ryan Underwood led the state in awesome energizers including the hilarious dance from the movie Hitch. Everyone was pumped up and ready for a super opening night!

Following Mr. Underwood's fun energizer, members participated in the FBLA Leadership Adventure. Members had the opportunity to network, learn team work skills, use their FBLA knowledge, and discover leadership! They

"It was a very unique experience for me personally. This is my first time in my four years of membership that I been to Oregon Leadership Institute. I have learned and acquired many new leadership skills. Most importantly I made many new friends and got to know my chapter members better, especially during the dance night," laughed Stacy Davis, Centennial High School Chapter President

also teamed up with members from different schools to complete the challenge and receive the grand reward presented the next day of the



conference during the closing ceremony.

After an evening of hands on leadership experiences, networking, icebreakers, and team work, members were not tired! Like the annual State Business Leadership Conference, OLI offered a

fantastic Dance Night. Members had the chance to relax, meet even more members, get ready for the second day of the Institute.

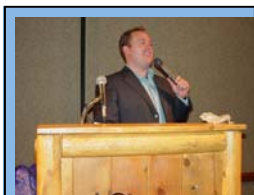


At eight o'clock the next morning, the sun was shining, the snow was melting into the river, and the members were ready to rock n' roll! During the second day of the conference, the members had their choice of business, career, leadership, and chapter development workshops to attend including:

- Successful Careers
- Establish a Program of Works
- Community Service Project
- Public Speaking Skills
- Networking for Success
- Job Interview

The featured keynote speaker Val Baldwin officially adjourned the Oregon Leadership Institute at 12:00 PM after a powerful self-esteem message that helped members get motivated to take an extra step further in their education and future career.

Member's left the Oregon Leadership Institute full of confidence, information, training, and experience. Many thought it was the best OLI ever and were ready to save the dates for the 2006 conference! Members returned home to share their leadership skills with their own chapters and prepare for the best year in Oregon FBLA history!



Save the Date! Judges Needed April 2-4, 2005 for our State Business Leadership Conference

No Time for Naps

As SBLC approaches I have always found myself wondering who will be there to fill the conference room with laughter during the opening session? What will there be to do, and which part of the hotel are we staying in this year?

This year center stage will once again belong to none other than the hysterical, and witty, Toody Byrd. Three years ago at the Oregon State Business Leadership conference she brought even the toughest guys to hysterics as she shared her stories and viewpoints on life, old age, and the infamous zippers. Toody Byrd is no ordinary speaker she has dazzled thousands of audience members and is still setting the pace for speakers across the nation. And, we are excited for Oregon FBLA to have the magical experience to hear her cutting wit and healing wisdom at our State Conference once again. A former teacher and administrator the stories she shares from her past are unforgettable. Never one to shy away from any topic, she brings a rich, lifelong set of interesting experiences to any issue at hand. She is spunky, energetic and opening session



can never be considered ordinary when Toody Byrd takes the stage! This mother, wife of fifty six years, and grandmother is mischievous, fun-loving, and somewhat irreverent—a shorter, rounder, more mature Mary Poppins.

But Toody isn't the only one who will be taking over and pumping up the volume at SBLC 2006. As a counter strike Rhett Laubach will be there as well! Not only has Rhett trained students across the nation, but since his days as an Oklahoma State University graduate, he has traveled the nation providing people of all ages with a dose of humor and motivation, to jump start their lives.



Rhett Laubach works with organizations that want to develop their people's Personal Leadership Intelligence so they will be more effective Torchbearers. His material draws from his 10+ years of speaking/training experience and is applicable and valuable for both student and professional audience members. Rhett's speaking interests have taken him to over 25 states and in front of over 500,000 audience members. 50% of his work is to student leadership groups and 50% is to corporate, professional organization and

association clients. His programs focus on leadership, but extend to speech coaching, team building and communication training.

But the fun doesn't stop here. Throughout the conference there will be opportunities to attend workshops! But don't let the word "workshop" scare you away, these aren't the usual workshops that put you to sleep, oh no we have joined hands with Tri Leadership once again and will be fully entertained by the some top presenters in the nation. These fun and interactive workshops are one of a kind and come from the core of FBLA goals, and IFL training material.

So this year don't find yourself taking naps during the day, but head off to a workshop and laugh it up!

SBLC 2006 is jam packed with activities for you to partake in, in addition to new speakers, and workshops you will be pleased to find that nothing has been left out of SBLC 2006. There will be candidate campaign booths for you to browse, recognition sessions to attend, regional recognition sessions, workshops, speakers, and the beautiful Portland scenery! Jump on board to SBLC 2006 and Unlock Your Potential!



Congratulations OAC

The Oregon Action Committee has started the year with good news, we have increased our membership three fold since the beginning of the year! I would like to take this opportunity to recognize and extend my

appreciation to all of our current members: Samantha Edwards, Ashley

" Always be the influencer, never the influenced. As the influencer, people will follow, love, and admire you for what and who you really are. It is in the influencers of our lives that we find the great leaders of our time. They are never forgotten." - Samuel K. Aidoo

Faw, Joshua Fryer, Reese Haydon, Danile McBride, Kaylee Reece, Bryan Reed, Chris Sauro, Thomas Stratton, Brandon Traub, and Bryan Valera-Gangler. Thanks for your hard work and

dedication to this amazing organization. May this year prove to be a successful and beneficial one for us all!

If you are interested in joining the Oregon Action Committee, or would like more information, contact Maria Rosas at orefblapres@gmail.com or Tyler Abel at tylabeledoac@gmail.com.

www.oregonfbla.org

By Tyler Abel

Did You Know?

What is FBLA? Future Business Leaders of America (FBLA) is the premier organization for student leaders preparing for careers in business, management, entrepreneurship, and information technology. Now for more than 60 years FBLA has been the place where 4 million students have found the keys to unlocking the doors to career success, personal achievement, and business leadership

How did FBLA form? Business “clubs” did exist on high school and college campuses throughout America prior to the founding of FBLA. These business “clubs” also known as “commercial clubs” operated loosely in the schools across the country. Commercial or business clubs prior to the founding of FBLA were almost exclusively female, mainly due to the kind of courses that were offered at the time. In those days, the courses taught in the “commercial department” were primarily typing, office procedures (old calculator, adding machine, Monroe rotary calculator, ditto machine), and shorthand. Today we don’t use the term “club” to represent ourselves, but rather we see ourselves as a professional organization for students interested in being the future business leaders or America.

How did FBLA PBL form? FBLA was a college Based Organization in the

beginning. In 1940, twenty colleges and universities agreed to assist in the establishment of state and local chapters across the country.

These pioneering states included:

- Alabama
- Connecticut
- Kansas
- Missouri
- Ohio
- Tennessee
- West Virginia
- Arkansas
- Indiana
- Louisiana
- New Jersey
- Oregon
- Texas
- Wyoming
- Colorado
- Iowa
- Minnesota
- North Carolina
- Oklahoma
- Virginia

How much were chapter & membership dues? The fee to charter an FBLA chapter in the early days was \$1. Membership Dues were .25 cents per semester. To charter a chapter, a list of members, officers, the sponsor and school principal were required along with the description

of a proposed business project.

What were the conferences like?

FBLA conferences in the early days were definitely much simpler than they are today. The National Leadership Conference (NLC) was generally attended by about 1000 individuals with state conferences under 100. The NLC lasted 3 days and 2 nights. State Business Leadership Conferences were only 1 day. Competitive Events of the day included Typing I and II, Business Math, Public Speaking, Shorthand, and Office Machines. There was not much in the way of activity or entertainment. Conference format included an opening session, competitive events, elections, closing banquet and awards.

What is different about FBLA-PBL today?

Today FBLA-PBL is a multimillion-dollar business leadership organization of nearly 4 million alumni members, 250,000 members in 4 divisions located in over 13,000 chartered chapters from around the world. From Guam to the Canal Zone, to Europe and the Virgin Islands, wherever freedom and enterprise come together, FBLA-PBL will be there supplying business with its leaders.



By Ashley Sullivan



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Find us on the Web!
www.orfbla.org

FUTURE BUSINESS LEADERS OF AMERICA- PHI BETA LAMBDA is a non-profit professional technical student education organization for students who are interested in or preparing for careers in business or business education. It is composed of four divisions: FBLA at the high school level, FBLA at the middle school level, PBL at the post-secondary level, and the Professional Division.

The Oregon Chapter of FBLA, referred to as Oregon FBLA, was chartered by the National organization in 1959. The State Program Coordinator plans, organizes, coordinates and conducts statewide student activities along with being responsible for the clerical and bookkeeping activities involved with Oregon FBLA. The current State Program Coordinator is Samantha Kline.

The responsibility for overseeing Oregon FBLA is in the hands of a Board of Advisers (BOA). The Board of Advisers consists of eight FBLA advisers representing each district, the Professional Division Liaison, the current state president and state secretary of FBLA, as well as ex-officio membership by the State Program Coordinator and State Specialist. The current Business and Management specialist from Oregon Department of Education is Ron Dodge.

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