

# the leader's link

A Publication of Oregon Future Business Leaders of America



## Chapter Going Above and Beyond

By Maria Rosas

All the way in rural Eastern Oregon, stands today the chapter of Union High School, in Union, Oregon. Though Union FBLA is known for being a 2A school, they are also known for the dedication they have for FBLA. They have fifty percent of their FBLA members place in the top 10, and having been awarded with the Silver Chapter increase membership Award last year at the State Business Leadership Conference, no wonder they are putting themselves on the map.



Mrs. Rickman (Advisers) and Union FBLA members.

From the past several years Union High has done community service for the March of Dimes by selling Pumpkins and toy soldiers. This year they have already been able to complete some fundraisers and some sales experience. Union FBLA sponsored the Duck Races at the Grass Roots Festival, where they sold little plastic ducks to the community members to race down at Catherine Creek. They have also sold socks, balloons, ice tea, and Propel fitness water. In addition, they have provided leadership opportunities to their FBLA members. They have had two Union FBLA members compete at the National

Leadership Conference. A year ago they sponsored the Chapter Officer Leadership Training for the Blue Mountain Region. This training included leadership, networking, team building, and planning (Program of Work).

“We work together when work needs to be done: we check each other to make sure things are getting done and we take care for each other no matter who is part of the chapter,” said the Union FBLA Chapter Vice President Thomas J. Stratton.

Currently Union is planning out their Program of Work (POW) for this coming school year. They are excited about the new ideas surrounding them and are already working on their next fundraiser. Union High School has shown they are able to “Unlock their Potential.”

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## Changes!

With each new school year come new opportunities and changes that help to keep Oregon FBLA running as smoothly as possible. This year there are new competitive events and a few changes to the scoring guides that each chapter should be aware of. This year's new event is Business Ethics which covers ethical decisions needing to be made in the workplace. As a team event it provides the opportunity for two to three participants who will be given a case study that focused on making ethical decisions. In the preliminary rounds teams will be drawn at random. The teams will

be given twenty minutes to prepare their case before presenting it to a judge. During the presentation the team will have seven minutes to present and three minutes to answer questions from the judges. In Addition the final round will be run identically to the Preliminary rounds except that it will be open for members to watch.

Changes have also been made to the scoring guides for many events. March of Dimes, Oregon Foundation Project, Newsletter, Scrap book, Creed, Website, and

## By Ashley Olson

Local Chapter Annual Business Reports have all made changes.

This year when it comes to chapter of the year a focus has been taken off of number of members and more on events. Now one point will not be given for each member but members will be classified into groups much like that of a voting delegate. Each group will be given a certain number of points. These changes were made so that chapters that were more involved with fewer members could still have a chance at the Chapter of the Year Award.

[www.oregonfbla.org](http://www.oregonfbla.org)

**Our National Theme this year is “Unlock Your Potential”**

## Your State Officers



Maria Rosas

President

Northwest Territory VP

- Astoria High School
- Banks High School
- Dayton High School
- Neahkahnie High School
- Scappoose High School
- Sherwood High School
- St. Helens High School
- Tigard High School
- Tualatin High School



Ashley Olson

Willamette Valley Region VP

- Central High School
- Dayton High School
- Gervais High School
- Harrisburg High School
- John F. Kennedy High School
- Junction City High School
- McKay High School
- North Salem High School
- Philomath High School
- Pleasant Hill High School
- Sheridan High School
- Silverton High School
- South Albany High School
- Stayton High School
- Sweethome High School
- Thurston High School
- Willamette High School

FBLA National Treasure  
Executive Vice President

Rouge Umpqua Region VP

- Cottage Grove High School
- Douglas High School
- Grants Pass High School
- Hidden Valley High School
- North Bend High School
- North Douglas High School
- North Medford High School
- Oakland High School
- Reedsport High School
- Roseburg High School
- Rouge River High School
- Sheldon High School
- Siuslaw High School
- South Medford High School
- South Umpqua High School
- Sutherlin High School
- Yoncalla High School



Jessica Ice

Blue Mountain Region VP

- Baker High School
- Burnt River High School
- Condon High School
- Elgin High School
- Grant Union High School
- Helix High School
- Imbler High School
- Joseph High School
- La Grande High School
- Long Creek High School
- Nyssa High School
- Ontario High School
- Pendleton High School
- Ukiah High School
- Union High School
- Vale High School
- Wallowa High School



Shaley Shafer



Amanda Steinart

Mt. hood Region VP

- Canby High School
- Centennial High School
- Cleveland High School
- Hood River Valley High School
- Madison High School
- Meek Professional Technical School
- Molalla High School
- Newberg High School
- North Marion High School
- Reynolds High School



Ashley Sullivan

Cascade Region VP

- Bonanza High School
- Butte Falls High School
- Chiloquin High School
- Gilchrist High School
- Henley High School
- La Pine High School
- Lost River High School
- Madras High School
- Mazama High School
- North Lake High School



Chamroeun Lim

## Membership Dues and Deadlines

By Shaley Shafer

Are you an official FBLA member yet? In order to become an “official” Future Business Leaders of America member and compete in the Regional Skills Conference you must pay your state & national dues by December 15<sup>th</sup>. To compete at the State Business Leadership Conference you must be a member by March 1<sup>st</sup>! There has been an increase for state dues this year. National dues are \$6 and State dues are \$9. Part of that increase in the state dues will help with ensuring that the Oregon FBLA Foundation is stable for the future years to come. In addition, another part of that increase will make grants available to those



who cannot afford to travel to an FBLA event.

This year Oregon FBLA and National FBLA have many exciting Leadership Training,

Conferences and Events that will take place throughout the year! Strive to unlock your potential in attending as many FBLA events as possible. Each event will be unique and you will have the chance to learn a lot about leadership, but mostly about yourself.

The following are the events and deadlines that are planned out for the 2005-2006 school year:

### November 2005

4<sup>th</sup> & 5<sup>th</sup> –Pittsburgh, Pennsylvania National Fall Leadership Conference

4<sup>th</sup> & 5<sup>th</sup> –Greensboro, North Carolina National Fall Leadership Conference

6<sup>th</sup> & 7<sup>th</sup> – Oregon Leadership Institute at the Sunriver Resort

11<sup>th</sup> & 12<sup>th</sup> – Kansas City, Missouri National Fall Leadership Conference

18<sup>th</sup> & 19<sup>th</sup> – Salt Lake City, Utah National Fall Leadership Conference

### December 2005

15<sup>th</sup> – Deadline to be an FBLA member in order to compete at Regional Skills

## What Does it Mean to be a State Officer

By Chamroeun Lim

“It does not matter what position you have within the organization, it is you the person that matters,” Anonymous.

Being a state officer it is not about the title that people can put on their résumé, but rather it is about passion and determination. It is about individuals being willing to contribute to their organization and committed to serving their members.

As a State officer, individuals have the opportunity to learn and seek leadership within themselves while they are serving the members. They have professional coaches including the Oregon FBLA Executive Director, Mrs. Samantha Kline to assist them with their leadership skills, and to guide them on their road to success. The state officers work together as a team with many other talented officers like themselves around the state of Oregon and a cross the nation.

Officers have the opportunity to travel around the state through the Chapter Officer Leadership Tour, through their regular chapter visit within

their own region, and to attend State Officer Meetings that are usually held at the Student Leadership Development Center in Salem, Oregon.

Thanks to all local chapter officers for your hard work and dedication to the success of your chapter. You are truly the ones who can make a difference for yourself and others, and you are truly the one who modern society continuously searches for. Because of your experience as a chapter officer you have received great preparation and should consider running for state office.

Consider the fact that you will have the opportunity to make a change and make a difference for all of the members of Oregon Future Business Leaders of America by providing your sincere service and dedication. Also consider the fact that you will have the opportunity to improve your leadership skills, the opportunity to unlock your wisdom and your potential, and go beyond



Your 2005-2006 Oregon FBLA State Officer

by accepting the new challenges and responsibilities as a state officer. For those who are not a chapter officer, you are still encouraged and more than welcome to run for state office since you are the

foundation of the Oregon Future Business Leaders of America, after all, it is your passion, dedication and commitment that counts. Your hard work will pay off and will be recognized after your service as a state officer, the Oregon Future Business Leaders of America Foundation has partnered with Concordia University to make three Business and Managements transferable credits available to all state officers.

Yes! It is possible for you to run for the state office and be a part of the team. Are you ready to accept the new challenge and responsibility to move on to the next level of your leadership? Then, it is time for you to consider to running for State Office!

*“Coming together is a begging, keeping together is progress, working together is success.”*  
Unknown Author

# A Moment Worth Remembering

By Chamroeun Lim

"I had so much fun, it is a great experience for me, and indeed it was worth the trip," said Tyler Abel the Executive Vice-President at Hidden Valley High School

After a journey of one thousand miles, your Oregon FBLA State Officer Team was truly exhausted! Yet their excitement and adrenaline kept them pumped and ready to go for each destination they encountered.

Over the course of four days starting from Sunday, September 25 to Thursday, September 28, 2005, your FBLA State officers and executive director traveled around the State of Oregon, from Salem to Baker City to Silverton and finally to Klamath Falls in order to provide an amazing Chapter Officer Leadership Training Program to local chapter officers.

Baker High School was their first destination and where the excitement and fun, along with nervousness began for your officers. Teamwork activity "Straws and Paper Clips" presented by your state officers; Ashley Olson, Ashley Sullivan, and Jessica Ice gave the opportunity for

chapter officers to learn how to work together as a team, and cooperate among each others in order to achieve a common goal.

The chapter officers also had the opportunity to learn how to create an outstanding chapter Program of Work, how



State Officers on the road

to conduct a successful fundraising campaign, promote Future Business

Leaders of America through chapter outreach by providing community services, and how to recruit new members through innovative networking strategies.

Finally, the advisers and chapter officers had the opportunity to learn and find out more about what the fantastic FBLA program

has to offer including Competitive Events, Business Achievement Awards, and FBLA professionalism that will help them succeed in the business world.

The trainings at Baker, Silverton, and Mazama High school were adjourned when the Blue Mountain Region Vice-President, Amanda Steinert presented the Certificate



Officers working together



Officers eating pizza

of Appreciation to the high school that hosted the event. Each training ended with enthusiasm on the part of the chapter officers who benefited from getting to know their team better and meeting other chapter officers, as well as the state officer team. Once they were trained, the chapter officers left with the commitment to implement what they had just learned.

The most memorable part of this Chapter Officer Leadership Tour was "pizza time," that is when the chapter officers had the opportunity to network with other officers, and when the Advisers had the opportunity to explore the resources table that contained helpful information that benefited their chapters.



Receiving Award

"I think it was educational and an inspiration, it taught me new leadership Skills," said Patty, from Silverton High School.

This journey of a thousand miles might have exhausted your state officers and state adviser, but because of their commitment and dedication to the growth and the development of the Oregon Future Business Leaders of America, they were happy and glad to put on this Chapter Officer Leadership Training Tour, and yes indeed, it was a trip to remember!



**Save the Date! Judges Needed April 2-4, 2005 for our State Business Leadership Conference**

## Getting Ready to Compete

By Jessica Ice

With Regional Skills Conferences less than four months away, have you wondered if its time for you to start studying? You have four months, make the most of it, know your stuff and ace your events! Here are some ways to help you unlock your potential at this year's Regional Skills Conferences!

### Practice Time Management:

Starting early will allow for time to touch up on areas you may be rocky in later. Develop blocks of study time. 15 minutes a day from now until your competition will allow you to absorb more information than if you stayed up until three in the morning the night before your test.

### Prepare:

If you are doing a performance event, make sure that you are prepared. You need to have all materials that you, or the judges might need. Have your speeches memorized or have practiced

interviewing for job interview or the FBLA creed many times. Think of any questions that could arise and find an answer. Make sure that you are calm and collected the day of your performance as this will show your confidence in yourself and the work that you have prepared.

### Set a goal:

If you set a goal to receive a specific score (like 90/100) in your event you are much more likely to achieve that goal than you would be if you just told yourself "I want to do well". Goal setting helps to give you something tangible to reach for and will motivate you to do your best.

### Understand:

Make sure you understand what you have studied. Highlight areas or problems that are giving you trouble, so that you can spend extra time on them. This allows for you to weed out things that you already know and things that need a little extra

work. Ask for help in areas that are causing you difficulty.

### Review and Relax:

Spend the week before Regional Conference reviewing everything you learned, making sure you have your facts straight. Then, take some time and relax, you have spent the past four months in preparation, focus on letting your mind wander away from your events until a couple of days before. In those last couple of days review once again, you know the information and should by then be confident that you will achieve your goal.

Take this plan and apply it to your Regional Skills Conference, the State Business Leadership Conference and even your classes in school. When you utilize these five steps you can rest assured that you have efficiently heightened your knowledge on the subject and are well prepared to achieve your goal!

## Oregon FBLA Foundation: Providing More Opportunities

By Maria Rosas

Congratulations to Cleveland, Mazama, Lost River, St. Helens, and North Bend High school, these chapters where awarded a member service grant from the Oregon FBLA Foundation. These grants where able to assist these chapters in attending the Oregon Leadership Institute in Sun River, Oregon. There members were able to take advantage of the leadership training.

*" Everyday is a challenge. It's not about how much money we can make, how popular we can be, how to achieve perfection and be the greatest but how to be genuine, be a true friend, how to be humble, how to be strong, how to share ourselves based on what we have and make a difference. It's difficult but with faith and wisdom challenge yourself." By James Padilla*

If you want financial assistance to attend the many FBLA opportunities to gain leadership skills and you are an active chapter with at least 5 members wanting to attend the opportunities; the

Oregon FBLA Foundation Chapter Assistance Grant is for you. The purpose of the Oregon FBLA Foundation Chapter Assistance Grant is to help to chapters take advantage of FBLA activities and opportunities that they may not be able to attend due to financial restraints. The funding can be used, but not limited to, any additional expense a chapter may need to generate in order to get members to events or activities related to FBLA. This grant may cover transportation expenses and substitute expenses along with any other expense that the local chapter would have to incur that the local school or district

will no longer cover due to budget cuts. The grant will not cover registration fees, meals or lodging fees for members. The Board of Trustees will make the appropriate judgment of funding if the chapter qualifies; allocation of funds is at the sole discretion of the Oregon FBLA Board of Trustees.

To apply on to [www.oregonfbla.org](http://www.oregonfbla.org) and complete the form, attach response and forward the document if possible electronically to [Samantha.kline@wesd.org](mailto:Samantha.kline@wesd.org) or fax form to 503-385-4875. Forms may also be sent as a hard copy to: Oregon FBLA Foundation, Executive Director, Samantha Kline, 2611 Pringle Rd SE, Salem OR 97302.

Hope to see the chapters in need of assistance complete the grant and not miss out on the great activities and opportunities that Oregon FBLA has to offer.

## Business Achievement Awards

By Amanda Steinert

Whether you are looking for an extra project to wrestle with or if you want to get individual recognition at the state and national level, the Business Achievement Awards are for you. To be recognized at the Oregon State Business Leadership Conference applications must be received by the National office by March 1. To be recognized for completions of any Business Achievement Award level you must have a complete copy of your work sent into the FBLA National Office by April 1, as outlined in the Chapter Management Handbook. The Business Achievement Awards is an exclusive program designed especially for FBLA members. Composed of four levels of progress, the Business Achievement Awards do far more than provide recognition. They allow members to expand on their everyday work within the classroom and put their knowledge and personal progress to work. The Business Achievement Awards also help students to show their commitment to the community, leadership, and business skills by building an outstanding portfolio.

Each level is composed of business, education, and leadership elements. These activities focus on

basic community, regional, state, and national FBLA involvement. One can complete them all in one year or over several years as an FBLA Member. There are four levels of the Business Achievement Awards that go in consecutive order. They are: Future, Business, Leader, and America.

### Future Award

The Future Award mainly focuses on introduction to community service, involvement, and business skills on the local level. Members must complete at least ten of the activities listed in the Chapter Management Handbook and have all work initialed by their local chapter adviser. All work is to be submitted to the national center. Pins recognizing the achievement of this level will be sent out to local chapter advisers to be awarded students.

### Business Award

The Business Award mainly focuses on local, regional, and state involvement; intermediate leadership in the community and business skills. Members must complete at least twelve of the activities listed in the Chapter Management Handbook and have all work and supporting documentation sent into the FBLA National Center. Pins recognizing the achievement of this level

will be sent out to local chapter advisers to be awarded students.

### Leader Award

The Leader Award is focused around local, regional, state and national involvement; advanced business skills and community leadership. This award requires presentation, and portfolio submission to verify completion of required activities. All documentation must be sent to the national center. Qualifying students' names and pins will be sent to their respective state offices to be recognized at their state leadership conference.

### America Award

The America Award focuses on total association leadership, business skills, and involvement in community. It requires presentation portfolio submission, which must include your resume and verifying documentation of activities completed. Students qualifying for this award will receive pins at the National Leadership Conference.

To research the required activities for each level please see the Chapter Management Handbook, or visit [www.fbla.org](http://www.fbla.org) for more information.

## Oregon Action Committee

By Tyler Abel

The Oregon Action Committee, better known as the OAC, is a group of dedicated FBLA members who have stepped up to the task of assisting the state officers and state staff. The OAC's primary work comes in helping to organize, and run the State Business Leadership Conference, but they also do a lot of

*Vince Lombardi once said, "Individual commitment to a group effort that is what makes a team, a company work, a society work, a civilization work."*

work assisting the state officers with their regional conferences and projects, from helping review their papers to helping with workshops. Under the direction of

Ms. Shaley Shafer, Rogue Umpqua Regional Vice President, the OAC will also soon work as ambassadors between chapters within

their regions. The Oregon Action Committee is looking forward to helping the state officers make this year not only a memorable one, but one that will benefit Oregon FBLA for years to come.





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[www.orfbla.org](http://www.orfbla.org)

FUTURE BUSINESS LEADERS OF AMERICA-PHI BETA LAMBDA is a non-profit professional technical student education organization for students who are interested in or preparing for careers in business or business education. It is composed of four divisions: FBLA at the high school level, FBLA at the middle school level, PBL at the post-secondary level, and the Professional Division.

The Oregon Chapter of FBLA, referred to as Oregon FBLA, was chartered by the National organization in 1959. The State Program Coordinator plans, organizes, coordinates and conducts statewide student activities along with being responsible for the clerical and bookkeeping activities involved with Oregon FBLA. The current State Program Coordinator is Samantha Kline.

The responsibility for overseeing Oregon FBLA is in the hands of a Board of Advisers (BOA). The Board of Advisers consists of eight FBLA advisers representing each district, the Professional Division Liaison, the current state president and state secretary of FBLA, as well as ex-officio membership by the State Program Coordinator and State Specialist. The current Business and Management specialist from Oregon Department of Education is Ron Dodge.

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