

the leader's link

A Publication of Oregon Future Business Leaders of America



The FBLA Experience by Tommi Burke

Your FBLA experience is what you make of it. It can be fun, educational, and an experience of a lifetime if that's what you chose to make it. That is what is so amazing about this organization that we so lovingly refer to as FuBLAH!

The fact that FBLA allows you to achieve the goals that you have set for yourself is intriguing. But the most amazing thing is what FBLA has to offer each individual member, and what you as an individual member have to offer Oregon FBLA.

Competitive events are where all the hard work and prepara-

tion begins. Whether you compete in a chapter event, such as Community Service Project, or an individual event such as Business Law, this is where the experience starts.

The effort and dedication that you show to your event will determine the end result. The way you reach your destination, is not as important as the company you keep along the way. FBLA offers members the company that makes it possible to achieve your personal goals. FBLA offers lifelong friendships that will congratulate your victories, and console you in your defeats.



Oregon FBLA State Officer Team
L-R
Aurel Crisan, Tommi Burke,
Hilary Neidermeyer,
Heidi Chatham, Lareina Albertson,
Brandon Bartels

Save the Date!
Judges Needed
April 3-4, 2005
for our
State Business
Leadership
Conference

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The Experience Continues...

Your FBLA experience will only last four years. But in those four years you will discover lessons and trials that you will remember long after State Conference is over. What you take away from FBLA is the true measure of the experience. What you learn here is yours to keep and cherish. There is no one standing in your way, and the possibilities are endless.

Fast Facts

There are over 3,000 FBLA members in Oregon alone. At the 2004 State Business Leadership Conference, over 1,500 members were in attendance. Of these participants, over 100 members represented

Oregon at the 2004 National Leadership Conference in Denver, Colorado.

Over the past five years, Oregon FBLA has produced a National Officer every year.

Our National Theme: The Road to Your Success!



Regional Skills Conference

This year's state officers are excited to have hosted the first ever "Regional" skills conferences in your area and are excited to report that they were a great success. So Oregon FBLA, get excited! The memories you made at our regional conference will last forever. Here is a look at each region's skills competition:

This year the Regional Skills Competitions were held as follows:

Blue Mountain Region – February 3rd @ Eastern Oregon University

Cascade Region – February 3rd @ OIT

Rogue Umpqua Region – February 5th @ Rogue Community College

"Thank you to all of our competitors for continuing Oregon FBLA's long standing tradition of competition excellence!"

Willamette Valley Region – February 5th @ Silverton High School

Mt. Hood Region – January 29th @ Reynolds High School

With these conferences now behind you there are many ways you can look forward to competing at the State Leadership Conference. Both the national and state web-sites are a great place to start your preparation.

On each site you can find study guides and helpful hints for a variety of competitions.

By Lareina Albertson

Also, former competitors and advisers are also a great place to go for advice and information.

Remember, placing at the State Business Leadership Conference is another step on your road to the National Leader-



ship Conference, which will be held in Orlando, Florida!

Some Competition Changes...

Advisers, please check your new Chapter Management Handbook for a full list of updates and changes. Here are a few competition changes to be aware of:

1. In Multimedia Presentation and Web Site Development the final teams will give a five minute oral presentation at the National Leadership Conference.
2. Word Processing I is now only for 9th and 10th grade students.
3. Job Interview and Network Design rating sheets have been modified.
4. Emerging Business Issues preparation time has been reduced to five minutes.
5. The preliminary presentation time for American Enterprise Project, Community Service Project, and Partnership with Business Project has been increased to three minutes.

Oregon Leadership Institute

On October 27th and 28th Oregon FBLA hosted its annual Oregon Leadership Institute in Florence, Oregon. It was an unparalleled leadership experience for 163 students, 17 chapters, and 22 advisers on the beautiful Oregon coast. This year, FBLA changed the name of our fall conference from the Fall Leadership Conference to the Oregon Leadership Institute. This name change helped separate Oregon FBLA's annual fall conference from other organizations

and truly highlighted FBLA's personal strengths. Furthermore, this new name captures the essence of the conference, a full blown leadership institute where attendees are taught valuable skills that encourage them to better something; to become the leaders of today as well as the leaders of tomorrow.

The first night was kicked off with an A-Maz-Ing leadership adventure where students learned about cooperation,

trust, and communication, through various activities that stressed growth in a variety of leadership areas. Students participated in games that taught cooperation, trust, mutual involvement, and thinking on their feet as they went through each stage of the course. While at this conference attendees had their leadership skills stretched, tested, and most importantly, improved. Following the leadership adventure there was a dance that students had the

By Aurel Crisan

OLI Cont...

opportunity to shake their tail feathers and meet other members.

The workshops that followed the following morning were also a huge success. The topics ranged from informing students about FBLA, teamwork, fundraising, to speechwriting. But what really made these workshops a big hit was the fact that each workshop had either one major activity, or a number of smaller activities that got the participants out of their seats and experiencing a whole new way of learning.

Another highlight of OLI was the start of our annual Oregon FBLA Foundation Drive. Throughout the conference state officers sold raffle tickets for about ten prizes that were raffled away totaling an estimated value of \$300! By the end of the conference \$141 dollars was raised for the foun-

ation. Members can expect to see more fundraisers for the FBLA Foundation throughout the year at each Regional Skills Competition and the State Business Leadership Conference.

Finally, the last piece of the leadership experience was a closing session followed by a memorable keynote given by Ryan Underwood. Mr. Underwood spoke about what it truly means to be a leader. Through his message he inspired all the members to not be afraid of change and how making needed changes allows

us to become better leaders. His entertaining speech concluded this event with a bang and sent every eager FBLA attendee on their road to success.

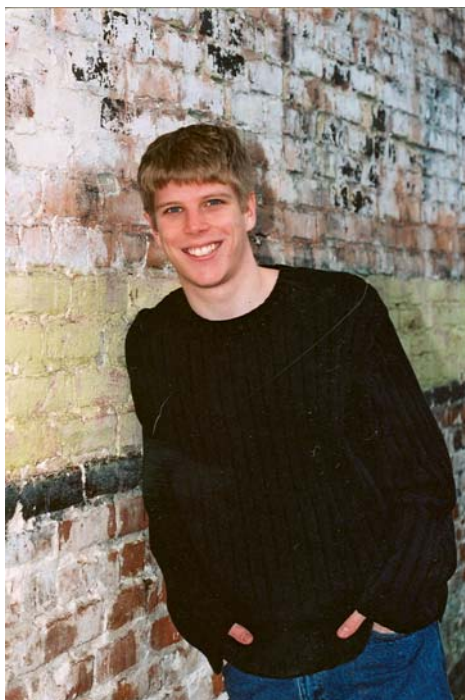


OLI Participants at the Leadership Adventure

"OLI got me excited for the level of competition that I would encounter this upcoming year."

Member Spotlight

By Heidi Chatham



Devin Smith - Hidden Valley High School

Can you imagine placing at nationals two years in a row, attending a university your senior year in high school, being the valedictorian of your class, voted most likely to become a millionaire, or even being accepted to one of the Claremont Colleges in California?

One student from the Hidden Valley chapter created these realities for himself. This outstanding senior, Devin Smith, is only a third year member who has paved his personal road to success.

At just six years old Devin became fascinated with computers. This led him to excel in C++ and Java Programming at the regional, state, and national levels for the past two years. This summer he hopes to compete at Nationals in Orlando, FL for his third and final time.

His adviser, Chris Pendleton believes that: "Devin is one of the best FBLA competitors in Oregon FBLA history, if not the nation. . . .I am glad that he caught the FBLA fever and proved his abilities against the best in the nation."

The most enjoyable aspects of FBLA for Devin are the traveling opportunities where conference keynote speakers have become his motivation with their insight, wisdom, and success stories.

In addition to FBLA, Devin is involved in National Honor Society and the Josephine County FOCUS Teen Council. He also enjoys digital photography, vector art, and Halo 2 competitions.

Devin plans to attend Harvey Mudd College in Claremont, California to pursue a degree in Computer Science which he hopes will lead him to his goal of becoming a computer programmer. Devin truly does teach all of us Oregon FBLA members that with high expectations for yourself, a desire to succeed, and stepping up to the challenge you can direct your very own road to success!



Will You Be An Oregon FBLA Partner?

Name(s) _____

Address _____

City _____ State _____ Zip _____

Email: _____ Web: _____

Phone: _____ Fax: _____

Annual Giving *(Please check all that apply)*

<input type="checkbox"/> Leader—\$15,000 and above	<input type="checkbox"/> Chief Executive—\$10,000-14,999
<input type="checkbox"/> Founder—\$5,000-9999	<input type="checkbox"/> Chairperson—\$2500-4999
<input type="checkbox"/> President—\$1000-2499	<input type="checkbox"/> Director—\$500-999
<input type="checkbox"/> Advocate—\$250-499	<input type="checkbox"/> Ambassador—\$100-249
<input type="checkbox"/> Professional—\$25-99	<input type="checkbox"/> Friend—\$10-24

Sponsorship

<input type="checkbox"/> Premier Business Partner—\$25,000	<input type="checkbox"/> Leadership Partner—\$5,000
<input type="checkbox"/> Competitive Event Sponsor—\$10,000	<input type="checkbox"/> Event Title Sponsor—\$1,000
<input type="checkbox"/> Sponsor/Start a FBLA Chapter—\$1,000	<input type="checkbox"/> Host Adviser Hospitality—\$500
<input type="checkbox"/> Keynote Speaker—\$1,000	<input type="checkbox"/> Entertainment—\$1,000

Advertise

<input type="checkbox"/> Exhibit Booth—\$250	<input type="checkbox"/> Program Quarter Page Ad—\$100
<input type="checkbox"/> Program Half Page Ad—\$175	<input type="checkbox"/> Program Full Page Ad—\$300
<input type="checkbox"/> Program Inside Front Cover—\$500	<input type="checkbox"/> Program Inside Back Cover—\$500
<input type="checkbox"/> Awards of Excellence Program—\$1,500	<input type="checkbox"/> Newsletter/Web Page—\$250

School-to-Career Partner

<input type="checkbox"/> Speaker	<input type="checkbox"/> Event Judge
<input type="checkbox"/> Event Coach	<input type="checkbox"/> Workshop Presenter
<input type="checkbox"/> Corporate Tours	<input type="checkbox"/> Internship/Shadow Days
<input type="checkbox"/> Support Our Local FBLA Chapter	<input type="checkbox"/> Special Joint Project
<input type="checkbox"/> Join Board of Trustees	<input type="checkbox"/> Join Business Advisory Committee

In Kind Services Partner

<input type="checkbox"/> We can provide meeting locations	<input type="checkbox"/> We can host special events
<input type="checkbox"/> We can support conferences	<input type="checkbox"/> We have giveaway items

FUTURE BUSINESS LEADERS OF AMERICA - PHI BETA LAMBDA is a non-profit professional technical student education organization for students who are interested in or preparing for careers in business or business education. It is composed of four divisions: FBLA at the high school level, FBLA at the middle school level, PBL at the post-secondary level, and the Professional Division.

The Oregon Chapter of FBLA, referred to as Oregon FBLA, was chartered by the National organization in 1959. The State Program Coordinator plans, organizes, coordinates and conducts statewide student activities along with being responsible for the clerical and bookkeeping activities involved with Oregon FBLA. The current State Program Coordinator is Samantha Kline.

The responsibility for overseeing Oregon FBLA is in the hands of a Board of Advisers (BOA). The Board of Advisers consists of eight FBLA advisers representing each district, the Professional Division Liaison, the current state president and state secretary of FBLA, as well as ex-officio membership by the State Program Coordinator and State Specialist. The current Business and Management specialist from Oregon Department of Education is Ron Dodge.

2611 Pringle Rd. SE
Salem, OR 97302
Phone: 503-385-4712
Fax: 503-385-4875
Email: samantha.kline@wesd.org

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