

Oregon FBLA Newsletter

Lead, Achieve, Succeed!



Winter 2003 Newsletter Issue 2

Editor: Billy Vandergaw

Important Dates:

SBLC Portland, Oregon – April 4-6, 2004

Final Memberships due - March 1, 2004

Index

Oregon FBLA Funding	Pg2-3
Annual Giving	Pg4
Business Achievement Awards	Pg5-8
Board of Trustee's	8
Board of Adviser's	9-10
Officer Visits	Pg11
Sponsor Oregon FBLA	Pg12



Hello again! It is my pleasure to introduce the second issue of the Oregon FBLA Newsletter.

One of my goals was to publish the Oregon FBLA Newsletter, and I promised two issues for you, the members. Well actually this year, all the state officers and I are shooting for 3 newsletters. But here's my proposal. I welcome you to submit any written work about FBLA, your chapter, or anything in relation to FBLA. With your submissions, there will be more content which will allow us to publish additional issues of the newsletter.

It's a win, win situation for everyone! Each time you submit an article for publication in the newsletter you'll experience the following benefits:

1. Publicity
2. Recognition as a chapter
3. More community interaction
4. Scrapbook material
5. and ... MORE NEWSLETTERS!

Please accept this challenge to get involved by submitting an article for publication! Lead, Achieve, and Succeed where ever you can! Stay in contact with your District Vice Presidents to learn more.

~Billy Vandergaw Publicity Director of Oregon FBLA~

Oregon FBLA Newsletter

Lead, Achieve, Succeed!



FBLA Funding



What exactly does funding from the state do for Oregon FBLA members? Membership dues and conference registration are the main source of Oregon FBLA revenue. This revenue covers the monies necessary for running our organization's programs such as conferences, awards, the state officer program, membership drives, and our Website, along with various miscellaneous expenses. This revenue does not, however, cover the general operating expenses necessary to run our organization. This includes: office space, personnel, equipment, phones, and supplies. These operating expenses have in the past been funded by the Student Leadership Development Center. The Student Leadership Development Center oversees the shared operating expenses of Oregon's seven Professional Technical Student Organizations. This funding is part of the Department of Education budget that is funded through Oregon State's general budget. In May of 2003, as the new 2003-2005 biennium budget was being proposed, the continuation of funding for the Student Leadership Development Center was for all intensive purposes eliminated in the

new budget. However, due to the outcry of support for these organizations from Willamette ESD, Department of Education, organization members, parents and the business community from all seven professional technical organizations, the legislature was forced to reconsider eliminating the Center. The months have passed and there is renewed optimism that funding will be restored. The legislature is currently at a stalemate in trying to solve these issues.

As a result FBLA's funding situation is very much in doubt. The seesaw battle between being funded and being cut is still unknown. The Board of Trustees is preparing for the worst. The Trustee's top priority is to create funds for FBLA to keep the organization in operation for years to come. The process was set in motion in the last couple years by creating a foundation trust fund that eventually will allow FBLA to run off the interest alone. The 2002-2003, state officer team raised over \$1300.00 dollars for this fund. This is a good start, but the sum of money necessary is more substantial than that. During this upcoming year the Board of Trustees,

Oregon FBLA Newsletter

Lead, Achieve, Succeed!



which oversees FBLA, is making a push to increase funds. The focus will be on gaining partnerships with different businesses around the state. The board decided that the recruitment of businesses would come from individual state officers creating contacts. The proposed partnerships could involve the sponsoring of individual events, sections of events, or the whole conference in general. The current state officer team also proposed that a new competitive event be organized. The event would follow the guidelines of the current March of Dimes project, but the proceeds would go to the Oregon FBLA Foundation. We hope every chapter will take advantage of this Incredible opportunity!

Specifics about the new project can be found in the Oregon FBLA Handbook.

The next few years will make or break our organization. Advisors, members, and state officers are working hard to keep Oregon FBLA thriving, but you can help. If you have any ideas, suggestions, or comments please contact your District Board of Advisor representative, or a local state officer. Together through our combined efforts Oregon FBLA can work through these difficult times to keep business education alive in Oregon.

~Jason Marshall Secretary/Treasurer of Oregon FBLA~



State officer team mummifying Hilary at Adviser Training in Willamette ESD, Salem

Oregon FBLA Newsletter

Lead, Achieve, Succeed!



**WE CHALLENGE
YOU!**

the **Alumni** of
Oregon FBLA

We challenge any past, present, or future FBLA alumni in our annual giving challenge. This is how it works. You give money as an individual, chapter, chapter officer team, or state officer team and progressively continue giving for as long as you wish. The more you give, the higher status you can earn! Now what could I mean by status? You ask. Well, it goes something like this.

Donate \$10-24 and become a FRIEND
Donate \$25-99 and become a PROFESSIONAL
Donate \$100-249 and become an AMBASSADOR

This continues so forth like this:

\$250-499 = ADVOCATE
\$500-999 = DIRECTOR
\$1000-2499 = PRESIDENT
\$2500-4999 = CHAIRPERSON
\$5000-9999 = FOUNDER
\$10,000-14,999 = CHIEF EXECUTIVE
\$15,000 and above = LEADER

So far, the state officers are **AMBASSADORS!** Tell us what you are!

Oregon FBLA Newsletter

Lead, Achieve, Succeed!



Business Achievement Awards



When I first heard of the Business Achievement Awards, I was leading a rotational group at the District 6 Fall Rally last year. At first I was a little confused and so I did some research to find out what this new pilot program was all about. With that new found knowledge, and a little help from my chapter advisor, I was ready to go! I knew how to work, complete the level's, and had a jump start and it's been an incredible experience. My hope is to now help you better understand just what the Business Achievement Awards are so that you too can have an incredible experience! To help with this I interviewed our State Advisor, Samantha Kline, and have included here answers below:

Question: What are the business achievement awards? And who can participate in them?

The Business Achievement Award is the new recognition award that National FBLA is launching. Last year, Oregon took part in the National pilot program. National FBLA used the input to develop and modify the program that the organization will use. Our state participation was very successful. As a result, our State had the most participants in the Western Region.

The Business Achievement Awards are divided into two specific categories. The Individual Level and the Chapter Level.

The purpose of the Individual Business Achievement Awards is to help individual members achieve success, by focusing on the specific goals that blend with academic standards. There are four separate levels that members progressively attain. Each level builds from the previous level.

The purpose of the Chapter Business Achievement Awards is to help the chapter develop a Program of Work by suggesting activities. This award has a bronze, silver and gold level. Giving the chapters flexibility in achieving goals. All individual's members and chapters are encouraged to participate.

Oregon FBLA Newsletter

Lead, Achieve, Succeed!



Question: How does the order of the awards go? Can I just start at Business level?

The four levels of the Individual Business Achievement awards are:

- ❖ Future
- ❖ Business
- ❖ Leader
- ❖ America

You must complete the Future before you can go to the Business; you must complete the Future and the Business before you can obtain the Leader; you must complete the Future, Business, and Leader level before you can complete the America level. It is designed to be a four-year program. However, if a member is ambitious he could complete two or more in a year. If a member begins a level at the end of a school year they can continue working on it when they return the following year.

The three levels of the Chapter Business Achievement are:

- ❖ Gold
- ❖ Silver
- ❖ Bronze

A chapter may choose any level to do. They may do the same level in the following years or move to the next level.

Question: How are participants recognized?

Recognition awards vary depending on the level. The individual Future level will receive a pin from Nationals and ideally will be recognized on the local chapter level.

The individual Business level will receive a pin from Nationals and ideally will be recognized at the District level.

The individual Leader level will receive a pin from Nationals and will ideally be recognized at the State Business Leadership Conference.

The individual America level will receive a pin from Nationals and will ideally be recognized at the State Business Leadership Conference and the National Leadership Conference.

The Chapter Awards will all be recognized at the State Business Leadership Conference.

Oregon FBLA Newsletter

Lead, Achieve, Succeed!



Question: Why were these awards created?

To help our organization's members have a purpose and goal for being members. This was also created to help members to be able to document their success as FBLA members thus being able to use the information for college applications

Question: Where can I get/find more information?

The National office will be sending each chapter the program. You can also access the instructions to this program on the Oregon FBLA website: www.orfbla.org

Question: When are these applications due?

Each is unique it will have the application deadline on the form. Please refer to that deadline.

Question: Can I apply previous work to the requirements?

Yes, if you started a level last spring you may continue on with it this year.

Question: Will the requisites of recruiting members be on this year's levels?

Recruitment of members is one of the new changes that are different from the pilot program. To count recruitment it should be done in the same year you are receiving the award.

Question: Does each level get harder as I go?

I prefer to think that each level challenges the members to push themselves a little more to achieve greatness.

Question: Is it possible for me to complete all levels in one school year?

Yes, but it would be difficult and I would only recommend it if you were a senior.

Oregon FBLA Newsletter

Lead, Achieve, Succeed!



Question: How do you suggest someone goes about getting a head start on the levels?

My suggestion is to take advantage of as many of the opportunities FBLA offers. Start at the local level become involved in your chapter, recruit your friends, actively participate and be involved in chapter meetings, accept any leadership roles that may come your way. Practice and prepare for your competitive events with a goal of being the best. Everything else will fall into place. ~Billy Vandergaw Publicity Director of Oregon FBLA~



Board of Trustees



Money, what would we do without it. Money does make the world go round and acquiring it is one the main focuses of Oregon FBLA's Board of Trustees. With funding to our organization becoming a continuous issue, as a state we are doing things differently to help fortify our future. We can continue to stand and give students the business and leadership opportunities that we have for so many years with this strategy. The Board of Trustees that is in charge of the financial aspect of our organization consists of Business Executives, Past National Officer's, Adviser's, and your own State President.

The Board of Trustees and this year's State Officer Team are working together to start putting money in the Oregon FBLA Foundation through gaining sponsorships with businesses. Hopefully with the help of sponsors throughout the state we can ensure that we will be around to continue our progress as an organization for generations to come.

~Trevor Palin President of Oregon FBLA~

Oregon FBLA Newsletter

Lead, Achieve, Succeed!



Adviser's and
Chapter Officers
attending the Adviser
Training at the
Willamette ESD in
Salem, Oregon



Board of Adviser's



The Board of Advisors held their annual retreat the 31st of July through the 1st of August. The board spent the two days making changes to FBLA for the upcoming year. Topics discussed included funding, state officer elections, the Fall Leadership Conference, and the State Business Leadership Conference to name a few. The board is comprised of a representative from each district, the executive director of Oregon FBLA, Larry Hall, Ron Dodge, and the State President and Secretary/Treasurer.

One of the main topics of discussion was the current funding situation for the state. The focus was on different options that should be pursued. Samantha Kline reported that, while the situation is currently not good, the general feeling was more optimistic that the Student Leadership Development Center would get funded.

The past state officer elections raised several issues within the board. The board changed the election process around to fix these problems within the election process. The board took the following actions:

Oregon FBLA Newsletter

Lead, Achieve, Succeed!



1. There will no longer be a no vote, if there is a single candidate the voters will have the choice of the candidate and voting absentee. A majority will be required to win the election, and the absentee votes will not be counted in the total. This means that a single candidate needs one vote to win, no matter how many absentee votes. The goal of this is to try to encourage more people to run during the conference, not after the position is left vacant or voted vacant.
2. Impromptu questions at the District VP elections will be provided by the overseeing officer; there will be no direct questions from the audience at the meeting. If members from that district have questions, they have the opportunity to ask them at the candidates campaign booth.



Chris Pendleton talks with Barbara Small

3. The final major decision was that candidates for the positions of President and Executive VP that do not win may be appointed to their District VP position if it is vacant. An example is that someone runs for President, loses, but he is from District 1, which is vacant. The new executive team may appoint him to that position without opening it up to anyone else.

The State Business Leadership Conference schedule was discussed. The schedule was switched around to accommodate chapters from farther locations with a later starting time and the members by having the district meeting directly after the opening session, followed by a break and a casual dance. This means that there will again be two dances at the state conference.

Oregon FBLA Newsletter

Lead, Achieve, Succeed!



The current state officer team suggested making a new chapter event called the Oregon FBLA Foundation Event. The guidelines for the event would be taken from the current March of Dimes chapter project. The board voted for the new event, but wanted the guidelines to be better outlined than the March of Dimes project to make more accurate reports and projects.

The Board of Advisors meeting proceeded quickly, but created many changes for Oregon FBLA for the better. A difficult time is coming up for Oregon FBLA, between the different branches in the organization FBLA will hopefully come out strong in Oregon.



Crystal Hess waves at the Camera

~Jason Marshall Secretary/Treasurer of Oregon FBLA~

Oregon FBLA Newsletter

Lead, Achieve, Succeed!



Does your chapter need

Motivation???

Then ask for a State

Officer to help!

THAT'S RIGHT!

All the State Officers are trained to present any of these outstanding workshops at your local chapter!

You can choose from:

Competition

Recruitment

Fundraising

Chapter Operations

Why Join FBLA?

Opportunities for FBLA Involvement

Running for Office State

Chapter Projects

Community service

Email an officer in your area and have them come visit!

Contact President@Oregonfbla.org for more information

Oregon FBLA Newsletter

Lead, Achieve, Succeed!



Sample Sponsorship Letter

The members of Oregon Future Business Leaders of America (FBLA) thank you for your interest in supporting us as we pursue excellence in education and leadership. As a member of our business community, you have already contributed to inspiring, assisting, and employing our state's best and brightest.

Oregon FBLA formally invites you to further advance Oregon's education and business leadership efforts by supporting FBLA through the donation of (indicate donation worth) \$_____.

Thank you for taking the time to review our organization and how we might be able to partner to bring benefits to both FBLA and your company. I will follow up with your office in the next week. In the interim, if you have questions or need more information, please contact me at (541) 123-4567.

Please make donations out to "*chapter name*" and addressed to:

**123 Any Street
City, OR 97---**

Best regards!

Your Name

Position

E-mail:

OREGON FUTURE BUSINESS LEADERS OF AMERICA