



## **Oregon Future Business Leaders of America Foundation, Inc. Board of Advisers Meeting Minutes**

**Friday, August 13, 1 p.m.  
DoubleTree Hotel Portland Lloyd Center**

### **Call to Order**

The August 13 meeting of the Oregon FBLA Board of Advisers was called to order by Board Chair Dale Fisher at 1:10 p.m.

Roll Call indicated that the following members were present:

Dale Fisher, Chair  
Taylor Sarman, State President  
Mike Oechsner, State Adviser  
Chris Rankin, Program Coordinator  
Toni Zikmund  
Sheri Bartels  
Jacinda Sullivan  
Steve Parnell

### **Approval of Minutes of Previous Meeting**

It was noted that the minutes of the May 7, 2010 meeting were approved electronically.

### **State Officer Update**

#### Discussion:

Taylor Sarman shared information on the State Officer Team Activities since the May Meeting.

The State Officer Team's new goal for the coming year is a Synchronized Community Service Day, with activities taking place in each region. Dale shared the concern that the date selected conflicts with their Region Skills Conference. It was discussed that a service effort could take place at the RSC.

There may be need for more than just one activity per region. Taylor was asked to continue to develop details and share additional information at the October Meeting.

The State Officer Team asked that participation in the Presidents' Council be correlated to Chapter of the Year points.

Taylor shared that State Officer Leadership Training Camp and the Program of Work Development Meeting were both successful.



## Oregon Future Business Leaders of America Foundation, Inc. Board of Advisers Meeting Minutes

Taylor's highlight of the National Leadership Conference was Oregon's "State of the State" at the Western Region Meeting. We're all very proud of Gabrielle's efforts and quest for National President. While she wasn't elected, she put on an amazing campaign and we're very proud of her.

### Decision:

Jacinda Sullivan moved and it was seconded that the Service in Sync Effort be approved with the Officer Team providing additional details at the October Board of Advisers Meeting. Motion Carried.

Sheri Bartels moved and it was seconded that chapters who have a 100% participation in Presidents' Council Calls receive 15 points towards Chapter of the Year. Motion Carried.

### Direction:

Taylor will work with the officer team to further develop the details for Service in Sync.

Mike will add the Chapter of the Year points for Presidents' Council Calls in the Event Guide.

### **Oregon CTSO Update**

#### Discussion:

Chris Rankin, Director of Oregon CTSO, introduced herself and shared that she has taken over as Program Coordinator for FBLA. Oregon CTSO has eliminated the bookkeeper position, Jane has taken HOSA, and Trina will continue to work with DECA.

As they began the current year, Oregon CTSO had 30% less funding than the prior year. Eleven years ago, the staff team was 11, it is currently 5. They've also had to eliminate covering expenses due to funding shortfalls.

As a result of the Governor's 9% budget cut on July 1, Oregon CTSO lost another \$23,000 in funding for the current year.

Chris shared that AOFC has merged with FFA.

The Willamette ESD prioritizes staff positions over contractors. As a result, Mike Stebbins who was in a contractor role for FFA did not have his contract renewed. In addition, the SkillsUSA Program Coordinator position remains empty. These are results of the funding cuts currently facing Oregon CTSO.



## Oregon Future Business Leaders of America Foundation, Inc. Board of Advisers Meeting Minutes

Mike Stebbins will fulfill his current obligations to FFA including the National Conference in October.

Even with the substantial cuts in funding, the deliverables have not been adjusted. Chris is currently working with Laura Roach (contract administrator at Oregon Department of Education) to strategize the future vision.

The question that Oregon CTSO is currently facing is – if the Center goes away, how do we have the organizations still exist for the students? The model that FBLA has developed is working, and could be the ideal direction for the other CTSO's as well. Chris' goal is to help the other CTSO's understand how we function so that they can duplicate the concept.

Operational responsibilities related to conferences and events, student training, and meetings is not where the Oregon Department of Education wants to see state dollars spent. Their goal is that the support provided by Oregon CTSO is on diploma requirements, teacher development, curriculum alignments, and Program of Study Correlations.

Dale asked about the Advocacy Goals for the coming year. Chris shared that Trina is the lead on Advocacy at the Center, and she'll continue in that role. At this time, the message isn't clear – while Oregon CTSO and the Department align their message, our focus needs to be that CTE is important. Further details will be available shortly.

### **Management Update:**

#### Discussion:

Mike shared the Management Dashboard with final numbers for 2009-10.

State Day, lodging, and activities at the 2010 NLC in Nashville were very successful and well received. The Board discussed State Day for 2011 in Orlando.

The Management Team is working with Dave Albrecht at Concordia University on potentially offering college credit to Chapter Officers in 2011-12. More details will be available as we continue to progress with the concept.

The Sports Business Days for 2010-11 with the Blazers have been confirmed. Our game in conjunction with SBLC will be Friday night against the Lakers. The Board discussed whether to hold the Recognition Session on Friday night while the Blazer Game takes place.



## Oregon Future Business Leaders of America Foundation, Inc. Board of Advisers Meeting Minutes

### Decision:

State Day at NLC in Orlando will be a trip to CoCoa Beach with a stop at Kennedy Space Center and a grocery stop.

Steve Parnell moved and it was seconded that because of the Blazer Game, there will not be a recognition Session at the 2011 State Business Leadership Conference. We will move a collection of the “online only” awards to the Opening Session to alleviate returning to an incredibly long closing session. Motion Carried.

### **Chapter Leadership Tour 2010**

#### Discussion:

All stops are confirmed with the exception of Mazama High School. Mike distributed an overview of the CLT schedule for the Board Members. CLT Materials will be published with the start of school.

#### Direction:

Steve will confirm with Judy Story about the Mazama stop.

### **Board of Advisers Terms and Rotations:**

#### Discussion:

The Board discussed a collection of options and ideas about rotation, terms, and membership. Dale shared three different versions of the Policy Manual showing how the Board of Advisers Terms have evolved.

The history and reason for the current structure is that for quite some time, people were scared to be on the Board of Advisers. We’ve repaired that challenge and now have the opportunity to create a firm structure.

#### Decision:

Steve moved and it was seconded to adopt the rotation and terms as outlined below, and that regions be limited to holding one at large representative at a time. Motion Carried.



## Oregon Future Business Leaders of America Foundation, Inc. Board of Advisers Meeting Minutes

Region/Rep:	Term 1: July 2008 through June 2011; Term 2: July 2011 through June 2014	Term 1: July 2009 through June 2012; Term 2: July 2012 through June 2015	Term 1: July 2010 through June 2013; Term 2: July 2013 through June 2016
Oregon Department of Education Rep (Ron Dodge)	Perpetual		
State President (Taylor Sarman)	One Year Term in conjunction with State Officer Position		
State Adviser (Mike Oechsner)	Perpetual		
Blue Mountain Region Rep (Toni Zikmund)	X		
Rogue Umpqua Region Rep (Dale Fisher)	X		
At Large Representative (Kelly Fields)	X		
Northwest Territory Region Rep (Josh Parosa)		X	
Mt. Hood Region Rep (Adriann Spencer)		X	
At Large Representative (Tonya Boustead)		X	
Cascade Region Rep (Steve Parnell)			X
Willamette Region Rep (Sheri Bartels)			X
At Large Representative (Jacinda Sullivan)			X



## Oregon Future Business Leaders of America Foundation, Inc. Board of Advisers Meeting Minutes

### Direction:

The election process will be staff driven and recruitment included in SBLC Materials. Advisers may submit a photo and a small bio up to 100 words if they'd like to.

### **PBL**

#### Discussion:

We have our first virtual PBL Member, and anticipate a PBL Chapter at Klamath Falls Community College. We will incorporate PBL activities into our existing SBLC if there is interest and members.

Board of Advisers Members should encourage their past students to join our virtual PBL Chapter.

### Direction:

The Board of Advisers asked Mike Oechsner to put together a one-page fact sheet for review at the October Meeting.

### **Adviser Leadership Institute**

#### Discussion:

The management team would like to offer an Adviser Professional Development Program as a stand-alone event this year. Mike asked for guidance about time of year, day of the week, and location.

### Direction:

After CLT, Mike will create and distribute a survey to determine what the best fit for our advisers would be.

### **Calendar of Events:**

#### Discussion:

The Board reviewed the 2010-11 Calendar of Events and filled in the missing holes for Region Skills Conference Dates.

### **SBLC 2011 Entertainment:**

#### Discussion:

The Board of Advisers discussed entertainment options for the 2011 State Business leadership Conference.



## Oregon Future Business Leaders of America Foundation, Inc. Board of Advisers Meeting Minutes

### Decision:

The Board chose that we will again offer the dance as our entertainment.

### **2010-11 Board of Advisers Meeting Dates:**

#### Discussion:

The Board of Advisers reviewed the calendar and set their 2010-11 Meeting Dates as follows: October 15, January 7, and February 28. There will not be a May Meeting – if one is needed, we will arrange a conference call.

### **Election of 2010-11 Officers:**

#### Discussion:

The Board discussed the function of the Secretary, along with nominations for the Chair Elect Position.

#### Decision:

Steve moved and it was seconded to eliminate Secretary as a Board of Advisers Officer. Motion Carried.

Sheri moved and it was seconded that Jacinda be our Chair Elect. Motion Carried.

### **Adjournment:**

The Meeting was adjourned at 5:20 p.m.