



Oregon Future Business Leaders of America Foundation, Inc. Board of Advisers Meeting

9 a.m. Monday, February 28, 2011
DoubleTree Hotel Portland Lloyd Center, Jackson Room

Call to Order:

The meeting was called to order by Board of Advisers Chair Dale Fisher at 9:30 a.m.

Roll Call:

Roll Call indicated that the following members of the Board of Advisers were present:

Dale Fisher, Chair

Jacinda Sullivan, Chair Elect

Taylor Sarman, FBLA State President

Mike Oechsner, State Adviser

Toni Zikmund

Adriann Spencer

Sheri Bartels

Steve Parnell

Tonya Boustead

Josh Parosa

Kelly Fields

Approval of Minutes of January 7 Meeting:

Decision:

Jacinda Sullivan moved and it was seconded to approve the January 7 Minutes as presented.
Motion Carried.

State Officer Update

Discussion:

State President Taylor Sarman shared that as of February 1, we were 100 members shy of where we finished the prior year. The state officer team is working on a final membership push including chapter visits, direct calls, and social media outreach to maintain membership. They've already had some great success and will continue to push for a strong finish.

The team is currently working on completion of the State Chapter Annual Business Report, their College Credit Binders, and their transition binders to set the next team up for success.

Region Skills Conferences have completed successfully. The team has spoken about ideas they have to recommend to the next officer team to help these continue to improve.



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While we had to be creative to make each region successful, we had a fantastic first run at Service in Sync and hope that future officer teams will continue this effort.

Jacinda asked if the National Business Honor Roll could be discussed on the next conference call to make a last push for participation.

Oregon Department of Education Update:

Discussion:

Ron Dodge was unable to be with us, but shared a written update that currently, the Student Leadership Development Center was looking at an additional 25% cut in operational finances and this amount would likely not be viable for continued operations as they currently exist. He is also working continually on Technical Skill Assessments and Graduation Requirements.

Oregon CTSO Update:

Discussion:

Chris Rankin was unable to be with us for the meeting.

Management Update:

Discussion:

State Adviser Mike Oechsner shared that the State Officer Leadership Training Camp that has typically been coordinated by the Student Leadership Development Center, but funded by the CTSO's, has been canceled for 2011 due to funding concerns. The management team is working to add an additional training component to the current year in conjunction with one of the existing officer meetings, and potentially in partnership with DECA.

Registrations are arriving on pace for the State Business Leadership Conference. Updated numbers will be shared once registration has closed.

We have an active PBL Chapter this year from Klamath Community College, and they're very excited about participating at the SBLC. They will join FBLA for the opening session on Thursday night, take their online tests and complete their performances on Friday morning. They will have the opportunity on Friday afternoon to attend workshops or assist with FBLA Competitive Event Operations, and then they'll have a smaller awards banquet Friday evening for just PBL.

Housing for the State Business Leadership Conference this year is confirmed to be using Paskey – an online reservations system that will allow our chapters to make their reservations in real time. Housing will open at 8 a.m. on March 1 and the link will be posted live on the website and emailed to advisers at this time. All reservations will be on a first come, first served basis.



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Judge recruitment is going well this year. We continue to need referrals, contact information, and assistance with recruitment of judges.

Chapter Leadership Tour 2011:

Discussion:

The Board of Advisers confirmed the dates for the Chapter Leadership Tour:

October 3: Southern Oregon – Hidden Valley High School, Confirmed

October 4: Cascade Region – location TBD

October 5: Blue Mountain Region – location TBD

October 6: Mt. Hood Region – Centennial High School, Confirmed

Last year we held three tracks. The Board felt that this was successful, but may need some additional enhancements. Mike will work with Curtis and the Officer Team as we revise the program for 2011.

The Board felt we could add an additional “superior” member track for those who have already been in advanced – and maybe the Board of Advisers Reps from each region could lead this track. Topic ideas included higher level competition training, elevator speech development, and workshop presentation/Power Point skills. We will confirm this at the retreat.

Direction:

Steve Parnell will connect with Judy Story to see if Mazama will again host for the Cascade Region.

Toni Zikmund will work with the Blue Mountain Region to confirm a location.

Mike Oechsner will add CLT “superior” member track development to the August Retreat Agenda.

Recess:

The Meeting was recessed shortly for a fire drill.

Electronic Submission of SBLC Entries:

Discussion:

The Board of Advisers discussed how cumbersome it has become for all of the reports and materials that are mailed or delivered to this meeting for SBLC. Mike Oechsner suggested that we look towards moving to an electronic submission process where Advisers would submit PDF



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versions of all of their entries. Mike asked for initial reactions and what level of resistance people anticipated.

Sheri Bartels shared that she'd like to do cartwheels as this would alleviate a great deal of work, printing, and shipping.

Adriann Spencer shared that it would be a substantial financial savings for her chapter.

The Board discussed whether we should do a partial roll out or a complete roll out.

Decision:

Adriann Spencer moved and it was seconded that we move towards electronic submission of competitive event materials. Motion Carried.

Direction:

The management team will explore and evaluate different online mechanisms for this movement (named the Electric Slide) to share at the August Retreat, where we'll make the final decisions of what events to move for the 2012 SBLC.

NLC Study Sessions:

Decision:

The NLC Study Sessions will be held on May 17 and May 18. May 17 will be in the Portland area and May 18 will be in Southern Oregon.

Disney Transportation:

Discussion:

Mike shared that Group Travel Planners is interested in promoting Disney Transportation during the conference and asked if there was value to share this opportunity with our chapters.

Decision:

It was determined that the day of IFL, as well as the next day, would be the days with the best needs.

Direction:

Mike will share this feedback with Group Travel Planners and distribute information to advisers as it becomes available.



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Advocacy Experience:

Discussion:

Mike shared that the Management Team is committed to offering an Advocacy Experience. It would begin with a training on how a bill becomes a law in Oregon, an overview of the Oregon Legislative Process, and would then have a guided tour of the capitol. Any current bills impacting CTE would be reviewed as well. After the tour, students would be free to watch floor sessions or meet with their elected officials prior to traveling home.

Decision:

The Advocacy Experience will be held on April 21.

Next Meeting:

Discussion:

Board of Advisers Members felt that more time was needed at the retreat to review and prepare competitive event materials and to have this information available earlier next year.

Decision:

The Board of Advisers is recommending the following Retreat timeline to the Board of Trustees:
Board of Advisers Work Session: 4 p.m. to 10 p.m. on Thursday, August 4.
Board of Advisers Meeting: 9 a.m. to 12 noon on Friday, August 5.
Board of Advisers/Board of Trustees Joint Meeting: 1:30 p.m. to 5 p.m. on Friday, August 5.
Board of Trustees Meeting: Saturday, August 6.

Adjournment:

The meeting was adjourned by Board of Advisers Chair Dale Fisher at 10:45 a.m.