



Oregon FBLA Informational Power Point Presentation

A preview of what to expect if elected an Oregon FBLA State Officer

Slide Show Introduction

Being on the State Officer team is an awesome experience; it allows you to grow as a FBLA member and more importantly, as the business leader you are working so hard to become. Being an FBLA State Officer also allows you to work with other members and Officers from across the state, and teaches you the different ways that you can promote and encourage your peers. Now although you are about to see some examples of the work you are going to have to do, do not be discouraged or intimidated by all of it. You will have many people who are more than willing to help you and to make you become successful. Thank you for considering this very important role and good luck!

First Things First

After you are elected you will meet with your new State Officer team and the outgoing State Officer team. At this meeting you will get a brief overview of your role and expectations, and you will be given a few initial assignments. You will be asked to write a biography and testimonial. The testimonial and biography is almost the same thing, the only difference is that the testimonial describes why you are who you are and what has influenced you. The biography is written in third person and explains to people who you are (you can check out a current State Officer's biography at www.oregonfbla.org). In addition, you will hear about the workshop you will need to begin working on. This is a workshop you will present to chapters, deliver at the Chapter Leadership Tour, Oregon Leadership Institute, and you will train your fellow State Officers to deliver your workshop. You will also be asked to begin writing a leadership speech. This speech is about whatever you want, but it has to focus on leadership. You will use this speech throughout the year to prepare you for public speaking engagements. There is a lot of work that comes out of this first meeting, but don't forget there are people and tools along the way that will help you be successful!

State Officer Program of Work

The Program of Work (or POW as we call it) is your compass, roadmap and guide for the year. The entire team creates this document together and it is a summary of what you will accomplish by the year's end.

Officer Workshops and Chapter Visits

As a State Officer you will be expected to visit chapters. For most Officers, this is one of the most rewarding experiences. It is your opportunity to share your knowledge, experiences and tools with chapters that need your help. You might visit a chapter to help them with a fundraiser, or give ideas on how to organize competition preparation nights, or host a recruitment fair with the Chapter Officers. You will receive training and guidance for these visits, but plan on it being a great learning experience!

Communication with Members and Advisers

If elected a State Officer, you must understand that one of your primary jobs is to be a liaison between chapters and Oregon FBLA. You will be asked to send a monthly email update to members and advisers, a monthly follow-up phone call, you will write and distribute informational newsletters, host monthly conference calls/meetings with Presidents Council members and be there to support the chapters in any way you can. This is a big part of your job, that's way organization is key! But don't worry; you will receive many tools to help you stay on top of your work.

5th of the Month Reports

This is like a status report you submit to showcase what you have worked on in the past month. You report on completed items, progress on future assignments, lessons learned, chapter activities, struggles and challenges. This document is a great way to show to your officer coaches and advisers what you have done over the past month. It is also a great way to make sure that you are staying on track of your FBLA work.

Conferences, Travel and Officer Meetings

As a State Officer you are an ambassador to the organization! You are seen as a role model and positive leader and should be viewed as one at all times. This means when you are at FBLA events, school events, social functions and more! State Officers are required to attend officer meetings in May, August, December and March. Officer meetings are about planning for future events and conferences, rehearsing, leadership training and having fun! Once you are elected, the entire team will decide on dates for the officer meetings. Once the dates are set your attendance is mandatory! The State Officers only meet a few times a year, so when we meet there is much to be accomplished and your participation and insight is crucial! In addition, attendance is mandatory at the Chapter Leadership Conference, Oregon Leadership Institute and the State Business Leadership Conference. Attendance at the National Leadership Conference, Institute for Leaders and National Fall Leadership Conference are not mandatory.

National Leadership Conference

The National Leadership Conference (NLC) is not a conference that is required for State Officers, but if you do attend, then as an Oregon FBLA State Officer you will be running the state meeting where you will be giving speeches/perform icebreakers or activities to make the members feel more involved. You are at the conference as hosts to the Oregon delegates, and are there to encourage members in their competition and participation

Chapter Leadership Tour

This is an amazing 4 day tour across the state. During this tour you will visit chapters, perform workshops and will be giving all the students and advisers the information and skills necessary to have a successful year.

Oregon Leadership Institute

At this conference you will be presenting your workshop, perform speeches, raising funds for the state fundraiser and will be constantly networking with the members.

Regional Skills Conference

Each Region Vice President is expected to work with their respective Region Adviser to host a Regional Skills Conference.

State Business Leadership Conference

This conference is the grand finale of your long year of hard work. At this conference you will be hosting State Officer candidates, speaking at general sessions, coordinating the Annual Business Meeting, networking with members and supporting members in their competitions,

Questions

Being a State Officer is a life-changing experience, but it does require a lot of time, effort and energy. When you are elected to a position on the State Officer team you are committing yourself to put FBLA duties above all other extra-curricular activities.

Although time consuming, being a State Officer is really a wonderful experience. You get the opportunity to work with seven other committed State Officers, you learn how to be a better leaders, and the most rewarding; to watch yourself grow and become the person you have been working to be.

If you have any questions at all please feel free to send your Region Vice President, your Executive Vice President, or your State President an email; we would be happy to help you.