



Presentation Events with Equipment

Broadcast Journalism

Electronic Career Portfolio

Graphic Design

Introduction to Business Presentation

Introduction to Social Media Strategy

Public Service Announcement

Publication Design

Sales Presentation

Social Media Strategies

Dates

Video Upload

- February 5 | Upload Submission (Upload by 11:59 p.m.)

Platforms

- **Competition Portal** The competition portal will be linked through our website. Through the portal, participants will obtain the information they need to compete.

Event Guidelines

- Main Website <https://www.fbla-pbl.org/fbla/competitive-events/>
- Competitive Event Guidelines <https://www.fbla-pbl.org/media/2020-21-FBLA-Competitive-Events-3.pdf>
- Rating Sheets <https://www.fbla-pbl.org/media/FBLA-Rating-Sheets-1.pdf>

Guidelines for Virtual

- There is no limit to the number of times participants film their video. They may perfect their video to their liking and upload their best video submission by the deadline.
- The focus of the video submission is the presentation and content. Because of this, no video special effects, video editing, or additional graphics are allowed. If recording virtually (i.e. Zoom), participants may share their presentation on the screen. If filming in-person (i.e. on-site at school where allowed) participants may also share their presentation on the screen or have their presentation on a screen behind them at their filming location.