OREGON FBLA

Competitive Event Guide

2019-2020

Oregon FBLA Competitive Events

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Oregon FBLA Competitive Events – Region Skills Conference Events

Chapters can have 10 entries in objective events and 4 in performance events.
Members can compete in up to two individual or team events. Events are categorized as follows:

Members can take **ONE or TWO** of these objective events	Members can **only** participate in **ONE** of these performance events
Accounting I	3-D Animation
Accounting II	Broadcast Journalism
Advertising	Business Ethics*
Agribusiness	Business Financial Plan
Business Calculations	Business Plan
Business Communication	Client Service*
Business Law	Coding and Programming
Computer Applications	Computer Game & Simulation Programming
Computer Problem Solving	Digital Video Production
Cyber Security	E-Business
Database Design & Application	Emerging Business Issues*
Economics	Graphic Design
Future Business Leader – Test and Interview Materials Only	Impromptu Speaking
Health Care Administration	Introduction to Business Presentation
Intro. to Business	Into to Public Speaking*
Intro. to Business Communication	Job Interview*
Intro to Business Procedures	Mobile Application Development
Intro to FBLA	Public Service Announcement
Intro to Financial Math	Public Speaking*
Intro to Information Technology	Publication Design
Intro to Parliamentary Procedure	Sales Presentation*
Journalism	Social Media Campaign
Networking Concepts	Website Design
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Spreadsheet Applications	
Word Processing	

Oregon Middle Level Competitive Events – Region Skills Conference Events

Chapters can have 10 entries in objective events and 4 in performance events.
Members can compete in up to two individual or team events. Events are categorized as follows:

Members can compete in TWO events plus one chapter event.		Members can participate in one of these chapter events
Business Etiquette*	Elevator Speech*	Community Service
Business Math & Financial Literacy*	Creed Speaking*(State Only)	Project ML
Career Exploration*	Digital Gaming Theory (State Only)	Digital Scrapbook (State Only)
Digital Citizenship*	Creative Money Making (State Only)	
Intro to Computer Science & Coding*	Spread the Word (State Only)	
Multimedia & Website Development*	Spell It (State Only)	
Ethical Leadership (State Only)	The Intern (State Only)	
Social Media Concepts (State Only)	The Tank (State Only)	

Oregon FBLA Competitive Events – State Events

Special Notes – RSC Qualification Required (*) for SBLC competition

Each chapter can have up to three entries in all non-RSC events.. Events are categorized as follows:

Members can compete in TWO events from this list, including the events that had an RSC qualifier		Members can participate ONE these events **regardless** of if they compete in other events
Accounting I* Accounting II* Advertising* Agribusiness* Business Calculations* Business Communication* Business Law* Computer Applications* Computer Problem Solving* Cyber Security* Database Design & Application* Economics* Health Care Administration* Intro. to Business* Intro. to Business Communication* Intro to Business Procedures* Intro to FBLA* Intro to Financial Math* Intro to Information Technology* Intro to Parliamentary Procedure* Journalism* Networking Concepts* Organizational Leadership* Personal Finance* Political Science (NEW) Securities & Investments* Spreadsheet Applications* Word Processing*	3-D Animation Banking & Financial Systems Broadcast Journalism Business Ethics* Business Financial Plan Business Plan Client Service* Coding and Programming Computer Game & Simulation Programming Digital Video Production E-Business Emerging Business Issues* Entrepreneurship Future Business Leader* Global Business Issue~~s~~ Graphic Design Help Desk Hospitality Management Impromptu Speaking* Introduction to Business Presentation Into to Public Speaking* Job Interview* Management Decision Making Management Info. Systems Marketing Mobile Application Development Network Design Public Service Announcement Public Speaking* Publication Design Sales Presentation* Social Media Campaign Sports & Entertainment Management Website Design	American Enterprise Project** Community Service Project** Electronic Career Portfolio^ Local Chapter Annual Business Report** Parliamentary Procedure Partnership with Business** Who's Who in Oregon FBLA** *^Must submit URL by deadline to be scheduled for a performance time.* **These are chapter events. Each chapter gets one entry. **Events/Awards that do not count against event registration** Chapter Newsletter** ~~Chapter Scrapbook~~ Chapter Website** Chapter Publicity** Digital Scrapbook** Government Promotion Project** ~~March of Dimes Report~~ National Business Honor Roll OSU Lucille Borigio Scholarship Foundation Scholarship **These are chapter events. Each chapter gets one entry.

Oregon Middle Level Competitive Events – SBLC Conference Events *Chapters can have 10 entries in objective events and 3 in performance events.* *Members can compete in up to two individual or team events. Events are categorized as follows:*		
Members can compete in TWO events plus one chapter event.		Members can participate in one of these chapter events
Business Etiquette* Business Math & Financial Literacy* Career Exploration* Digital Citizenship* Intro to Computer Science & Coding* Multimedia & Website Development* Ethical Leadership (State Only) Social Media Concepts (State Only)	Elevator Speech* Creed Speaking*(State Only) Digital Gaming Theory (State Only) Creative Money Making (State Only) Spread the Word (State Only) Spell It (State Only) The Intern (State Only) The Tank (State Only)	Community Service Project ML Digital Scrapbook (State Only)

Competitive Events

General Information

Online Submission

Oregon FBLA will continue the process of providing an online form where all pre-judged competitive event materials will be submitted. 3D Animation and Digital Video Production are to be uploaded securely to either YouTube, Vimeo or SchoolTube and marked private (viewable only with link, but not searchable) with the URL submitted during the registration process.

Evaluations, Scoring Sheets, and Tests

Event materials that are able to be returned to chapters/members, including scoring sheets, will be made available on the final morning of the State Business Leadership Conference. No materials will be mailed to chapters following the event as all materials will be available for pickup in person at this time.

Decision of the Judges

All decisions of the panel of judges are final. Procedural issues may be addressed to the Executive Director. Interpretations of rules, procedures, or questions are to be made by the Executive Director or their designee.

Tie Breaking Pedagogy

The national center has developed new rating sheets very similar to those Oregon FBLA has piloted for the last two years. The tie breaking pedagogy for these sheets is listed below.

Ties will be broken in the following order:

1. Judges Determination
2. Online Test Result – the last 10 questions, followed by time
3. Pre Judged Materials

Number of Competitions Allowed Per Competitor

At the state level, FBLA students may compete in up to two qualified events, plus chapter events. Each chapter may have one Parliamentary Procedure team.

At the state level, Middle Level students may compete in up to two, plus the chapter events

On the national level, a FBLA student may compete in one chapter event as well as one individual or team event. If a member is a candidate for National Parliamentarian, they also take the National Parliamentarian selection test. The top four places at SBLC qualify to compete at NLC.

At the national level, a Middle level student may compete in Community Service Project as well as one other individual or team event. Note only first place at SBLC qualifies to compete at NLC for Middle Level.

State Recognition
Up to the top ten (10) competitors, teams, or chapters will be recognized in each event and will receive awards at the State Business Leadership Conference. Please see the details later in this document for additional information.

Cellular Phones
Cellular phones are to be in the off position during competitive event sessions. Competitors whose phones ring or disturb the competition environment may be penalized or disqualified.

Written Event Online Testing
Oregon FBLA will utilize an online delivery system to administer its written, knowledge events. Competitors will be provided with login information and will complete their exams in a locally monitored lab setting at their local school prior to the actual conference.

Competitors WILL NOT be able to change the events they are registered in at the time of testing, but will have access only to those events in which they are pre-registered.

Detailed instructions on registering and administering online testing will be sent to local chapters with the State Business Leadership Conference registration materials.

Method for Breaking Ties
The "Last Ten Question Method" is used in the event there is a tie among written test competitors. The competitor who missed the least amount of questions in the final ten (10) questions will have the tie broken in his/her favor. If a tie remains after reviewing the last ten (10) questions, time used to complete the test will be used to break the tie.

Sequestering for Events
In the performance events, competitors are not sequestered (isolated from other conference attendees and competitors) to allow for maximum participation in all events. This is allowed because Oregon FBLA has always maintained a high level of honor and character among its members. Therefore, any competitors found to be sharing event topics, case studies, judge questions, or test questions with any other person (including guests, advisers, chaperones, members from other schools) will be disqualified from ALL competitions. Depending on the severity, the competitor may be asked to leave the conference or in certain cases the entire chapter may be disqualified from competition.

Observing Performance Events
Final rounds of performance events are open to audience observation where space permits. The conference program will clearly designate which events are open for audience observation. In all cases, competitors actually participating in the event are not allowed to be observers. In addition, seating for observers in most events will be limited. Please be courteous and allow members/advisers from the chapter of the student competing to have a chance to view the performance if desired. No one may enter or leave the performance area while a performance is in progress.

Recording of Presentations
Absolutely no audio or visual recording devices will be allowed in any competitive event.

Equipment

Several events could involve the use of equipment. A projection screen, cart/table, VGA enabled projector, and extension cord if needed will be provided by the state chapter for final round events that are open to audiences. Internet access will be provided for E-Business, Electronic Career Portfolio, and Website Design only. Students in Public Service Announcement, Social Media Campaign or Digital Video Production must have an offline copy of their production available. Laptops/other devices are not provided.
NOTE: Beginning with NLC 2018 no projectors will be utilized in any preliminary event and will only be used for those events at NLC that are open to audiences.

Scheduling Conflicts

In the event a participant has a scheduling conflict with other events, the competitor and his/her adviser must report to the event administrator prior to the start of the event to determine if rescheduling is possible. The ability to re-schedule competitors resides with the event administrator.

Reference Materials

Except where designated in the national handbook, no reference materials are allowed in any competition.

Due Dates

Due dates for materials, registration, etc., are posted in the official Oregon FBLA-PBL Calendar. In most cases these due dates are "receipt dates." **This means that designated materials will be due by close of business (5:00 p.m.) on that date.** Materials received after deadlines will be penalized or disqualified.

Event Verification

A chapter adviser or designee must verify competitors at registration on the first day of the conference. No substitutions or event changes will be permitted at this time, only deletions.

Repeat Competitors

Members may not repeat in an event at the State Business Leadership Conference if they have competed in that particular event at a previous National Leadership Conference. Exceptions to this regulation are as follows:

- **Banking & Financial Systems, Business Ethics, Business Financial Plan, Introduction to Business Presentation, Digital Video Production, E-Business, Emerging Business Issues, Entrepreneurship, Global Business, Graphic Design, Hospitality Management, Marketing, Management Decision Making, Management Information Systems, Network Design, Public Service Announcement, Publication Design, Social Media Campaign, Sports & Entertainment Management, and Website Design.** One member of the team may have competed in this event at a previous NLC.

- **Business Plan/Business Financial Plan** If an entry at an NLC was previously submitted by a team, rather than an individual, one member of the team may repeat. A member who submitted an individual entry may not compete in this event.

- **Parliamentary Procedure**. Two members of the team may have competed in this event at a previous NLC.

Grade Level Specific Events

The following events are only for 9th through 10th grade FBLA members:

- Introduction to Business
- Introduction to Business Communication
- Introduction to Business Presentation
- Introduction to FBLA
- Introduction to Financial Math
- Introduction to Parliamentary Procedure
- Introduction to Information Technology
- Introduction to Public Speaking

Competitive Events

National Changes for 2019-20

2019-20 MODIFICATIONS (2020 Salt Lake City):

- Business Plan report is reduced to 15 pages.

- Super teams are no longer allowed at NLC. Any team must consist of members from the same chapter.

- Local Chapter Annual Business Report now has a presentation component.

- Eliminate prejudging. Judging will focus on the usability and functionality of the product as seen by the judges. This event will now be categorized as a demonstration rather than performance event, and competitors will be required to demonstrate how well the project works during the event demonstration.
  Applies to:
  - Coding and Programming
  - Computer Game & Simulation Programming
  - E-Business
  - Mobile Application Development
  - Website Design

- Virtual Business Finance Challenge and Virtual Business Management Challenge will each take the top 20 nationally ranked teams from both fall and spring, but no more to one per state, per challenge. The NLC event will now take place as an online competition prior to NLC.

State/Region Competitive Event Updates
2019-20 Event Modifications

1. FUTURE BUSINESS LEADER – At the State Business Leadership Conference, the top 30 students, based on test scores and interview materials, will advance to the preliminary interview round to create two sections. The top seven from each section will advance to the final interview round.

   This is now an event that has an RSC qualifier. At RSC, the event will be comprised of the interview material score and objective test score only.

Proposed 2020 Changes

- Starting with the 2020 RSC, the following events will not be offered and are open to any chapter to have three entries at SBLC:
  - Banking & Financial Systems
  - Database Design and Application
  - Global Business Issues
  - Help Desk
  - Management Decision Making
  - Management Information Systems
  - Networking Concepts
  - Parliamentary Procedure
  - Spreadsheet Applications
- The following state events have been retired: Chapter Scrapbook and March of Dimes Report
- All team events with a test, except for Parliamentary Procedure, will be taken collaboratively according to the national guidelines.
- Any student that does not properly check-in to a team test, including Parliamentary Procedure, will be disqualified from team.

State Regulations that Vary from National

ELECTONIC CAREER PORTFOLIO – All competitors must submit their portfolio URL by March 1. Only students with submitted portfolios will be scheduled to compete.

Competitive Event Topics

The following are the 201-20 National Topics have been adopted for Oregon Competitive Events:

Middle Level

Elevator Speech

Category: Speech
Type: Individual
Topic: You and other members of your FBLA-Middle Level chapter are on your way to your first National Leadership Conference. The woman sitting next to you on the airplane notices the FBLA t-shirt you are wearing and asks what FBLA is. In a 30-second elevator speech, share with this woman FBLA's mission and how you have benefitted from membership in FBLA.

Multimedia & Website Development

Category: Prejudged Project & Objective Test
Type: Individual
Topic: Design, build, and launch a website that introduces your new FBLA-Middle Level chapter to the other students in your school. The website must include, but is not limited to, the following:
* An animated theme and logo that includes music
* A form for potential members to complete in order to join your chapter
* A video from your chapter president welcoming potential members to the website and inviting them to check out FBLA-Middle Level by attending one of your regularly scheduled meetings

FBLA

3-D Animation

Category: Prejudged Projects & Presentation
Type: Individual or Team
Topic: Using 3-D animation, create an informational video to train new FBLA chapter officers. The video should include:

- Team building
- Officer duties
- Developing a Program of Work

Broadcast Journalism

Category: Presentation with Equipment
Type: Individual or Team
Topic: You and/or your team are part of your school's broadcast team. Create a live broadcast event that includes the following:

- Social media/cell phones on campus
- Financial literacy story for your audience
- Sports story from your campus

Business Ethics (FBLA)

Category: Presentation without Equipment
Type: Individual or Team
Topic: Research the ethical issues of photo manipulation related to journalistic practices and public opinion.

Business Financial Plan

Category: Prejudged Reports & Presentation
Type: Individual or Team
Topic: Create a Business Financial Plan for a local rental business that will also do business online. The business should be specifically targeted for your community. The Business Financial Plan should include a name for the business, what items you will be renting, plans for needed construction and/or renovation to the building, equipment to be purchased, inventory for your launch date, hours of operation, staffing requirements, information on developing your e-business website, a promotional plan, and a social media plan.

Coding & Programming

Category: Demonstration
Type: Individual
Topic: Develop an original computer program to track hours for the Community Service Awards program for your chapter members. The program must complete a minimum of the following tasks:

- Track student name, student number, and grade in school with ability to enter/view/edit.
- Track the total of community service hours per student with ability to enter/view/edit.
- Track the Community Service Award program category per student with the ability to enter/view/edit.
- Generate or print weekly/monthly report to show total number of community service hours per student.
- Generate or print weekly/monthly report to show Community Service Award program categories and total hours.
- Data must be stored persistently. Storage may be in a relational database, a document-oriented NoSQL database, flat text files, flat JSON, or XML files.
- The user interface must be a GUI with a minimum of five different control types including such things as drop-down lists, text fields, check boxes, emails, or other relevant control types.
- All data entry must be validated with appropriate user notifications and error messages including the use of required fields.

Computer Game & Simulation Programming

Category: Demonstration
Type: Individual or Team
Topic: Develop a 2D side scrolling game about the FBLA Business Achievement Awards (BAA) Program.

- Give the game a name. The game must have a winning condition (points). You must implement a system of rewards (tokens), obstacles (penalties), a minimum of four levels, and lives. There must be an increase in difficulty as the levels increase.
- The game should be secure and bug free.
- The game should utilize two of the following: keyboard, touchscreen, and/or mouse.

- The game must be compatible for a maximum ESRB rating of E10+.
- The game should have an instructional display.
- The game should have a menu with start and exit/quit at any point and a score board at the end.

Digital Video Production

Category: Prejudged Projects & Presentation
Type: Individual or Team
Topic: Create a video promoting a new discount airline. The airline serves the states surrounding the one in which you live. The video should promote the new airline, include a theme/slogan, share information about flight schedules, and describe the frequent flyer program.

E-business

Category: Demonstration
Type: Individual or Team
Topic: Create an E-business website for a local rental business that will also do business online. The business should be specifically targeted for your community. The E-business site should include a name for the business and what items you will be renting. Include pictures and descriptions of items for rent. The site needs to include purchase and shipping information, a shopping cart, and social media links. (**NOTE**: No live social media accounts should be created for this event.)

Emerging Business Issues (FBLA)

Category: Presentation without Equipment
Type: Individual or Team
Topic: The traditional work environment is changing as technology provides employees the ability to work from anywhere. How is this trend positively and negatively, affecting the modern business environment and employee collaboration?

Graphic Design

Category: Presentation with Equipment
Type: Individual or Team
Topic: Your company has been hired to create the name for a new and upcoming music artist/band. You and/or your team will develop the promotional/branding graphics for the new artist/band. The artist/band will need an identity with a name, logo, and webpage banner. The package should also include graphics for a t-shirt, the cargo vehicle graphics (vehicle to move equipment from one performance to another), and the stage design.

Introduction to Business Presentation

Category: Presentation with Equipment
Type: Individual or Team
Topic: Prepare a presentation discussing how the news/media industry can recover from a tarnished image.

Mobile Application Development (FBLA)

Category: Demonstration
Type: Individual or Team
Topic: Develop an app for local chapters to manage their chapters.

 The app must include: App Name, About FBLA, Join FBLA (form), Calendar, links to FBLA websites, Local Officer Team, links to Social Media, Competitive Events, Current Events, Sign-up for a current event (form for either competitive event, fundraiser, or community service), Q & A, and Contact Us.

- The app must include a way to track chapter meeting attendance.
- The app must be designed for a phone/tablet.
- The operating system must be mobile based such as Android or iO.
- The app should state its licensing and terms of use.

Public Service Announcement

Category: Presentation with Equipment
Type: Individual or Team
Topic: Create a Public Service Announcement about the importance of financial literacy for teens.

Publication Design

Category: Presentation with Equipment
Type: Individual or Team
Topic: Your company has been hired to create the name for a new and upcoming music artist/band. You and/or your team will develop publication items for the new artist/band. You and/or your team will create the name and logo of the artist/band. In addition, an event poster, an event banner, an event venue setup/layout, and a news release must be created.

Social Media Campaign

Category: Presentation with Equipment
Type: Individual or Team
Topic: Financial literacy is important for financial health in the future. Plan a social media campaign to increase an FBLA member's knowledge of finances and the impact of personal financial literacy training. (**NOTE**: No live social media accounts should be created for this event.)

Website Design (FBLA)

Category: Demonstration
Type: Individual or Team
Topic: Create a website for a new discount airline. This airline serves the states surrounding the one in which you live. The airline has hired you to create a website. The website must include:

- Airline name and theme/slogan
- Introduction to the airline that includes animation
- Flight schedules, with the ability to book flights
- Information on the frequent flyer program
- How to apply for a job with the airline
- Social media links (NOTE: No live social media accounts should be created for this event.)

FBLA Individual Objective Tests

Competitive Event	Type of Event	Students per event	Events Offered	Topic	RSC Qualifier	Notes and special details
Accounting I	Objective Test	1	Regional State National	No	Yes	At RSC and SBLC competition, this objective test will be administered on-line at your local high school using local computers.
Accounting II	Objective test	1	Regional State National	No	Yes	At RSC and SBLC competition, this objective test will be administered on-line at your local high school using local computers.
Advertising	Objective test	1	Regional State National	No	Yes	At RSC and SBLC competition, this objective test will be administered on-line at your local high school using local computers.
Agribusiness	Objective Test	1	Regional State National	No	Yes	At RSC and SBLC competition, this objective test will be administered on-line at your local high school using local computers.
Business Calculations	Objective Test	1	Regional State National	No	Yes	At RSC and SBLC competition, this objective test will be administered on-line at your local high school using local computers.
Business Communication	Objective Test	1	Regional State National	No	Yes	At RSC and SBLC competition, this objective test will be administered on-line at your local high school using local computers.
Business Etiquette MIDDLE LEVEL	Objective Test	1	Regional State National	No	No	At RSC and SBLC competition, this objective test will be administered on-line at your local high school using local computers.
Business Law	Objective Test	1	Regional State National	No	Yes	At RSC and SBLC competition, this objective test will be administered on-line at your local high school using local computers.
Business Math & Financial Literacy MIDDLE LEVEL	Objective Test	1	Regional State National	No	No	At RSC and SBLC competition, this objective test will be administered on-line at your local high school using local computers.
Computer Applications	Two hour Site Test Objective Test	1	Regional State National	No	Yes	1) FBLA Format guide may be used in production test. 2) The objective test will be administered on-line.
Computer Problem Solving	Objective Test	1	Regional State National	No	Yes	At RSC and SBLC competition, this objective test will be administered on-line at your local high school using local computers.
Cyber Security	Objective Test	1	Regional State National	No	Yes	At RSC and SBLC competition, this objective test will be administered on-line at your local high school using local computers..
Database Design & Applications	One hour Site Test Objective Test	1	Regional State	No	Yes	1) FBLA Format guide may be used in production test.

Competitive Event	Type of Event	Students per event	Events Offered	Topic	RSC Qualifier	Notes and special details
			National			2) The objective test will be administered on-line.
Digital Citizenship MIDDLE LEVEL	Objective Test	1	Regional State National	No	No	At RSC and SBLC competition, this objective test will be administered on-line at your local high school using local computers.
Economics	Objective Test	1	Regional State National	No	Yes	At RSC and SBLC competition, this objective test will be administered on-line at your local high school using local computers.
Health Care Administration	Objective Test	1	Regional State National	No	Yes	At RSC and SBLC competition, this objective test will be administered on-line at your local high school using local computers.
Introduction to Business ***(Grades 9-10)***	Objective Test	1	Regional State National	No	Yes	At RSC and SBLC competition, this objective test will be administered on-line at your local high school using local computers.
Introduction to Business Communication ***(Grades 9-10)***	Objective Test	1	Regional State National	No	Yes	At RSC and SBLC competition, this objective test will be administered on-line at your local high school using local computers.
Introduction to Business Procedures (Grades 9-10)	Objective Test	1	Regional State National	No	Yes	At RSC and SBLC competition, this objective test will be administered on-line at your local high school using local computers.
Introduction to Computer Science & Coding MIDDLE LEVEL	Objective Test	1	Regional State National	No	No	At RSC and SBLC competition, this objective test will be administered on-line at your local high school using local computers.
Introduction to FBLA (Grades 9-10)	Objective Test	1	Regional State National	No	Yes	At RSC and SBLC competition, this objective test will be administered on-line at your local high school using local computers.
Introduction to Financial Math ***(Grades 9-10)***	Objective Test	1	Regional State National	No	Yes	At RSC and SBLC competition, this objective test will be administered on-line at your local high school using local computers.
Introduction to Information Technology ***(Grades 9-10)***	Objective Test	1	Regional State National	No	Yes	At RSC and SBLC competition, this objective test will be administered on-line at your local high school using local computers.
Introduction to Parliamentary Procedure ***(Grades 9-10)***	Objective Test	1	Regional State National	No	Yes	At RSC and SBLC competition, this objective test will be administered on-line at your local high school using local computers.
Journalism	Objective Test	1	Regional State National	No	Yes	At RSC and SBLC competition, this objective test will be administered on-line at your local high school using local computers.
Multimedia & Website Design MIDDLE LEVEL	Prejudged Project Objective Test	1	Regional State National	Yes	No	1) FBLA Format guide may be used in production test. 2) Website must include a video, form, and calendar

Competitive Event	Type of Event	Students per event	Events Offered	Topic	RSC Qualifier	Notes and special details
Networking Concepts	Objective Test	1	Regional State National	No	Yes	At RSC and SBLC competition, this objective test will be administered on-line at your local high school using local computers.
Organizational Leadership	Objective Test	1	Regional State National	No	Yes	At RSC and SBLC competition, this objective test will be administered on-line at your local high school using local computers.
Personal Finance	Objective Test	1	Regional State National	No	Yes	At RSC and SBLC competition, this objective test will be administered on-line at your local high school using local computers.
Political Science	Objective Test	1	State National	No	No	At SBLC competition, this objective test will be administered on-line at your local high school using local computers
Securities & Investments	Objective Test	1	Regional State National	No	Yes	At RSC and SBLC competition, this objective test will be administered on-line at your local high school using local computers.
Spreadsheet Applications	One hour Site Test Objective Test	1	Regional State National	No	Yes	1) FBLA Format guide may be used in production test. 2) The objective test will be administered on-line.
Word Processing	One hour Site Test Objective Test	1	Regional State National	No	Yes	1) FBLA Format guide may be used in production test. 2) The objective test will be administered on-line.

FBLA Performance Events

Competitive Event	Type of Event	Team, Individual or Chapter event	Events Offered at	Topic	RSC Qualifier	Notes and special details
3D Animation	1. Animated Video 2. Oral Presentation	Team of 1-3 3 entries per chapter	State National	Yes	No	1) Submit the YouTube or SchoolTube URL in the online registration process. 2) All teams will present an oral presentation at the State and National Conferences. Each team will provide their own equipment.
American Enterprise Project	1. Written Report 2. Oral Presentation	Team of 1-3 1 entry per chapter	State National	No	No	1) Written report must be formatted in line with the requirements. Report must be submitted online in PDF format at state level. 2) All teams will present an oral presentation at the State and National Conferences.
Banking & Financial Systems	1. Objective Test 2. Oral Presentation	Team of 1-3 Regional Qualifier	Regional State National	No	Yes	1) At RSC and SBLC competition, this objective test will be administered on-line at your local high school using local computers. 2) At State Competition, the top ten teams based upon the highest objective scores will be invited to give an oral presentation based upon a case study that will be shared with team 20 minutes prior to oral performance. 3) At RSC, only the test score counts for competition. Members may choose to practice with the case study.
Business Ethics	Oral Presentation	Team of 1-3 Regional Qualifier	Region State National	Yes	Yes	Members prepare information based upon topic.
Business Financial Plan	1. Written Report 2. Oral Presentation	Team of 1-3 3 entries per chapter	State National	Yes	No	1) Written report must be formatted in line with the requirements. Report must be submitted online in PDF format at state level. 2) All teams will present an oral presentation at the State and National Conferences.
Business Plan	1. Written Report 2. Oral Presentation	Team of 1-3 3 entries per chapter	State National	No	No	1) Written report must be formatted in line with requirements. Report must be submitted online in PDF format at state level. 2) All teams will present an oral presentation at the State and National Conferences.
Client Service	1. Written Test 2. Interactive Simulation	Individual Regional Qualifier	Region State National	No	Yes	1) The event consists of an interactive simulation related to client services. 2) Top performers based upon the highest preliminary scores will advance to finals.

Competitive Event	Type of Event	Team, Individual or Chapter event	Events Offered at	Topic	RSC Qualifier	Notes and special details
Community Service Project	1. Written Report 2. Oral Presentation	Team of 1-3 1 entry per chapter	State National	No	No	1) Written report must be formatted in line with requirements found in the Chapter Management Handbook. Report must be submitted online in PDF format at state level. 2) All teams will present an oral presentation at the State and National Conferences.
Critical Thinking MIDDLE LEVEL	Team Performance	Team of 1-3, 3 entries per chapter	Regional State National	No	No	Teams will give an oral presentation based upon a case study that will be shared with team 20 minutes prior to oral performance.
Computer Game Simulation & Programming	1. Computer Game 2. Oral Presentation	Team 1-3 3 entries per chapter	State National	No	No	1) Upload program as a URL. Must be submitted by the deadline. 2) All teams will present an oral presentation at the State and National Conferences.
Coding and Programming	1. Prejudged project 2. Oral Presentation	Individual 3 entries per chapter	State National	Yes	No	1) Upload program as a URL. Must be submitted by the deadline. 2) All teams will present an oral presentation at the State and National Conferences.
Digital Video Production	1. Prejudged video 2. Oral Presentation	Team of 1-3 3 entries per chapter	State National	Yes	No	1) Submit the YouTube or SchoolTube URL in the online registration process. 2) All teams will present an oral presentation at the State and National Conferences. Each team will provide their own equipment.
E-Business	1. Prejudged Website 2. Oral Performance	Team of 1-3 3 entries per chapter	State National	Yes	No	1) Submit website address via online form based upon guidelines by the state deadline. Sites must be eligible for viewing on the Internet at time of judging. 2) All teams will present an oral presentation at the State and National Conferences.
Electronic Career Portfolio	Oral Performance	Individual member Unlimited Entries per chapter and does not count towards individual event cap	State National	No	No	1) By March 1, all individuals will submit a URL of their portfolio. Only individuals with submitted portfolios will be scheduled to present. 2) An Internet connection will be provided.
Elevator Speech MIDDLE LEVEL	Oral Performance	Individual Performance/Role Play	Regional State National	Yes	No	1) Students 3 copies of a visual and business card. 2) Speech must be no longer than 30 seconds 3) Judges will role play with students
Emerging Business Issues	Oral Presentation	Team of 1-3 Regional Qualifier	State National	Yes	Yes	Members prepare information based upon topic. Must be familiar with topic to present presentation for the affirmative and negative as each side is given.

Competitive Event	Type of Event	Team, Individual or Chapter event	Events Offered at	Topic	RSC Qualifier	Notes and special details
Entrepreneurship	1. Objective Test 2. Role Play	Team of 1-3 Regional Qualifier	Regional State National	No	Yes	1) At RSC and SBLC competition, this objective test will be administered on-line at your local high school using local computers. 2) Top ten teams based upon the highest objective scores will be invited to give an oral presentation based upon a case study that will be shared with team 20 minutes prior to oral performance. 3) At RSC, only the test score counts for competition. Members may choose to practice with the case study.
Future Business Leader	1. FBLA Resume 2. Cover letter 3. Objective Test 4. Interview	Individual member Unlimited Entries per chapter and does not count towards individual event cap	Regional State National	No	No	1) FBLA Resume and Cover Letter addressed to FBLA-PBL CEO to be submitted online in PDF format at the state level. 2) **At the Regional Competition, only the written objective test will be offered.** 3) At the State competition this objective test will be administered on-line at your local high school using local computers. 4) At state, only the top 30, based on test and interview materials score will advance to preliminary interview round. 4) At nationals, all competitors will have a preliminary interview.
Global Business	1. Objective Test 2. Oral Performance	Team of 1-3 Regional Qualifier	Regional State National	No	Yes	1) At RSC and SBLC competition, this objective test will be administered on-line at your local high school using local computers. 2) Top ten teams based upon the highest objective scores will be invited to give an oral presentation based upon a case study that will be shared with team 20 minutes prior to oral performance. 3) At RSC, only the test score counts for competition. Members may choose to practice with the case study.
Graphic Design	1. Marketing Materials 2. Oral Presentation	Team of 1-3 Up to 3 entries per chapter	State National	Yes	No	Each team will present their designs during the presentation.
Help Desk	1. Objective Test 2. Oral Performance	Individual Regional Qualifier	Regional State National	No	Yes	1) At RSC and SBLC competition, this objective test will be administered on-line at your local high school using local computers. 2) Top 10 participants based upon the highest objective scores will be invited to give an oral presentation based upon a case study that will be role played with judges. 3) At RSC, only the test score counts for competition. Members may choose to practice with the case study.

Competitive Event	Type of Event	Team, Individual or Chapter event	Events Offered at	Topic	RSC Qualifier	Notes and special details
Hospitality Management	1. Objective Test 2. Oral Performance	Team of 1-3 Regional Qualifier	Regional State National	No	Yes	1) At RSC and SBLC competition, this objective test will be administered on-line at your local high school using local computers. 2) Top ten teams based upon the highest objective scores will be invited to give an oral presentation based upon a case study that will be shared with team 20 minutes prior to oral performance. 3) At RSC, only the test score counts for competition. Members may choose to practice with the case study.
Impromptu Speaking	Oral Presentation	Individual Regional Qualifier	Regional State National	No	Yes	Each participant will give a four-minute speech based upon topic that is revealed 10 minutes prior to presentation.
Introduction to Business Presentation	Oral Presentation	Team of 1-3 3 entries per chapter	State National	Yes	No	Create a business presentation on the given topic.
Introduction to Public Speaking *(Grades 9-10)*	Oral Presentation	Individual Regional Qualifier	Regional State National	No	Yes	Each participant will give a four-minute speech based upon the FBLA goals.
Job Interview	1. Cover Letter 2. Resume 3. Job Application Form 4. Interview	Individual Regional Qualifier	Regional State National	No	Yes	Participants will apply for a position at a fictional corporation. Submit letter of application and resume online in PDF format by published deadline
Local Chapter Annual Business Report	Chapter Project	1 entry per chapter	State National	No	No	Written report must be formatted in line with requirements found in the Chapter Management Handbook. Submit report online in PDF format.
Management Decision Making	1. Objective Test 2. Oral Performance	Team of 1-3 Regional Qualifier	Regional State National	No	Yes	1) At RSC and SBLC competition, this objective test will be administered on-line at your local high school using local computers. 2) Top ten teams based upon the highest objective scores will be invited to give an oral presentation based upon a case study that will be shared with team 20 minutes prior to oral performance. 3) At RSC, only the test score counts for competition. Members may choose to practice with the case study.

Competitive Event	Type of Event	Team, Individual or Chapter event	Events Offered at	Topic	RSC Qualifier	Notes and special details
Management Information Systems	1. Objective Test 2. Oral Performance	Team of 1-3 Regional Qualifier	Regional State National	No	Yes	1) At RSC and SBLC competition, this objective test will be administered on-line at your local high school using local computers. 2) Top ten teams based upon the highest objective scores will be invited to give an oral presentation based upon a case study that will be shared with team 20 minutes prior to oral performance. 3) At RSC, only the test score counts for competition. Members may choose to practice with the case study.
Marketing	1. Objective Test 2. Role Play	Team of 1-3 Regional Qualifier	State National	No	Yes	1) At RSC and SBLC competition, this objective test will be administered on-line at your local high school using local computers. 2) Top ten teams based upon the highest objective scores will be invited to give an oral presentation based upon a case study that will be shared with team 20 minutes prior to oral performance. 3) At RSC, only the test score counts for competition. Members may choose to practice with the case study.
Mobile Application Development	1. Prejudged project 2. Oral Presentation	Team of 1-3 Up to 3 entries per chapter	State National	Yes	No	1) Submit project URL. Must be submitted by the deadline. 2) All teams will present an oral presentation at the State and National Conferences.
Network Design	1. Objective Test 2. Role Play	Team of 1-3 Regional Qualifier	State National	No	No	1) At the State competition this objective test will be administered on-line at your local high school using local computers. 2) Top ten teams based upon the highest objective scores will be invited to give an oral presentation based upon a case study that will be shared with team 20 minutes prior to oral performance. 3) At RSC, only the test score counts for competition. Members may choose to practice with the case study.
Parliamentary Procedures	1. Objective Test 2. Oral Performance	Team of 4 or 5 Regional Qualifier	Regional State National	Based on Robert's Rules of Orders	Yes	1) At RSC and SBLC competition, this objective test will be administered on-line at your local high school using local computers. 2) Top ten teams based upon the highest objective scores will be invited to give an oral presentation based upon the provided meeting scenario that will be shared with team 20 minutes prior to oral performance. 3) At RSC, only the test score counts for competition. Members may choose to practice with the case study.

Competitive Event	Type of Event	Team, Individual or Chapter event	Events Offered at	Topic	RSC Qualifier	Notes and special details
Partnership with Business	1. Written Report 2. Oral Presentation	Team of 1-3 1 entry per chapter	State National	No	No	1) Written report must be formatted in line with the requirements. Report submitted online in PDF format. 2) All teams will present an oral presentation at the State and National Conferences.
Publication Design	1. Pre-Created Material 2. Oral Presentation	Team of 1-2 Up to 3 entries per chapter	Regional State National	No	No	Create a printed set of materials based on topic and present to judges.
Public Service Announcement	Oral Presentation	Team of 1-3 Up to 3 entries per chapter	State National	Yes	No	Create a Public Service Announcement to present to judges based on the given topic.
Public Speaking	Oral Presentation	Individual Regional Qualifier	Regional State National	No	Yes	Each participant will give a five-minute speech based upon the FBLA goals.
Sports & Entertainment Management	1. Objective Test 2. Role Play	Team of 1-3 Regional Qualifier	Regional State National	No	Yes	1) At RSC and SBLC competition, this objective test will be administered on-line at your local high school using local computers 2) Top ten teams based upon the highest objective scores will be invited to give an oral presentation based upon a case study that will be shared with team 20 minutes prior to oral performance. 3) At RSC, only the test score counts for competition. Members may choose to practice with the case study.
Website Design	1. Created Website 2. Oral Performance	Team of 1-3 3 entries per chapter	State National	Yes	No	1) Submit URL via on-line form based upon guidelines by the state deadline. Sites must be eligible for viewing on the Internet at time of judging. 2) All teams will present an oral presentation at the State and National Conferences.

Oregon State Events

Competitive Event	Type of Event	Team, Individual or Chapter participants	Events Offered at	Topic?	Notes and Special Details
Chapter Newsletter	Chapter Project	1 entry per chapter	State Only	No	Review criteria and submit at least three newsletters in PDF format online.
Chapter Website	Chapter Project	1 entry per chapter	State Only	No	Review criteria and submit URL address via online form. Must be able to view online during judging. Must be submitted by deadline.
Chapter Publicity	Chapter Project	Chapter	State Only	No	Chapters that complete Chapter Newsletter, Chapter Scrapbook (or digital scrapbook), and Chapter Website are automatically entered for Chapter Publicity.
Creed Speaking MIDDLE LEVEL ONLY	Individual Performance	Max 5 entries per chapter	State Only Middle Level	No	Creed should be memorized.
Digital Chapter Scrapbook	Chapter Project	1 entry per chapter	State Only FBLA Middle Level	No	Review criteria and submit one copy of scrapbook. Must be received by deadline.
Government Promotion Program	Chapter Project	Chapter	State Only	No	Report must be submitted online in PDF format.

Note that the Board of Advisers retired

Qualifying Guidelines

To attend the State Business Leadership Conference

There are up to five different ways a member can qualify to attend the annual State Business Leadership Conference:

Place in an Event at Your Local Regional Skills Conference

Members must choose one event to compete in if they qualify in more than one. This opens the way for others to be able to attend.

Be Involved with a Chapter Project

Those who are involved in the project are eligible to attend even if they did not qualify in an event at the regional skills conference. Chapter Projects include:

- American Enterprise Project
- Champion Chapters
- Community Service Project
- Partnership with Business
- Local Chapter Annual Business Report
- Newsletter (Oregon Only event)
- Scrapbook (Digital Only) (Oregon Only event)
- Chapter Website (Oregon Only event)

Be Appointed a "Wild Card"

Two wild cards can be picked per chapter. Wild cards may compete in any individual or team event. For team events, chapters will not be penalized a wild card for substitutions. Wild cards are not allowed in chapter projects—chapters may only submit one entry in chapter projects.

Enter an Event Not Offered at the Regional Conference

Check the table in this handbook to help you see what events are only offered at state. For most of these events, three entries per chapter are allowed.

Attendance Criteria and Eligibility

Meet these Guidelines

Adults

- ∇ There must be ample adult supervision for students in accordance with your chapter policy.

- ∇ Adult advisers may be any adult named by the adviser to serve their chapter in this capacity. They must register for the conference, be willing to help run an event and be in attendance for the entire period of the conference. Adult advisers are required to serve as an event Administrator or Coordinator.

- ∇ Chaperones may be used to help advisers and may be asked to help with competitive events. They are not required to pay for conference registration. If they are unwilling or unable to assist in competitive event operations, they will be required to pay conference registration.

- ∇ Chapter advisers should call special attention to the "Code of Conduct," parent permission, and medical release forms. All forms should be signed by the student and parent and be retained by their adviser. Chapter FBLA advisers will be responsible for the conduct of their chapter delegations.

- ∇ Advisers are responsible for modeling good behavior and the FBLA dress code at the SBLC.

Students

To be eligible to attend the SBLC, each FBLA member must meet the following basic criteria:

- ∇ Be an active member of national and Oregon FBLA.
- ∇ Have the approval of their FBLA chapter adviser.
- ∇ Have the approval of their school administration.
- ∇ Have the approval of their parent (or guardian) unless married or more than 18 years of age.
- ∇ Have on file with the local adviser a completed emergency medical form and a signed Code of Conduct form.
- ∇ All members attending the SBLC must either be a competitor or have a specific purpose for attending the conference.

Administrator of the Year

Without the support of administrators in our schools, districts, and at the state level, it would be impossible for an organization like FBLA to exist, let alone impact the hundreds and thousands of students we touch year in and year out. Administrators provide funding, permission, logistics, and support—most often behind the scenes and without any fanfare or acknowledgment. This recognition provides local chapters with the opportunity to identify and quantify the support they receive from special administrators and to say thank you.

Eligibility

Nominations may come from local chapter advisers, FBLA members, Professional Division Members, and alumni. When nomination forms are received in the state office, the nominees may be contacted by the state office for further information.

Nomination forms must be uploaded via the online submission process in PDF format no later than the close of business on the date given on the official Oregon FBLA-PBL calendar of events.

Procedure

A selection committee will review information according to stated criteria, with emphasis being given to that administrator who:

- Has a deep commitment to FBLA and the members.
- Is a current member of the FBLA-PBL Professional Division.
- Actively promotes interaction of FBLA activities with all business teachers and throughout high school courses and departments.
- Supports business and career technical education through involvement and leadership in other activities.
- Serves as a role model, mentor, and champion of member and adviser success.
- Supports opportunities for members to participate in FBLA activities beyond the local level.

State Awards

Based on the number of entries, Oregon FBLA will recognize one overall administrator to honor as the Oregon FBLA Administrator of the Year.

Administrator of the Year

Nomination Form

The award is designed to recognize the outstanding support of a school administrator to the local chapter adviser and members of FBLA. An administrator may be nominated by a student, educator, colleague or parent. The recipient will be awarded and recognized at the State Business Leadership Conference.

The Administrator of the Year nominations will be completed online. Letters of recommendation may be uploaded in the process. Please have the following information ready to complete the submission:

- Nominating School Name
- Nominating School Address
- Nominating Adviser Phone, Fax, and Email
- Name of Nominee
- School/District of Nominee
- Position of Nominee

Adviser of the Year

The purpose for this award is to recognize an outstanding FBLA local chapter adviser of the year. The honoree is automatically nominated for recognition at the National Leadership Conference.

Eligibility

Nominations may come from local chapter advisers, FBLA members, Professional Division Members, local administrators, and alumni. When nomination forms are received in the state office, the nominees may be contacted by the state office for further information.

Nomination forms must be submitted in PDF format via our online submission tool no later than the close of business on the date given on the official Oregon FBLA-PBL calendar of events.

Procedure

A selection committee will review information according to stated criteria, with emphasis being given to that adviser who:

- ∇ Has a deep commitment to FBLA and the members.
- ∇ Uses a fair and democratic approach in leading the chapter.
- ∇ Actively promotes interaction of FBLA activities with all business teachers and throughout high school courses and departments.
- ∇ Works with business persons and civic groups in the community.
- ∇ Uses businesslike methods in coordinating the work of FBLA.
- ∇ Uses sound planning and evaluation of local chapter activities.
- ∇ Provides opportunities for members to participate in FBLA activities beyond the local level.
- ∇ Has served as a local chapter adviser for at least two (2) years.
- ∇ Rallies time and resources to support local chapter development.
- ∇ Integrates FBLA into the classroom.
- ∇ Serves as a role model, mentor, and champion of member and adviser success.
- ∇ Contributes to local, state, and national FBLA.
- ∇ Supports business and career technical education through involvement and leadership in other activities.

Adviser of the Year

Award Nomination Form

Oregon FBLA will select one overall adviser to honor as the Oregon FBLA Adviser of the Year. When nominating an adviser, you will complete an online form that asks for the following information, as well as letters of recommendation that should be uploaded. Letters of recommendation should describe contributions to FBLA on the local, regional, state, and national level. The required information is:

- Nominator Name
- Nominator Email Address
- Nominee Name
- Nominee Email Address
- Nominee Chapter
- Nominee Address
- Nominee Principal
- Nominee Principal Email Address

Alumni of the Year

The purpose for this award is to recognize an outstanding Alumni mentor. Alumni mentors provide valuable information, support, and leadership to local chapters. This recognition provides local chapters with the opportunity to identify and quantify the support they receive from Alumni mentors.

Eligibility

Nominations may come from local chapter advisers, FBLA members, Professional Division Members, local administrators, and alumni. When nomination forms are received in the state office, the nominees may be contacted by the state office for further information.

Nomination forms must be submitted online as a PDF file no later than the close of business on the date given on the official Oregon FBLA-PBL calendar of events.

Procedure

A selection committee will review information according to stated criteria, with emphasis being given to the alumni who:

- Has a deep commitment to FBLA and the members.
- Is a current member of the FBLA-PBL Professional Division.
- Provides the local chapter with sound advice and support based on prior experience in FBLA.
- Actively promotes interaction of FBLA activities within the local chapter and sponsoring school.
- Works with business persons and civic groups in the community.
- Uses businesslike methods in coordinating the work of FBLA.
- Provides support to the adviser in the planning and evaluation of local chapter activities.
- Provides opportunities for members to participate in FBLA activities beyond the local level.
- Has served as an Alumni mentor for at least two (2) years.
- Rallies time and resources to support local chapter development.
- Integrates FBLA into the classroom.
- Serves as a role model, mentor, and champion of member, adviser, and local chapter success.
- Contributes to local, state, and national FBLA.
- Supports business and career technical education through involvement and leadership in other activities.

Alumni of the Year

Nomination Form

The award is designed to recognize the outstanding support of FBLA Alumni to the local, state, and national chapters, advisers, and members of FBLA. An alumnus may be nominated by a student, educator, colleague, or parent. The recipient will be awarded and recognized at the State Business Leadership Conference.

There will be an online form for nominating Alumni of the Year. Letters of recommendation may be uploaded at that time. Please have the following information ready:

- Name of nominating school
- Address and phone for nominating school
- Adviser of nominating school
- Email and phone of adviser nominating
- Name of nominee
- Brief description of purpose of nomination

Business Person of the Year

This national event recognizes outstanding leaders from the business sector who have contributed to the success of Future Business Leaders of America-Phi Beta Lambda on the local, state, or national levels.

Eligibility

Each chapter is STRONGLY ENCOURAGED to enter one or more persons in the Business Person of the Year event. Nominees must be members of the business sector, not students or educators.

Regulations

1. The entry form must be completed by the chapter adviser or designee and must be submitted via our online submission tool, with the nominee's biographical sketch, to include the bullets under the procedure section.
2. Nominees for state and national Business Person of the Year will be selected in accordance with the regulations of the state chapter and national association.
3. Nominees must be members of the business community. Persons who are students or fulltime employees of educational institutions are not eligible for this award; such nominees will be disqualified.

Procedure

Criteria for selection of nominees at the state and national level should include, but does not have to be limited to:

- ∇ Years of participation in FBLA-PBL activities.
- ∇ Promotion of FBLA-PBL through presentations and seminars.
- ∇ Contribution to local or state chapter projects and activities.
- ∇ Financial assistance to and sponsorship of activities for local and/or state chapter(s).

The biographical sketch of each nominee should particularly address the above areas.

NOTE: Information required for the honoree includes: Name, Address, Email, Company, Phone Numbers, Name of Chapter Nominating the Business Person.

Business Person of the Year

Nomination Form

The award is designed to recognize the outstanding support of Business Persons to the local, state, and national chapters, advisers, and members of FBLA. A business person may be nominated by a student, educator, colleague, or parent. The recipient will be awarded and recognized at the State Business Leadership Conference.

There will be an online form for nominating Alumni of the Year. Letters of recommendation may be uploaded at that time. Please have the following information ready:

- Name of nominating school
- Adviser of nominating school
- Email and phone of adviser nominating
- Name of nominee
- Address and email of nominee
- Company of nominee
- Phone number of nominee
- Email and phone of adviser nominating
- Name of nominee
- Biographical sketch of nominee

Chapter Newsletter

This event is designed to encourage local chapters to publicize activities with other chapters, their own school districts, local business, and advisory committees.

Eligibility

All local chapters are eligible.

Procedure

A chapter must electronically submit three separate newsletters in PDF format via our online submission tool.

Newsletter will be evaluated on the following:

- Organizational information includes: Exhibit logical and clear sequencing of ideas. Appropriate use of space, ideas clearly communicated. Sufficient information, creative headlines and titles, content to achieve purpose, accurate information, correct spelling, grammar, and punctuation.

- Technical Features includes: Effective text treatment, and the use of special effects.

- Graphics include: Quality and appropriate graphic usage.

- Layout and Design includes: Effective use of color, visual appeal, consistent layout theme and effective use of white space.

This is an Oregon Only event. Newsletters are to be submitted in PDF format via our online submission tool by the deadline. This event is judged prior to the State Conference. There is no related state conference activity.

Chapter Newsletter

Rating Sheet

Evaluation Item	Not Demonstrated	Does Not Meet Expectations	Meets Expectations	Exceeded Expectations	Points Earned
Organization					
Exhibits logical and clear sequencing of ideas	0	1-4	5-7	8-10	
Appropriate use of space	0	1-4	5-7	8-10	
Communicates clearly	0	1-4	5-7	8-10	
Enhances contents	0	1-4	5-7	8-10	
Conventions					
Exhibits care resulting in a neat, attractive product	0	1-2	3-4	5	
Includes complete and attractive titles when appropriate	0	1-2	3-4	5	
Exhibits no errors in mechanics and usage	0	1-2	3-4	5	
Style/Impact					
Attracts and engages viewers' attention	0	1-4	5-7	8-10	
Shows awareness of audience and purpose	0	1-4	5-7	8-10	
Includes color, graphics, and lettering for maximum impression	0	1-4	5-9	10-15	
Exhibits originality	0	1-2	3-4	5	
Consistent layout/design theme between page and among issues	0	1-2	3-4	5	
Total Points					**/100 max.**

School: _____ Judge's Name: _____

Judge's Signature: _____ Date: _____

Judge's Comments:

Chapter Website

This event is designed to utilize technology to communicate with other members and the general community and significantly enhance a chapter's ability to promote activities, membership, and the ideals of FBLA. Each chapter may submit one entry.

Eligibility

All local chapters are eligible.

Regulations

Chapter **must submit an entry form online** by the SBLC registration deadline. **There is no paper form to submit—you must submit the entry form online.** Students must prepare the website. Advisers may serve as consultants to ensure that the websites are well organized, contain substantiated statements, and are presented in a professional manner. Chapters who entered chapter website the previous year must enter an entirely different website from the previous year. All websites must be posted onto the Internet for judging.

Procedures

Judging of the Chapter Website will be reviewed by a panel of judges prior to the State Business Leadership Conference. It is the responsibility of the local chapter to make sure that the site is up and running during the judging. If sites are not available to access, they will not be judged.

The Website will be evaluated on the following:

- **Page layout and design** consisting of but not limited to: promotion of FBLA, chapter and school easily identified, consistent theme references to program of work, community service activities, and fundraisers.

- **Site Navigation**: effective and logical

- **Content**: proper use of grammar, spelling and punctuation, copyright laws followed.

This is an Oregon only event. Chapter website forms are to be submitted by the published deadline. This event is judged prior to the State Conference. There is no related state conference activity.

Chapter Website

Rating Sheet

Evaluation Item	Not Demonstrated	Does Not Meet Expectations	Meets Expectations	Exceeds Expectations	Points Earned
Page Layout and Design					
Overall design is aesthetically appealing	0	1-3	4-7	8-10	
Design is consistent across all pages	0	1–3	4–7	8–10	
Content					
About/Fact Page (goals and creed included)	0	1-3	4-7	8-10	
Contact Us Page	0	1-3	4-7	8-10	
Chapter Activities (with active calendar)	0	1-3	4-7	8-10	
Content is up to date, includes recent information, and showcases chapter accomplishments	0	1-7	8-15	16-20	
Promotes the State and National FBLA Associations	0	1-3	4-7	8-10	
Technical					
Proper use of grammar, spelling, punctuation, etc.	0	1–3	4–7	8–10	
Copyright laws have been followed, permissions are cited on the Web site, and the use of templates is identified at the bottom of the page	0	1–2	3-4	5	
Site is compatible with multiple browsers and all links are functional	0	1-2	3-4	5	
Total Points					**/100 max.**

School: _____ Judge's Name: _____

Judge's Signature: _____ Date: _____

Judge's Comments:

Chapter Publicity

This event is designed to encourage local chapters to maintain a record of the yearly program of activities. Mementos and pictures of students and their activities aid in building local FBLA chapter spirit.

Eligibility

All local chapters that compete in Chapter Newsletter, Chapter DIGITAL Scrapbook, and Chapter Website will be automatically entered in this event.

Procedure

Chapters that submit a newsletter, digital scrapbook, and Website, are automatically entered in the Chapter Publicity Award. If a chapter does both a scrapbook and a digital scrapbook, the higher of the two scores will be used.

Ranking is decided after the scores of Chapter Newsletter, Chapter Scrapbook, and Chapter Website events are added together.

Creed

This STATE ONLY event recognizes FBLA members who are learning qualities of business leadership by developing effective speaking and critical thinking skills based on the FBLA-PBL Creed.

Competencies

The oral presentation of this event is reciting the FBLA-PBL Creed from memory. The critical thinking aspect of this event is based upon the answers a participant gives to questions related to the FBLA-PBL Creed.

Business Education Curriculum Standards:
Communication, Career Development

Eligibility

Each chapter may enter members who are on record in the FBLA-PBL Online Membership System as having paid dues by the officially published deadline for the current school year.

This event is only open to Middle Level.

Procedure

The participant will deliver the FBLA-PBL Creed from memory before a panel of judges. Upon completing the Creed presentation, each judge may ask a question related to the Creed.

The presentation of the Creed may be done in a foreign language or using sign language, however, it must still be presented in English. Only the English presentation will be evaluated by judges.

No reference materials or visual aids may be used during the presentation.

No microphones are allowed.

No audience is allowed for this event.

The winner of the Creed event must be prepared to deliver the Creed before a general session at the State Business Leadership Conference.

This is a STATE ONLY event for MIDDLE LEVEL members.

FBLA-PBL CREED

I believe education is the right of every person.

I believe the future depends on mutual understanding and cooperation among business, industry, labor, religious, family, and educational institutions, as well as people around the world. I agree to do my utmost to bring about understanding and cooperation among all of these groups.

I believe every person should prepare for a useful occupation and carry on that occupation in a manner that brings the greatest good to the greatest number.

I believe every person should actively work towards improving social, political, community and family life.

I believe every person has the right to earn a living at a useful occupation.

I believe every person should take responsibility for carrying out assigned tasks in a manner that brings credit to self, associates, school and community.

I believe I have the responsibility to work efficiently and to think clearly. I promise to use my abilities to make the world a better place for everyone.

FBLA CREED
Performance Rating Sheet

Evaluation Item	Not Demonstrated	Does Not Meet Expectations	Meets Expectations	Exceeds Expectations	Points Earned
Delivery					
Voice quality	0	1–2	3–4	5	
Diction	0	1–2	3-4	5	
Clear, specific language	0	1-2	3-4	5	
Fluency	0	1-2	3-4	5	
Stage Presence					
Personal appearance	0	1-2	3-4	5	
Poise, body posture	0	1-2	3-4	5	
Confidence, ease before audience	0	1-2	3-4	5	
Eye contact	0	1-2	3-4	5	
Power of Expression					
Emphasis, directness, sincerity	0	1-2	3-4	5	
Conveyance of thought and meaning	0	1-2	3-4	5	
Extent to which Creed was presented in an understandable, convincing, and pleasing manner	0	1-3	4-7	8-10	
Accuracy of Creed					
Participants will receive 25 points for correct presentation. Deductions as follows: Leave out word = -5 Stumble, garble, etc. = -5 Omit one paragraph = -10	0	1-8	9-17	18-25	
Questions					
Ability to satisfactorily answer the questions of the judges which show an understanding of the Creed	0	1-5	6-10	11-15	
Total Points					**/100 max.**
Dress Code Penalty Deduct five (5) points when dress code is not followed.					
Final Score					**/100 max.**

Name: _____

School: _____ State: _____

Judge's Signature: _____ Date: _____

Judge's Comments:

Digital Scrapbook

This event is designed to encourage local chapters to maintain a record of the yearly program of activities while utilizing technology. Digital Scrapbooks not only save time and money, but they will last forever. Keeping a record of students and their activities through mementos and photos aid in building local FBLA chapter spirit.

Eligibility

All local chapters are eligible in FBLA and Middle Level.

Regulations

A chapter must submit their entry by the SBLC registration deadline. The scrapbook should represent one full year of FBLA activity. The theme should be based on the current year's national theme.

Page limit is 50 total pages. The Scrapbook will have 10 points deducted if it has over the designated number of pages.

The Scrapbook will be created using an online scrapbook format such as Mixbook or Shutterfly, or can be created using Publisher. Chapters will submit either the URL for the online scrapbook or will upload the scrapbook file.

Procedure

The scrapbook will be evaluated on the following:

- **Content/Information** includes: The designated theme with creative headlines and titles; information clearly titled; content is interesting, useful, informative, and accurate; and a table of contents is included.

- **Appearance** includes: Effective use of color, creative use of mementos and photographs, logical arrangement of activities, and evidence of school and local community newspaper coverage.

- **Layout and Design** includes: Visual appeal, creativity, overall use as a historical record of Chapter's activities.

This is an Oregon Only event. This event is judged prior to the State Conference. There is no related state conference activity.

Digital Scrapbook

Rating Sheet

DIVISION ☐ FBLA ☐ Middle Level

Evaluation Item	Not Demonstrated	Does Not Meet Expectations	Meets Expectations	Exceeded Expectations	Points Earned
Content/Information					
Scrapbook reflects National FBLA theme with creative headlines and titles	0	1-4	5-7	8-10	
Information clearly titled (including use of dates and names)	0	1-4	5-7	8-10	
Content is interesting, useful, informative, and accurate (correct spelling/grammar)	0	1-4	5-7	8-10	
Table of contents is included. It is accurate and well labeled	0	1-4	5-7	8-10	
Appearance					
Effective use of color and creative use of mementos and photographs	0	1-4	5-9	10-15	
Logical arrangement and clear documentation/evidence of activities	0	1-2	3-4	5	
Evidence of school and newspaper coverage of activities	0	1-4	5-7	8-10	
Layout and Design					
Layout is visually appealing and creative in design	0	1-4	5-9	10-15	
Overall value of the scrapbook as a historical record of the chapter	0	1-4	5-9	10-15	
Total Points					**/100 Max.**
Penalty: More than 50 pages, deduct 10 pts.					
Final Score					**/100 Max.**

School: _____ Judge's Name: _____

Judge's Signature: _____ Date: _____

Judge's Comments:

Gold Seal Chapter Award of Merit

Hollis and Kitty Guy Award

The Hollis and Kitty Guy Award recognizes outstanding local chapters that have actively participated in projects and programs identified with the goals of FBLA-PBL.

Eligibility

Active local chapters in good standing may be nominated by the state adviser and must be on record in the FBLA-PBL Online Membership System as having paid dues by the officially published deadline for the current school year. **Only chapters who have completed the Local Chapter Annual Business Report and submitted it for competition will be considered for this award**.

Regulations

1. Each state may select (2) chapters or up to 15 percent of its total number of active local chapters, whichever is greater. (If the percentage results in a fractional number, it is rounded up to the next higher number). **With current chapter numbers, Oregon is eligible for nine (9) Gold Seal awards.**

2. Prior to nomination, each local chapter must submit a copy of the Local Chapter Annual Business Report to the state adviser.

3. In the event more chapters are eligible for Gold Seal Chapter recognition than allowed by the national association, the honorees will be selected based on the scores of the Local Chapter Annual Business Report.

4. Oregon's Gold Seal Chapters will be recognized both at the State Business Leadership Conference and at the National Leadership Conference.

National Awards

The number of nominations verified by the national office determines the number of awards presented at the National Leadership Conference.

Government Promotion Project

This program is designed to promote FBLA and its values to members and leaders of the Oregon state government. Students will serve as ambassadors to rally legislative support and secure CTSO state funding.

Eligibility

All local chapters are eligible to receive this award.

Procedure

This event consists of three (3) sections. Chapters must complete three (3) tasks in each section; the first task in each section is required. Chapters must submit the completed tasks along with the respective documentation via the online submission system.

Chapters who meet all the requirements will be recognized at the state level and receive points towards Oregon FBLA's "Chapter of the Year" program.

Nothing is to be mailed to the state office. Entries for this project should be submitted in one PDF file via the online submission tool.

Section One:

- ∇ **REQUIRED:** Have each member in your chapter write a letter explaining the benefits of FBLA and also highlighting a FBLA project or program (i.e., March of Dimes, Community Service Project) to a local, state, or national elected leader. Include copies of at least five (5) different letters from your chapter members.
- ∇ Have a group of members make an FBLA related presentation at your local government's meeting. Include a brief outline of your presentation.
- ∇ Write a letter to the editor of your local newspaper highlighting your local chapter. Include a copy of the letter.
- ∇ Organize a time for your chapter to attend a local government proceeding. Attach a 100-word summary of the meeting and include the number and names of FBLA members present.
- ∇ Obtain an FBLA proclamation from your city's mayor. Include a copy of the proclamation.

Section Two:

- ∇ **REQUIRED:** Obtain an FBLA-PBL week proclamation from any elected governing body. Attach a copy of the official proclamation.
- ∇ Present an elected official in your community or at the state level with a certificate of appreciation from your chapter. Include a copy of the certificate.
- ∇ Have your chapter take a field trip to the Oregon State Capitol. Dress in business attire and include a picture of your trip and a 100-word summary.

- ∇ Contact your local newspaper and arrange to have an article published about an event your chapter is participating in. Include a copy of the newspaper article.

- ∇ Create a chapter E-Newsletter to be sent out via e-mail to both elected and nonelected community leaders and members of the community. Include one (1) copy of the newsletter.

Section Three:

- ∇ **REQUIRED:** Make a personal visit to an elected government official or have the official serve as a guest speaker. Type the official's name, position, and purpose of visit. Dress in business attire and include a picture with the official. Attach a 100-word summary of what transpired during your visit and a thank you letter to the official.

- ∇ Include contact information for your local state legislators on your chapter website, also include a link to the Oregon FBLA Advocacy page. Attach a printed version of your website.

- ∇ Partner with another Career and Technical Student Organization in your community and create your own awareness or community project. Include a 100-word summary of your project.

- ∇ Create a brochure to be distributed in local businesses in your community that includes your members placing at competitive events, facts about the chapter (including officers, number of members, projects being worked on) and contact information. Include a copy of the brochure.

- ∇ Create your own chapter Promotional Video. Include a copy of the video.

Oregon FBLA Foundation Scholarship

Purpose

This scholarship is made available to deserving Oregon FBLA senior members in order to help them further their academic education. The Oregon FBLA Board of Trustees has determined the amount available for this scholarship shall be $2,000 for 2019-20 and may be awarded in part or in whole to one or more recipients. Current state officers are not eligible for this scholarship.

Eligibility

Senior members who are active members of FBLA are eligible to apply for the Oregon FBLA Foundation Scholarship Award.

The following items will be considered when awarding the scholarship:

- **Scholastic Record**—Applicants must submit a transcript of all secondary or post-secondary work completed.

- **Scholastic Aptitude—**As determined by the average grade point and statement from school officials (Results of the Scholastic Aptitude Test of the College Entrance Examination Board should be submitted, if available).

- **FBLA Chapter Participation and Accomplishment**—Activities through FBLA will be accounted for as well as substantiated evidence of leadership, responsibilities, and character.

Selection Procedure

Applicants must apply for scholarships by completing the application form located on the following page. Return completed applications with attached documentation via the online submission tool as a PDF file.

The Scholarship Committee selects awardees based upon application and interview criteria qualifications. The top ten applicants will be called for personal interviews during the State Business Leadership Conference.

Handling of Funds

The award shall be paid directly to the appropriate institution upon receipt of a letter from the institution confirming that the recipient is enrolled as a full-time student at their school.

Communications

A letter of congratulations will be sent to the winning recipients along with instructions on how to process the funds. It will be the responsibility of the recipient to provide the requested information to the Oregon FBLA state office in order for funding to be disbursed.

Oregon FBLA Foundation Scholarship

Application

Eligibility:

In order to apply you must be a senior who is an active member of FBLA.

Application must be received by the SBLC deadline.

Name: _____

Address: _____

_____

Phone: _____

GPA: _____ Class Rank _____ out of _____ SAT: _____

High School: _____

High School Address: _____

_____

Phone: _____

What college are you planning to attend? _____

Major: _____

The following documentation MUST accompany this application:

- ∇ A resume outlining FBLA involvement, educational achievements, and community service.
- ∇ A 500-word essay about a significant FBLA experience that has influenced you.
- ∇ A certified copy of your high school transcript.
- ∇ Two letters of recommendation; one from a chapter adviser and one from someone else in your school or community.
- ∇ Please submit all scholarship materials, including this form, via the online submission tool as a PDF file.

Oregon FBLA Foundation Scholarship

Rating Sheet

Evaluation Item	Not Demonstrated	Does Not Meet Expectations	Meets Expectations	Exceeded Expectations	Points Earned
Application					
Scholarship: Class Standing	0	1-2	3-4	5	
GPA	0	1-3	4-7	8-10	
Essay score	0	1-5	6-17	18-20	
FBLA Involvement	0	1-4	5-11	12-15	
School Involvement	0	1-4	5-11	12-15	
Community Involvement	0	1-4	5-11	12-15	
Neat and Complete Application	0	1-5	6-17	18-20	
Interview					
Poise	0	1-4	5-11	12-15	
Confidence	0	1-4	5-11	12-15	
Professionalism, including appearance and demeanor	0	1-4	5-11	12-15	
Verbal communication skills	0	1-5	6-17	18-20	
Personal impact of FBLA	0	1-5	6-17	18-20	
Explanation of Application	0	1-4	5-11	12-15	
Total Interview Points					**/100 Max.**
Total Application Points					**/100 Max.**
Final Score					**/200 Max.**

Applicant Name: _____

School: _____ Judge's Name: _____

Judge's Signature: _____ Date: _____

Judge's Comments:

OSU Lucille Borigio Scholarship Application

Source of funds

Funds, as allotted through the Lucille Borigio trust agreement, shall be distributed on an annual basis according to the annual earnings of the trust. The maximum amount of each award will be full tuition for **one** year. Current state officers are not eligible for this scholarship.

Eligibility

Any high school senior or graduate who is an active member of FBLA or PBL and who intends to pursue a full-time course of study in Business Administration at Oregon State University is eligible to apply for the Lucille Borigio Scholarship Award. The following items will be considered when awarding the scholarship:

- **Scholastic Record**—Applicants must submit a transcript of all secondary or post-secondary work completed.
- **Scholastic Aptitude**—As determined by the average grade point and statement from school officials (Results of the Scholastic Aptitude Test of the College Entrance Examination Board should be submitted, if available).
- **FBLA Chapter Participation and Accomplishment**—Activities through FBLA will be accounted for as well as substantiated evidence of leadership, responsibilities, and character.

Please note: entries must be made via the online submission tool as a PDF. Do not mail anything to the state office.

Selection Procedure

Applicants must apply for scholarships by completing the "OSU Lucille Borigio FBLA-PBL Scholarship" application form by the state deadline. The Scholarship Committee selects awardees based upon application and interview criteria qualifications. An OSU general catalog will be made available to judges as a reference guide during interviews.

Handling of Funds

The award shall be paid directly to the scholarship office at Oregon State University. Funds, through the OSU Foundation, will be credited to the recipient account over a period of one academic year (three quarters). Proof of enrollment (i.e., class schedule) is required in order to receive this award.

In the event funds are not drawn or cashed in by the recipient (within one academic year after award is given), the remaining monies shall be returned to the Lucille Borigio Trust Fund with an explanatory letter.

Communications

A letter of congratulations will be sent with instructions on how to redeem the scholarship. OSU will be notified along with an authorization to the OSU Foundation to release funds to financial aid. Recipient must be registered at OSU in order to receive funds.

OSU Lucille Borigio Scholarship Application

Eligibility

Any high school senior or graduate who is an active member of FBLA or PBL and who intends to pursue a full-time course as a student in the School of Business Administration at Oregon State University is eligible to apply for the Lucille Borigio Scholarship Award. The scholarship will be in the amount of one full year's tuition and will be awarded at Oregon FBLA's State Business Leadership Conference.

Application must be received via PDF file in the online submission tool by state deadline.

Name: _____

Address: _____

_____

Phone: _____

GPA: _____ Class Rank _____ out of _____ SAT: _____

High School: _____

High School Address: _____

_____

Phone: _____

Have you applied to OSU: _____ Have you been accepted: _____

Major of study: _____

The Following Documentation MUST accompany this application:

- ∇ A resume outlining FBLA Involvement, educational achievements, and Community Service.
- ∇ A one-page cover letter that explains your involvement and experience in FBLA.
- ∇ A 500-word essay about a significant event, person, or experience that has influenced you.
- ∇ A certified copy of your high school transcript.
- ∇ Two letters of recommendation, one from a chapter adviser and one from someone else in your school or community.
- ∇ Please submit all scholarship material as one PDF file via the online submission tool. Do not mail anything to Oregon FBLA.

OSU Lucille Borigio Scholarship

Rating Sheet

Evaluation Item	Not Demonstrated	Does Not Meet Expectations	Meets Expectations	Exceeded Expectations	Points Earned
Application					
Scholarship: Class Standing	0	1-2	3-4	5	
GPA	0	1-3	4-7	8-10	
Essay score	0	1-5	6-17	18-20	
FBLA Involvement	0	1-4	5-11	12-15	
School Involvement	0	1-4	5-11	12-15	
Community Involvement	0	1-4	5-11	12-15	
Neat and Complete Application	0	1-5	6-17	18-20	
Interview					
Poise	0	1-4	5-11	12-15	
Confidence	0	1-4	5-11	12-15	
Professionalism, including appearance and demeanor	0	1-4	5-11	12-15	
Verbal communication skills	0	1-5	6-17	18-20	
Personal impact of FBLA	0	1-5	6-17	18-20	
Explanation of Application	0	1-4	5-11	12-15	
Total Interview Points					**/100 Max.**
Total Application Points					**/100 Max.**
Final Score					**/200 Max.**

Applicant Name: _____

School: _____ Judge's Name: _____

Judge's Signature: _____ Date: _____

Judge's Comments:

Who's Who in Oregon FBLA

This award honors FBLA members who have made outstanding contributions to the association at the local, state, and national levels.

This event is sponsored by the Oregon Business Education Association (OBEA). A $200 scholarship is provided to the winner if their chapter adviser is a member of OBEA upon receipt of a thank you letter by the current OBEA president.

Eligibility

Each chapter may enter one (1) participant who is a member of an active local chapter and is on record in the Oregon FBLA-PBL Online Registration System as having paid dues by the officially published deadline for the current school year.

Regulations

The entry materials must be submitted as a PDF file in the online submission tool by the deadline. Do not mail anything to the state office.

Nominees will be selected in accordance with the regulations of the state chapter and the national association.

State and National officers automatically earn recognition in this event; therefore, chapters with State and National officers may submit another nominee. However, if a state officer wishes to be considered as the state chapter nominee, all materials need to be completed and submitted.

Each chapter's nominee will be recognized as a Who's Who in Oregon FBLA. The nomination form and criteria will be used to determine Oregon's state chapter nominee.

If the state chapter nominee is unable to attend the National Leadership Conference, the state may designate one of its other delegates to accept the award for the nominee.

Procedure

Each participant needs to complete a resume not to exceed two pages highlighting the following:

- ∇ Years of participation in FBLA activities
- ∇ Extent of participation in conference sponsored by the state chapter and national association
- ∇ Offices, chairmanships, and committee memberships held
- ∇ Contributions to local, state, and national projects
- ∇ Participation in other activities, academics, and career development
- ∇ Awards, honors, and achievements

Participants may also submit any supporting material with their resume.

National Awards

One (1) member from each state and all national officers will be recognized as recipients of the national Who's Who in FBLA award at the National Leadership Conference.

Who's Who in FBLA

Application Rating Sheet

Evaluation Item	Not Demonstrated	Does Not Meet Expectations	Meets Expectations	Exceeded Expectations	Points Earned
FBLA Experiences					
Extent of participation in conference at the local, state, and national levels	0	1-4	5-9	10-15	
Offices, chairmanships, and committee memberships held	0	1-4	5-9	10-15	
Contributions to local, state, and national projects	0	1-4	5-9	10-15	
Participation in other activities	0	1-4	5-9	10-15	
Supporting Material					
Outline of FBLA career	0	1-4	5-9	10-15	
Publicity received	0	1-3	4-7	8-10	
Recommendations supportive of the member's involvement in FBLA	0	1-3	4-7	8-10	
FBLA Career					
Years in FBLA	1 (1 Year)	2 (2 Years)	3 (3 Years)	5 (4 Years)	
Final Score					**/100 Max.**

Applicant Name: _____

School: _____ Judge's Name: _____

Judge's Signature: _____ Date: _____

Judge's Comments: