



TO: Oregon FBLA Advisers
FROM: Board of Advisers
DATE: March 25, 2020
SUBJECT: Virtual SBLC

The Board of Advisers and staff greatly appreciated your patience over the last two weeks as they have worked to ensure students have a safe and rewarding SBLC experience.

The Board of Advisers met on March 24 to firm up the processes for competitive events at the virtual SBLC. The conference will span one month from April 15 to May 15 with workshops, awards, and elections spaced throughout. The final agenda will be shared no later than one week prior to the opening. These plans are subject to change if guidance from ODE or other government officials would make further revisions necessary.

The platform for the conference is being finalized, but **one critical need will be a working email address for each attendee**. Name and email serve as the “credential” or name badge for the conference. Just like a traditional name badge lets fellow attendees know who you are and provides exclusive access to conference activities, the name and email of the attendee operates in the same fashion. The conference experience allows for unique pathways based on the interests of individual attendees. Different access privileges are granted to members vs advisers as well (for example: advisers will have access to exclusive content that members will not see; seniors will be able to access on-demand leadership materials for a whole year to help them make the transition to college and career; etc.).

We would like the first and last name, email address, and school year of each student in spreadsheet columns by **April 5** and uploaded to www.virtualslc.org or you can email stateadviser@oregonfbla.org. Our staff will get the passwords setup and sent to you 24 hours prior to the virtual conference. Advisers will be responsible for distributing passwords to students. We have also invested to ensure school administrators, parents, judges, alumni and even members of the press can have complimentary access to the system to observe the virtual conference our members are experiencing. Adviser email addresses will be used as they exist in Blue Panda. Please indicate additional guests that you would like to have access to the online conference in your spreadsheet.

We also want to assure you that Oregon FBLA will retain control over these names and email addresses and they will not be sold or made available to third parties for sales purposes or contacting students and advisers.

Competitive Event Adjustments

Objective Testing

Testing will be extended to April 15 at 5:00 PM.

Events with a Prejudged Project

The prejudged portion of these events will be used to determine the winners.



- 3D Animation
- American Enterprise Project
- Business Financial Plan
- Business Plan
- Community Service (FBLA)
- Computer Applications
- Database Design & Applications
- Digital Video Production
- Future Business Leader
- Local Chapter Annual Business Report
- Partnership with Business
- Spreadsheet Applications
- Word Processing

Role Play Events with a Test

Unless a team is living in the same household, no teams should get together in the same physical location for their event. Please make this clear to your students.

Any role play event with a test will have winners based on test scores only. Teams may use Skype/Google Hangouts or designate just one person to take the test. Teams should not meet in person to take the test. Teams that participate in NLC will have the opportunity to practice role plays prior to that conference.

Parliamentary Procedure teams should continue to test individually.

Speeches and Presentations without Prep

Unless a team is living in the same household, no teams should get together in the same physical location for their event. Please make this clear to your students.

The following events will need to have the presentation pre-recorded by competitors. Teams should plan on recording at their own homes and not together. This can be done via Google Hangout/Meet or Zoom call. The video file link will need to be uploaded by 5:00 PM on April 22 to the Virtual SBLC

The submission form found on the Resource Page of the state website and linked [HERE](#). No password is needed to access this. It will also be linked in the conference page when it opens.

- Broadcast Journalism
- Business Ethics
- Electronic Career Portfolio*
- Emerging Business Issues
- Graphic Design
- Introduction to Business Presentation
- Introduction to Public Speaking
- Public Service Announcement



- Public Speaking
- Publication Design
- Sales Presentation
- Social Media Campaign

Impromptu Speaking

The prompt will be posted at noon on April 22. Students will have a total of 30 minutes to prep, record and submit their presentation to Wufoo. There will only be one recording for both the preliminary and final round. The submission link will be on the resource page of our state website and on the conference portal.

The submission form found on the Resource Page of the state website and linked [HERE](#). No password is needed to access this. It will also be linked in the conference page when it opens.

Client Service

Client Service would be approached as a presentation versus role play. The prompt will be posted at 1:00 PM on April 22. Students will have a total of 30 minutes to prep, record and submit their presentation to Wufoo. There will only be one recording for both the preliminary and final round. The submission link will be on the resource page of our state website and on the conference portal.

The submission form found on the Resource Page of the state website and linked [HERE](#). No password is needed to access this. It will also be linked in the conference page when it opens.

ML Critical Thinking

Each member will compete as an individual. The prompt will be posted at 2:00 PM on April 22. Students will have a total of 45 minutes to prep, record and submit their presentation. The submission link will be on the resource page of our state website and on the conference portal.

The submission form found on the Resource Page of the state website and linked [HERE](#). No password is needed to access this. It will also be linked in the conference page when it opens.

Computer Game& Simulation Programming, Coding & Programming, Mobile App Development

Unless a team is living in the same household, no teams should get together in the same physical location for their event. Please make this clear to your students.

For the programming events, students will record their presentations. If the programs are on a school computer, an adviser or administrator can manipulate the software at school for the students while recording the presentation. If no one is allowed into the school prior to April 22, students may do a recording without the demonstration. Advisers of the participating schools will be surveyed prior to April 1 to determine if all components of the rating sheets will be used in scoring. If any school cannot access the program, the demonstration portion of the rubric will not be used. The submission link will be on the resource page of our state website and on the conference portal.



The submission form found on the Resource Page of the state website and linked [HERE](#). No password is needed to access this. It will also be linked in the conference page when it opens.

E-business and Website Design

E-business and Website Design URLs should be submitted by April 15. The URLs will be scored using the prejudged rating sheets from 2019. The submission link will be on the resource page of our state website and on the conference portal.

The submission form found on the Resource Page of the state website and linked [HERE](#). No password is needed to access this. It will also be linked in the conference page when it opens.

Job Interview

The Job Interview event has been sectioned into four preliminary sections. Each section will be judged based on the prejudged cover letter and resume.

The top five finalists from each round will participate in an interview. Finalists will be announced on April 15. The interview questions will be posted at 3:00 PM on April 22. Students will have 30 minutes to record and upload a response to the questions. The video should be no longer than 12 minutes. The submission link will be on the resource page of our state website and on the conference portal.

The submission form found on the Resource Page of the state website and linked [HERE](#). No password is needed to access this. It will also be linked in the conference page when it opens.

Middle Level The Intern Interview

By April 22, all participants will submit a PDF of their resume and a video answering five interview questions. The video should not last more than 10 minutes. The submission link will be on the resource page of our state website and on the conference portal.

1. Tell us a bit about yourself.
2. Why are you interested in this position?
3. What makes you the best candidate for this position?
4. What is your top strength?
5. Describe a challenge that you have had to overcome.
6. The submission form found on the Resource Page of the state website and linked [HERE](#). No password is needed to access this. It will also be linked in the conference page when it opens.

Middle Level Performance Events

Unless a team is living in the same household, no teams should get together in the same physical location for their event. Please make this clear to your students.

All Middle Level events with performance will be uploaded by April 22.

No brochure or business card will be required for Elevator Speech.



Spread the Word was a region event, advisers may upload the poster created for RSC if students do not have access to submit that component.

The submission link will be on the resource page of our state website and on the conference portal.

The submission form found on the Resource Page of the state website and linked [HERE](#). No password is needed to access this. It will also be linked in the conference page when it opens.

Open Office Opportunities

On April 1-3, an Open Office will be held each day at 3:00 PM. At least one member from the Board of Advisers and the state adviser will be present. This is a time for advisers to ask questions and seek clarity about the conference. Access information is:

Carla's Office – vo.teamtri.com/carla or <https://redbooth.com/vc/3e517b2116e56645> (direct link)
Phone Access - 415-762-9988 - ID: 284-379-911

Timelines and NLC

While the conference will conclude by May 15, all competitive event winners will tentatively be announced by May 1. Intent to Compete at NLC will be due by May 8. This will be the same time that all pre-submitted materials will be due. Event registration will happen the week of May 11 and time for all advisers to have at least three days to review and state staff to have one day to make any edits prior to the new national deadline of May 22.

The national office is monitoring the situation across the nation and their board is meeting often to consider what NLC will look like. We realize that Oregon's attendance at a physical conference may be significantly reduced for 2020.

THANK YOU!

The Board of Advisers would like to thank all of you for your patience and willingness to help make SBLC a possibility, even in these unusual circumstances. We appreciate all the emails, calls and texts that you have sent to us for consideration in planning.

We hope that you, your families and all of your students stay well and safe during this time.

Board of Advisers

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