

OREGON



FUTURE BUSINESS LEADERS OF AMERICA

REGIONAL SKILLS CONFERENCES 2021

REGISTRATION GUIDE | [OREGONFBLA.ORG/RSC](https://oregonfbla.org/rsc)



Virtual Regional Skills Conferences

Conference Overview

The regions of Oregon Future Business Leaders of America are excited to invite your FBLA chapter to attend the Regional Skills Conferences (RSCs) *virtually* this year. Save the date for **Saturday, February 20, 2021**.

During RSCs, Oregon's finest high school members will have the opportunity to:

- Test business knowledge and career skills in competitive events
- Compete to qualify for the State Business Leadership Conference in Spring 2021
- Earn recognition and attend stimulating virtual workshops
- Meet and network with business and community leaders
- Enjoy LIVE virtual general sessions
- Share your FBLA pride with fellow members from across your region

Location

- Virtual | Access information will be provided after the close of registration.

Registration Fee

- ~~\$18 per student member participant~~
Now \$15 per student member participant thanks to our generous sponsor!
- Adviser registration is complimentary
- Fee includes access to competitions and live virtual workshops and general sessions

Questions?

Feel free to contact the Oregon FBLA State Office at stateadviser@oregonfbla.org.

Registration

Make plans to join us for this event! Registration for this conference will be processed through Blue Panda. If you need help with setting up your Blue Panda account, please contact stateadviser@oregonfbla.org.

Registration Overview | December 8 – January 22

The registration window for this conference will be from **December 8, 2020 – January 22, 2021**. Register for this conference through Blue Panda. The [Blue Panda QuickStart Guide](#) is available to help provide information about using this online registration system.



Registration Payment

Through the online registration system, a confirmation/invoice will be generated that can be used to process payment with your school/district. After the registration window closes, an official invoice will be sent from Oregon FBLA. Registration checks may be made payable to **Oregon FBLA**.

Checks should be mailed to the Oregon FBLA Finance Office:

Oregon FBLA
P.O. Box 1440, Owasso, OK 74055

Looking for Judge Volunteers!

FBLA competitive events requires an extraordinary amount of effort, work, and volunteer spirit to be successful and truly prepare students for career achievement. If you know anyone who may be interested in judging “virtually” with us, please ask them to complete an Oregon FBLA judge interest form to be added to our mailing list for more information. <http://leadable.info/orfbla-rscjudge21>

Tentative Conference Schedule

The following is a general/tentative Conference Schedule. Finalized schedules may vary based on region and more information will be provided soon. In the meantime, please use this general schedule for planning purposes.

- 10:00 AM** **Opening Sessions**
Each region will host their own LIVE virtual opening session as a Zoom meeting
- 11:00 AM** **Leadership and Business Opportunities**
Options will be provided for students to engage in LIVE leadership and business sessions in Zoom
- 12:00 PM** **Lunch Break**
Although we cannot be together in-person, we encourage local chapter to have a recommended lunch break plan/activity for your members. (For example, host an FBLA Lunch” meeting with fun activities led by chapter officers, either virtually or on campus if you are able to gather)
- 1:00 PM** **Role Play Performances**
Role play event competitors will have already taken their objective tests, however on the day of conference we will be releasing role play scenarios at this time. Competitors should complete the role play and submit a video of their performance.
- 2:00 PM** **Regional Awards Session**
Each region will host their own LIVE virtual closing session as a Zoom meeting. Awards will be shipped after the conference to schools to distribute to RSC winners.



Conference Timeline

- December 8 Registration Window Opens
Access Link: <https://app.gobluepanda.com/>
QuickStart Guide: [Blue Panda QuickStart Guide](#)
- January 15 **MEMBERSHIP DUES DEADLINE TO COMPETE**
Access Link: <https://my.fbla-pbl.org/account/login.aspx>
- January 22 **REGISTRATION DEADLINE**
- January 30 TFI Testing Access sent to Advisers
Oregon FBLA Competition Portal LIVE Access Link: www.oregonfbla.org
- February 1 **Online Testing Window Begins**
Production Tests sent to Advisers
- February 3 Adviser Huddle @ 3:30 p.m. | Topic: Q&A for RSC and Competitive Events
- February 5 **UPLOAD DEADLINE DAY**
- Production Tests
 - Demonstration Events
 - Interview Events (Prejudged materials)
 - Speech Events
 - Presentation Events
- Prompts Posted + Video Upload Due
- Client Service @ 10 a.m.
 - Impromptu Speaking @ 11 a.m.
 - Critical Thinking (ML) 12:00 noon
 - Creed Questions (ML) @ 1:15 p.m.
 - Job Interview @ 1 p.m.
 - Future Business Leader @ 2 p.m.
- February 12 **Online Testing Window Closes (LAST DAY TO TEST)**
- February 20 **REGIONAL SKILLS CONFERENCE**
- Opening Session
 - Leadership + Business Workshops
 - Role Play Event Prompts Posted + Video Uploads Due
 - Regional Competitive Event Award Winners Announced!



Virtual Regional Competitive Events (FBLA) – General Guidelines

The following regional competition guidelines are being instituted for THIS YEAR ONLY. Due to the unique circumstances of the virtual format this year, Oregon FBLA strives to create an environment for students that increases equity and access as well as provides more opportunity for students to be engaged in FBLA.

Participant Eligibility for Region Level Competition

- Each registered member is limited to FOUR events.
- Oregon FBLA will not institute limits to the number of competitors a chapter can register for each competitive event – Chapters can register an unlimited number of members per event.

State Level Qualification / Eligibility

- To qualify to compete at the state level at the State Business Leadership Conference (SBLC), participants do NOT need to place in the top 10 at the regional level. To be eligible to compete at the state level, members need to be registered and have competed at the regional level. Also, there will be no need for “wild cards” at state this year.
- The top 10 winners at the regional level will still be recognized and receive awards.

Guidelines and Format for Virtual Regional Competitions

- For specific guidelines about a competitive event (components of the event, topics for this year, etc.) refer to the National FBLA Competitive Event Guidelines: <https://www.fbla-pbl.org/fbla/competitive-events/>
- For specific guidelines about how competitive events will be conducted virtually at the regional level, refer to the additional information provided in this document.

Team Competitions at the Regional Level

- For objective testing, team members will all set as individuals and the test scores will be averaged for the team’s final objective test score.
- When recording a video as a team, videos will be accepted whether it is recorded virtually (i.e. in Zoom) or in-person (i.e. on-site at school, if allowed)

Tie Breaking Pedagogy

Ties will be broken in the following order:

1. Judges Determination
2. 2. Online Test Result – the last 10 questions, followed by time
3. 3. Pre-Judged Materials

Competitor Conduct

Any participants found to be sharing event topics, scenarios, or test questions with any other person (including guests, advisers, chaperones, members from other schools) will be disqualified from ALL competitions. Depending on the severity, the participant may be removed from the conference or in certain cases the entire chapter may be disqualified from competition.



FBLA Competitive Events – At-a-Glance

Competitive Event	Type	Grades 9-10 Only	Region	State	Objective Test	Production	Online Submission Deadline	Virtual Prompt + Video Submission
Objective Test Events								
Accounting I	I		X	X	I			
Accounting II	I		X	X	I			
Advertising	I		X	X	I			
Agribusiness	I		X	X	I			
Business Calculations	I		X	X	I			
Business Communication	I		X	X	I			
Business Law	I		X	X	I			
Computer Problem Solving	I		X	X	I			
Cyber Security	I		X	X	I			
Economics	I		X	X	I			
Health Care Administration	I		X	X	I			
Insurance & Risk Management	I		X	X	I			
Introduction to Business	I	X	X	X	I			
Introduction to Business Communication	I	X	X	X	I			
Introduction to Business Procedures	I	X	X	X	I			
Introduction to FBLA	I	X	X	X	I			
Introduction to Financial Math	I	X	X	X	I			
Introduction to Information Technology	I	X	X	X	I			
Introduction to Parliamentary Procedure	I	X	X	X	I			
Journalism	I		X	X	I			
Networking Infrastructures	I		X	X	I			
Organizational Leadership	I		X	X	I			
Personal Finance	I		X	X	I			
Political Science	I		X	X	I			
Securities & Investments	I		X	X	I			
Supply Chain Management	I		X	X	I			

Competitive Events – At-a-Glance

Competitive Event	Type	Grades 9-10 Only	Region	State	Objective Test	Production	Online Submission Deadline	Virtual Prompt + Video Submission
Production Events								
Computer Applications	I		X	X	I	X	2/5	
Database Design & Application	I		X	X	I	X	2/5	
Spreadsheet Applications	I		X	X	I	X	2/5	
Word Processing	I		X	X	I	X	2/5	
Role Play Events								
Banking & Financial Systems	I / T		X	X	I			2/20
Entrepreneurship	I / T		X	X	I			2/20
Help Desk	I		X	X	I			2/20
Hospitality & Event Management	I / T		X	X	I			2/20
International Business	I / T		X	X	I			2/20
Introduction to Event Planning	I / T	X	X	X	I			2/20
Management Decision Making	I / T		X	X	I			2/20
Management Information Systems	I / T		X	X	I			2/20
Marketing	I / T		X	X	I			2/20
Network Design	I / T		X	X	I			2/20
Parliamentary Procedure	T (4-5)		X	X	I			2/20
Sports & Entertainment Management	I / T		X	X	I			2/20
Demonstration Events								
Coding & Programming	I		X	X			2/5	
Computer Game & Simulation Programming	I / T		X	X			2/5	
E-business	I / T		X	X			2/5	
Mobile Application Development	I / T		X	X			2/5	
Website Design	I / T		X	X			2/5	
Interview Events								
Future Business Leader	I		X	X	I		2/5	2/5
Job Interview	I		X	X			2/5	2/5

Competitive Events – At-a-Glance

Competitive Event	Type	Grades 9-10 Only	Region	State	Objective Test	Production	Online Submission Deadline	Virtual Prompt + Video Submission
Speech Events								
Impromptu Speaking	I		X	X				2/5
Introduction to Public Speaking	I	X	X	X				2/5
Public Speaking	I		X	X				2/5
Presentation Events with Equipment								
Broadcast Journalism	I / T		X	X			2/5	
Electronic Career Portfolio	I		X	X			2/5	
Graphic Design	I / T		X	X			2/5	
Introduction to Business Presentation	I / T	X	X	X			2/5	
Introduction to Social Media Strategy	I / T	X	X	X			2/5	
Public Service Announcement	I / T		X	X			2/5	
Publication Design	I / T		X	X			2/5	
Sales Presentation	I / T		X	X			2/5	
Social Media Strategies	I / T		X	X			2/5	
Presentation Events without Equipment								
Business Ethics	I / T		X	X			2/5	
Client Service	I		X	X				2/5
Prejudged Projects and Presentation Events (State Only)								
3D Animation	I / T			X				
Digital Video Production	I / T			X				
Prejudged Reports and Presentation Events (State Only)								
American Enterprise Project	C (1-3)			X				
Business Financial Plan	I / T (1-3)			X				
Business Plan	I / T (1-3)			X				
Community Service Project	C (1-3)			X				
Local Chapter Annual Business Report	C (1-3)			X				
Partnership With Business Project	C (1-3)			X				



Guidelines for Virtual Competitive Events – By Event Category

Objective Test Events

Accounting I, Accounting II, Advertising, Agribusiness, Business Calculations, Business Communications, Business Law, Computer Problem Solving, Cyber Security, Economics, Health Care Administration, Insurance & Risk Management, Introduction to Business, Introduction to Business Communication, Introduction to Business Procedures, Introduction to FBLA, Introduction to Financial Math, Introduction to Information Technology, Introduction to Parliamentary Procedure, Journalism, Networking Infrastructures, Organizational Leadership, Personal Finance, Political Science, Securities & Investments, Supply Chain Management

Production Test Events

Computer Applications, Database Design & Application, Spreadsheet Applications, Word Processing

Role Play Events

Banking & Financial Systems, Entrepreneurship, Help Desk, Hospitality & Event Management, International Business, Introduction to Event Planning, Management Decision Making, Management Information Systems, Marketing, Network Design, Parliamentary Procedure, Sports & Entertainment Management

Demonstration Events

Coding & Programming, Computer Game & Simulation Programming, E-business, Mobile Application Development, Website Design

Interview Events

Future Business Leader, Job Interview

Speech Events

Impromptu Speaking, Introduction to Public Speaking, Public Speaking

Presentation Events with Equipment

Broadcast Journalism, Electronic Career Portfolio, Graphic Design, Introduction to Business Presentation, Introduction to Social Media Strategy, Public Service Announcement, Publication Design, Sales Presentation, Social Media Strategies

Presentation Events without Equipment

*Business Ethics
Client Service*



Objective Test Events

Accounting I, Accounting II, Advertising, Agribusiness, Business Calculations, Business Communications, Business Law, Computer Problem Solving, Cyber Security, Economics, Health Care Administration, Insurance & Risk Management, Introduction to Business, Introduction to Business Communication, Introduction to Business Procedures, Introduction to FBLA, Introduction to Financial Math, Introduction to Information Technology, Introduction to Parliamentary Procedure, Journalism, Networking Infrastructures, Organizational Leadership, Personal Finance, Political Science, Securities & Investments, Supply Chain Management

Dates

Objective Tests

- January 30 | TFI Access Sent to Advisers
- February 1 | Objective Testing Window Begins
- February 12 | Objective Testing Closes (Complete by 5:00 p.m.)

Virtual Platforms

- **Technology Fluency Institute** Objective testing is conducted through Technology Fluency Institute (TFI). Advisers will receive an email with their login and password to retrieve logins and passwords for all students. After the winners are announced, advisers can login to see student scores and how students performed on the competencies for each event.

Event Guidelines

Refer to the National FBLA Competitive Event Resources for more information --

- Main Website <https://www.fbla-pbl.org/fbla/competitive-events/>
- Competitive Event Guidelines <https://www.fbla-pbl.org/media/2020-21-FBLA-Competitive-Events-3.pdf>
- Objective Test Competency/Task List <https://www.dropbox.com/sh/yxms43d47hltcdb/AAB2gUNr2BSJcz0ySWDbIrv-a?dl=0>

Guidelines for Virtual

- Objective tests must be completed within the testing time limit specified in the national guidelines and no notes, books, references, or study materials may be used during the test.
- Due to our virtual environment, proctors are not required for objective testing; however, each student will be asked to complete the Honor Code document.



Production Test Events

Computer Applications, Database Design & Application, Spreadsheet Applications, Word Processing

Dates

Production Tests

- February 1 | Production Test Access Sent to Advisers
- February 5 | Upload Deadline (Upload by 11:59 p.m.)

Objective Tests

- January 30 | TFI Access Sent to Advisers
- February 1 | Online Testing Window Begins
- February 12 | Objective Testing Closes (Complete by 5:00 p.m.)

Platforms

- **Competition Portal** *The competition portal will be linked through our website. Through the portal, participants will obtain the information they need to compete.*
- **Technology Fluency Institute** *Objective testing is conducted through Technology Fluency Institute (TFI). Advisers will receive an email with their login and password to retrieve logins and passwords for all students. After the winners are announced, advisers can login to see student scores and how students performed on the competencies for each event.*

Event Guidelines

Refer to the National FBLA Competitive Event Resources for more information --

- Main Website <https://www.fbla-pbl.org/fbla/competitive-events/>
- Competitive Event Guidelines <https://www.fbla-pbl.org/media/2020-21-FBLA-Competitive-Events-3.pdf>
- Objective Test Competency/Task List <https://www.dropbox.com/sh/yxms43d47hltcdb/AAB2gUNr2BSJcz0ySWDbIrv-a?dl=0>
- Format Guide <https://www.fbla-pbl.org/media/FBLA-Format-Guide-2020-21-v6.pdf>

Guidelines for Virtual

- Objective tests must be completed within the testing time limit specified in the national guidelines and no notes, books, references, or study materials may be used during the test.
- Production tests must be completed within the testing time limit specified in the national guidelines and no notes, books, references, or study materials may be used during the test.
- Due to our virtual environment, proctors are not required for objective testing; however, each student will be asked to complete the Honor Code document.



Role Play Events

Banking & Financial Systems, Entrepreneurship, Help Desk, Hospitality & Event Management, International Business, Introduction to Event Planning, Management Decision Making, Management Information Systems, Marketing, Network Design, Parliamentary Procedure, Sports & Entertainment Management

Dates

Objective Tests

- January 30 | TFI Access Sent to Advisers
- February 1 | Online Testing Window Begins
- February 12 | Objective Testing Closes (Complete by 5:00 p.m.)

Role Play Scenarios + Video Upload

- February 20 | Competition Scenario Prompts (Available at 1:00 p.m.)
- February 20 | Upload Submission (Upload by 11:59 p.m.)

Platforms

- **Competition Portal** *The competition portal will be linked through our website. Through the portal, participants will obtain the information they need to compete.*
- **Technology Fluency Institute** *Objective testing is conducted through Technology Fluency Institute (TFI). Advisers will receive an email with their login and password to retrieve logins and passwords for all students. After the winners are announced, advisers can login to see student scores and how students performed on the competencies for each event.*

Event Guidelines

Refer to the National FBLA Competitive Event Resources for more information --

- Main Website <https://www.fbla-pbl.org/fbla/competitive-events/>
- Competitive Event Guidelines <https://www.fbla-pbl.org/media/2020-21-FBLA-Competitive-Events-3.pdf>
- Rating Sheets <https://www.fbla-pbl.org/media/FBLA-Rating-Sheets-1.pdf>
- Objective Test Competency/Task List <https://www.dropbox.com/sh/yxms43d47hltcdb/AAB2gUNr2BSJcz0ySWDbIrv-a?dl=0>

Guidelines for Virtual

- Due to our virtual environment, proctors are not required for objective testing; however, each student will be asked to complete the Honor Code document.
- Objective tests are taken individually, and the scores will be averaged.
- Ranking for winners are based on test scores.
- Role play scenario prompts will be posted for participants. To be eligible to compete, participants review the scenario and create video submissions and upload to the Competition



Portal. Videos collected will be returned to chapters/regions to use to conduct their own feedback sessions/mock judging activities at the local chapter level as they see fit.

- Role Play participants should review the role play scenario prompt and prepare their role play presentation within the prep time indicated in the national guidelines. After prep time is complete, it is recommended that the participant only film their presentation once to simulate the impromptu format of the events. After the video recording is complete, upload the video to the Competition Portal.



Demonstration Events

Coding & Programming, Computer Game & Simulation Programming, E-business, Mobile Application Development, Website Design

Dates

Video Upload

- February 5 | Upload Submission (Upload by 11:59 p.m.)

Platforms

- **Competition Portal** *The competition portal will be linked through our website. Through the portal, participants will obtain the information they need to compete.*

Event Guidelines

Refer to the National FBLA Competitive Event Resources for more information --

- Main Website <https://www.fbla-pbl.org/fbla/competitive-events/>
- Competitive Event Guidelines <https://www.fbla-pbl.org/media/2020-21-FBLA-Competitive-Events-3.pdf>
- Rating Sheets <https://www.fbla-pbl.org/media/FBLA-Rating-Sheets-1.pdf>

Guidelines for Virtual

- There is no limit to the number of times participants film their video. They may perfect their video to their liking and upload their best video submission by the deadline.
- The focus of the video submission is the presentation and content. Because of this, no video special effects, video editing, or additional graphics are allowed. If recording virtually (i.e. Zoom), participants may share their presentation on the screen. If filming in-person (i.e. on-site at school where allowed) participants may also share their presentation on the screen or have their presentation on a screen behind them at their filming location.



Interview Events

Future Business Leader, Job Interview

Dates

Future Business Leader

Objective Test

- January 30 | TFI Access Sent to Advisers
- February 1 | Online Testing Window Begins
- February 12 | Objective Testing Closes (Complete by 5:00 p.m.)

Pre-Judged Materials Upload

- February 5 | Upload Submission (Upload by 11:59 p.m.)

Interview Questions + Video Upload

- February 5 | Interview Questions (Available at 2:00 p.m.)
- February 5 | Interview Questions (Upload by 2:40 p.m.)

Job Interview

Pre-Judged Materials Upload

- February 5 | Upload Submission (Upload by 11:59 p.m.)

Interview Questions + Video Upload

- February 5 | Interview Questions (Available at 1:00 p.m.)
- February 5 | Interview Questions (Upload by 1:40 p.m.)

Platforms

- **Competition Portal** *The competition portal will be linked through our website. Through the portal, participants will obtain the information they need to compete.*
- **Technology Fluency Institute** *Objective testing is conducted through Technology Fluency Institute (TFI). Advisers will receive an email with their login and password to retrieve logins and passwords for all students. After the winners are announced, advisers can login to see student scores and how students performed on the competencies for each event.*

Event Guidelines

- Main Website <https://www.fbla-pbl.org/fbla/competitive-events/>
- Competitive Event Guidelines <https://www.fbla-pbl.org/media/2020-21-FBLA-Competitive-Events-3.pdf>
- Rating Sheets <https://www.fbla-pbl.org/media/FBLA-Rating-Sheets-1.pdf>
- Objective Test Competency/Task List <https://www.dropbox.com/sh/yxms43d47hltcdb/AAB2gUNr2BSJcz0ySWDbIrv-a?dl=0>



Guidelines for Virtual

- Due to our virtual environment, proctors are not required for objective testing; however, each student will be asked to complete the Honor Code document.
- Objective tests must be completed within the testing time limit specified in the national guidelines and no notes, books, references, or study materials may be used during the test.
- Due to our virtual environment, proctors are not required for objective testing; however, each student will be asked to complete the Honor Code document.
- Interview questions will be posted to the Competition Portal for participants.
- Interview participants should review the questions and record their video within the provided timeframe referenced above. Participants should only film their video once to simulate the impromptu format of the events. After the video recording is complete, participants will upload their video to the competition portal.



Speech Events

Impromptu Speaking, Introduction to Public Speaking, Public Speaking

Dates

Impromptu Speaking

Impromptu Speaking Prompt + Video Upload

- February 5 | Impromptu Prompt (Available at 11:00 a.m.)
- February 5 | Upload Submission (Upload by 11:30 a.m.)

Introduction to Public Speaking & Public Speaking

Video Upload

- February 5 | Upload Submission (Upload by 11:59 p.m.)

Platforms

- **Competition Portal** *The competition portal will be linked through our website. Through the portal, participants will obtain the information they need to compete.*

Event Guidelines

- Main Website <https://www.fbla-pbl.org/fbla/competitive-events/>
- Competitive Event Guidelines <https://www.fbla-pbl.org/media/2020-21-FBLA-Competitive-Events-3.pdf>
- Rating Sheets <https://www.fbla-pbl.org/media/FBLA-Rating-Sheets-1.pdf>

Guidelines for Virtual

- Impromptu Speaking prompt will be posted to the Competition Portal for participants.
- Impromptu Speaking participants should review the prompt and record their video within the provided timeframe referenced above. Participants should only film their video once to simulate the impromptu format of this event. After the video recording is complete, participants will upload their video to the competition portal.
- Introduction to Public Speaking and Public Speaking participants have no limit to the number of times they film their video. They may perfect their video to their liking and upload their best video submission by the deadline. The focus of the video submission is the presentation and content. Because of this, no video special effects, video editing, or additional graphics are allowed.



Presentation Events with Equipment

Broadcast Journalism

Electronic Career Portfolio

Graphic Design

Introduction to Business Presentation

Introduction to Social Media Strategy

Public Service Announcement

Publication Design

Sales Presentation

Social Media Strategies

Dates

Video Upload

- February 5 | Upload Submission (Upload by 11:59 p.m.)

Platforms

- **Competition Portal** *The competition portal will be linked through our website. Through the portal, participants will obtain the information they need to compete.*

Event Guidelines

- Main Website <https://www.fbla-pbl.org/fbla/competitive-events/>
- Competitive Event Guidelines <https://www.fbla-pbl.org/media/2020-21-FBLA-Competitive-Events-3.pdf>
- Rating Sheets <https://www.fbla-pbl.org/media/FBLA-Rating-Sheets-1.pdf>

Guidelines for Virtual

- There is no limit to the number of times participants film their video. They may perfect their video to their liking and upload their best video submission by the deadline.
- The focus of the video submission is the presentation and content. Because of this, no video special effects, video editing, or additional graphics are allowed. If recording virtually (i.e. Zoom), participants may share their presentation on the screen. If filming in-person (i.e. on-site at school where allowed) participants may also share their presentation on the screen or have their presentation on a screen behind them at their filming location.



Presentation Events without Equipment

Business Ethics
Client Service

Dates

Business Ethics

Video Upload

- February 5 | Upload Submission (Upload by 11:59 p.m.)

Client Services

Client Services Prompt + Video Upload

- February 5 | Client Services Prompt (Available at 10:00 a.m.)
- February 5 | Upload Submission (Upload by 10:30 a.m.)

Platforms

- **Competition Portal** *The competition portal will be linked through our website. Through the portal, participants will obtain the information they need to compete.*

Event Guidelines

- Main Website <https://www.fbla-pbl.org/fbla/competitive-events/>
- Competitive Event Guidelines <https://www.fbla-pbl.org/media/2020-21-FBLA-Competitive-Events-3.pdf>
- Rating Sheets <https://www.fbla-pbl.org/media/FBLA-Rating-Sheets-1.pdf>

Guidelines for Virtual

Client Services

- Client Services prompt will be posted to the Competition Portal for participants.
- Client Services participants should review the prompt and record their video within the provided timeframe referenced above. Participants should only film their video once to simulate the impromptu format of this event. After the video recording is complete, participants will upload their video to the competition portal.

Business Ethics

- There is no limit to the number of times participants film their video. They may perfect their video to their liking and upload their best video submission by the deadline.
- The focus of the video submission is the presentation and content. Because of this, no video special effects, video editing, or additional graphics are allowed. If recording virtually (i.e. Zoom), participants may share their presentation on the screen. If filming in-person (i.e. on-site at school where allowed) participants may also share their presentation on the screen or have their presentation on a screen behind them at their filming location.



Virtual Regional Competitive Events (Middle Level) – General Guidelines

The following regional competition guidelines are being instituted for THIS YEAR ONLY. Due to the unique circumstances of the virtual format this year, Oregon FBLA strives to create an environment for students that increases equity and access as well as provides more opportunity for students to be engaged in FBLA Middle Level.

Participant Eligibility for Region Level Competition

- Each registered member is limited to FOUR events.
- Oregon FBLA will not institute limits to the number of competitors a chapter can register for each competitive event – Chapters can register an unlimited number of members per event.

State Level Qualification / Eligibility

- To qualify to compete at the state level at the State Business Leadership Conference (SBLC), participants do NOT need to place in the top 10 at the regional level. To be eligible to compete at the state level, members need to be registered and have competed at the regional level. Also, there will be no need for “wild cards” at state this year.
- The top 10 winners at the regional level will still be recognized and receive awards.

Guidelines and Format for Virtual Regional Competitions

- For specific guidelines about an FBLA-ML competitive event (components of the event, topics for this year, etc.) refer to the National FBLA-ML Competitive Event Guidelines: <https://www.fbla-pbl.org/media/2020-21-FBLA-ML-Competitive-Events-1.pdf>
- For specific guidelines about how competitive events will be conducted virtually at the regional level, refer to the additional information provided in this document.

Team Competitions at the Regional Level

- When recording a video as a team, videos will be accepted whether it is recorded virtually (i.e. in Zoom) or in-person (i.e. on-site at school, if allowed)

Tie Breaking Pedagogy

Ties will be broken in the following order:

4. Judges Determination
5. 2. Online Test Result – the last 10 questions, followed by time
6. 3. Pre-Judged Materials

Competitor Conduct

Any participants found to be sharing event topics, scenarios, or test questions with any other person (including guests, advisers, chaperones, members from other schools) will be disqualified from ALL competitions. Depending on the severity, the participant may be removed from the conference or in certain cases the entire chapter may be disqualified from competition.

FBLA-ML Competitive Events – Regional Events At-a-Glance

Competitive Event	Type	Grades 5-8 Only	Region	State	Objective Test	Online Submission Deadline	Virtual Prompt + Video Submission
Objective Test Events							
Business Etiquette (ML)	I	X	X	X	I		
Business Math & Financial Literacy (ML)	I	X	X	X	I		
Career Exploration (ML)	I	X	X	X	I		
Digital Citizenship (ML)	I	X	X	X	I		
Introduction to Computer Science & Coding (ML)	I	X	X	X	I		
Speech Events							
Elevator Speech (ML)	I	X	X	X		5-Feb	
Presentation Events with Equipment							
Community Service Project (ML)	C(1-3)	X	X	X		5-Feb	
Presentation Events without Equipment							
Critical Thinking (ML)	I	X	X	X			5-Feb
Prejudged Project and Objective Test Events							
Multimedia & Website Development (ML)	I	X	X	X	I	5-Feb	
State Only Middle Level Events							
Creed	I	X	X	X		5-Feb	



Guidelines for Virtual Competitive Events – By Event Category

Objective Test Events

Business Etiquette (ML), Business Math & Financial Literacy (ML), Career Exploration (ML), Digital Citizenship (ML), Introduction to Computer Science & Coding (ML)

Speech Events

Elevator Speech (ML)

Presentation Events with Equipment

Community Service Project (ML)

Presentation Events without Equipment

Critical Thinking (ML)

Prejudged Project and Objective Test Events

Multimedia & Website Development (ML)

State Only Middle Level Events

Creed (ML)



Objective Test Events

Business Etiquette (ML), Business Math & Financial Literacy (ML), Career Exploration (ML), Digital Citizenship (ML), Introduction to Computer Science & Coding (ML)

Dates

Objective Tests

- January 30 | TFI Access Sent to Advisers
- February 1 | Objective Testing Window Begins
- February 12 | Objective Testing Closes (Complete by 5:00 p.m.)

Virtual Platforms

- **Technology Fluency Institute** Objective testing is conducted through Technology Fluency Institute (TFI). Advisers will receive an email with their login and password to retrieve logins and passwords for all students. After the winners are announced, advisers can login to see student scores and how students performed on the competencies for each event.

Event Guidelines

Refer to the National FBLA Competitive Event Resources for more information --

- Main Website <https://www.fbla-pbl.org/middle-level/competitive-events/>
- Competitive Event Guidelines <https://www.fbla-pbl.org/media/2020-21-FBLA-ML-Competitive-Events-1.pdf>

Guidelines for Virtual

- Objective tests must be completed within the testing time limit specified in the national guidelines and no notes, books, references, or study materials may be used during the test.
- Due to our virtual environment, proctors are not required for objective testing; however, each student will be asked to complete the Honor Code document.



Speech Events

Elevator Speech (ML)

Dates

Video Upload

- February 5 | Upload Submission (Upload by 11:59 p.m.)

Platforms

- **Competition Portal** *The competition portal will be linked through our website. Through the portal, participants will obtain the information they need to compete.*

Event Guidelines

- Main Website <https://www.fbla-pbl.org/middle-level/competitive-events/>
- Competitive Event Guidelines <https://www.fbla-pbl.org/media/2020-21-FBLA-ML-Competitive-Events-1.pdf>
- Rating Sheets <https://www.fbla-pbl.org/media/FBLA-ML-Rating-Sheets.pdf>

Guidelines for Virtual

- Participants have no limit to the number of times they film their video. They may perfect their video to their liking and upload their best video submission by the deadline. The focus of the video submission is the presentation and content. Because of this, no video special effects, video editing, or additional graphics are allowed.



Presentation Events with Equipment

Community Service Project (ML)

Dates

Video Upload

- February 5 | Upload Submission (Upload by 11:59 p.m.)

Platforms

- **Competition Portal** *The competition portal will be linked through our website. Through the portal, participants will obtain the information they need to compete.*

Event Guidelines

- Main Website <https://www.fbla-pbl.org/middle-level/competitive-events/>
- Competitive Event Guidelines <https://www.fbla-pbl.org/media/2020-21-FBLA-ML-Competitive-Events-1.pdf>
- Rating Sheets <https://www.fbla-pbl.org/media/FBLA-ML-Rating-Sheets.pdf>

Guidelines for Virtual

- There is no limit to the number of times participants film their video. They may perfect their video to their liking and upload their best video submission by the deadline.
- The focus of the video submission is the presentation and content. Because of this, no video special effects, video editing, or additional graphics are allowed. If recording virtually (i.e. Zoom), participants may share their presentation on the screen. If filming in-person (i.e. on-site at school where allowed) participants may also share their presentation on the screen or have their presentation on a screen behind them at their filming location.



Presentation Events without Equipment

Critical Thinking (ML)

Dates

Prompt + Video Upload

- February 5 | Prompt (Available at 12:00 p.m. noon)
- February 5 | Upload Submission (Upload by 12:30 p.m.)

Platforms

- **Competition Portal** *The competition portal will be linked through our website. Through the portal, participants will obtain the information they need to compete.*

Event Guidelines

- Main Website <https://www.fbla-pbl.org/middle-level/competitive-events/>
- Competitive Event Guidelines <https://www.fbla-pbl.org/media/2020-21-FBLA-ML-Competitive-Events-1.pdf>
- Rating Sheets <https://www.fbla-pbl.org/media/FBLA-ML-Rating-Sheets.pdf>

Guidelines for Virtual

- The prompt will be posted to the Competition Portal for participants.
- Participants should review the prompt and record their video within the provided timeframe referenced above. Participants should only film their video once to simulate the impromptu format of this event. After the video recording is complete, participants will upload their video to the competition portal.



Prejudged Project and Objective Test Events

Multimedia & Website Development (ML)

Dates

Objective Tests

- January 30 | TFI Access Sent to Advisers
- February 1 | Objective Testing Window Begins
- February 12 | Objective Testing Closes (Complete by 5:00 p.m.)

Pre-Judged Materials Upload

- February 5 | Upload Submission (Upload by 11:59 p.m.)

Virtual Platforms

- **Technology Fluency Institute** Objective testing is conducted through Technology Fluency Institute (TFI). Advisers will receive an email with their login and password to retrieve logins and passwords for all students. After the winners are announced, advisers can login to see student scores and how students performed on the competencies for each event.
- **Competition Portal** The competition portal will be linked through our website. Through the portal, participants will obtain the information they need to compete.

Event Guidelines

Refer to the National FBLA Competitive Event Resources for more information --

- Main Website <https://www.fbla-pbl.org/middle-level/competitive-events/>
- Competitive Event Guidelines <https://www.fbla-pbl.org/media/2020-21-FBLA-ML-Competitive-Events-1.pdf>
- Rating Sheets <https://www.fbla-pbl.org/media/FBLA-ML-Rating-Sheets.pdf>

Guidelines for Virtual

- Objective tests must be completed within the testing time limit specified in the national guidelines and no notes, books, references, or study materials may be used during the test.
- Due to our virtual environment, proctors are not required for objective testing; however, each student will be asked to complete the Honor Code document.



State Only Middle Level Events

Creed (ML)

Dates

Creed Questions Prompt + Video Upload

- February 5 | Prompt – Creed Questions (Available at 1:15 p.m.)
- February 5 | Upload Submission (Upload by 1:45 p.m.)

For the uploaded submission, please begin your video by reciting the Creed. In the same video answer the questions posted in the prompt following your presentation of the Creed. (All in one video)

Platforms

- **Competition Portal** *The competition portal will be linked through our website. Through the portal, participants will obtain the information they need to compete.*

Event Guidelines

- Oregon FBLA State Only Competitive Event Guidelines <https://www.oregonfbla.org/wp-content/uploads/2020/12/Oregon-Middle-Level-Competitive-Event-Manual-2020-21.pdf>

Guidelines for Virtual

- The prompt will be posted to the Competition Portal for participants.
- Participants should review the prompt and record their video within the provided timeframe referenced above. Participants should only film their video once to simulate the impromptu format of this event. After the video recording is complete, participants will upload their video to the competition portal.



Oregon FBLA Regional Leadership

Leading the way are your regional leaders. We appreciate their contributions to the regions and their leadership in Oregon FBLA!

Blue Mountain Region

Toni Zikmund
RSC Coordinator

Jennifer Teeter
Board of Advisers Representative

Caitlin Lien
Blue Mountain Region Vice President

Cascade Region

Benji Henslee, RSC Coordinator

Columbia Delta Region

Tonya Boustead
Board of Advisers Representative

Westin Carter
Columbia Delta Region Vice President

Rogue Umpqua Region

Larina Warnock
RSC Coordinator
Board of Advisers Representative

Aiyana Brown
Rogue Umpqua Region Vice President

Willamette Valley Region

Kelly Fields
RSC Coordinator

Riane Miles
Board of Advisers Representative

Bailey Ostovar
Willamette Region Vice President