



## Virtual State Business Leadership Conference 2021

### Conference Overview

Oregon Future Business Leaders of America is excited to invite your FBLA chapter to the 72<sup>nd</sup> Annual State Business Leadership Conference! During SBLC, Oregon's finest middle school and high school members will have the opportunity to:

- Test business knowledge and career skills in competitive events
- Compete for the opportunity to advance to the Virtual National Leadership Conference
- Celebrate FBLA history, success, and excellence
- Earn recognition and learn from stimulating leadership content
- Campaign for State Office and elect State Leaders
- Participate in engaging activities
- Network with fellow members, advisers, and business and community leaders virtually
- Enjoy spectacular and inspiring general sessions
- Earn honors as one of the best in education!

### We are virtual...but LIVE!

The General Sessions, some competitions, and many of the conference activities will be live in Zoom. We encourage members to join us on their own devices with cameras on for a chance to have your face and reactions featured on our "Virtual Stage" this year!

### Questions?

Please contact [stateadviser@oregonfbla.org](mailto:stateadviser@oregonfbla.org)





## Thank You to Our Conference Sponsors!

The Oregon FBLA Virtual State Business Leadership Conference appreciates its conference sponsors for helping to make this conference possible! We especially would like to thank OnPoint Community Credit Union for their generous contribution. Because of their support, members will receive a reduced registration fee of \$70.



### Registration Fee

~~\$85 per attendee~~ **\$70 per attendee!** Competitors must be registered FBLA members in the National Database by March 25, 2021, and paid members by April 1, 2021.

### Competition Eligibility

- **Participation at Regional Level** Unique to this year, any member who competed at the Regional Skills Conference is eligible to compete at the State Business Leadership Conference, regardless of whether they placed in their event.
- **Involvement with Chapter Project** Those who are involved in a chapter project are eligible to attend, even if they didn't compete at the regional skills conference. Chapter projects include: American Enterprise Project, Champion Chapters, Community Service Project, Partnership with Business, Local Chapter Annual Business Report, Newsletter, Scrapbook, Chapter Website
- **Enter an Event Not Offered at Regional Level** Some events start at the state level and/or are only offered at the state level. All dues paid members by April 1, 2021 are eligible for these competitions.
- **"Wild Card" participants** Unique to this year, each chapter can have up to ten (10) wild card participants. Wild cards may compete in any individual or team event, even if they did not compete at the regional level. In order to be a wild card participant, competitors must be registered and paid FBLA members by April 1, 2021.





## Tentative Conference Agenda

### March 5 – April 1 | PRE-CONFERENCE WINDOW

- Registration
- Pre-Judged Materials + Recorded Competition Submissions
- Preliminary Competition Prompts @ 3 p.m. (Submit by 5:00 p.m.)

### April 5 – April 14 | TESTING WINDOW + ON-DEMAND ACCESS

- Objective Testing & Production Testing
- Access to Conference Portal with On-Demand Leadership Content

### April 15 | FINALS POSTED

- Finalists and LIVE Competition Schedule Posted

### April 15 – April 17 | MAIN CONFERENCE! LIVE IN ZOOM!

- Opening Session + Keynote Speaker
- Career Academy: Own Your Future
- Interactive Activity: Virtual Escape Room
- Select Live Competitions (With live judges in Zoom)
- The Quest powered by Goosechase
- State Officer Elections

### April 26 | AWARDS OF EXCELLENCE SESSION! LIVE IN ZOOM!

- We welcome everyone to be on their own devices AND turn their cameras ON so that if you win, YOU can join us on the “virtual stage”!





## Conference Opportunities & Information

### Conference Portal | Access Available April 5, 2021!

The Conference Portal will be our one-stop-shop to access the virtual conference experience. Features include:

- Interactive Conference Schedule
- Access to Live Zoom Links for events
- On-Demand Leadership Content
- Virtual Concierge (Live Chat for Assistance)
- And more!

### Keynote Speaker, Quinn Tempest

Quinn Tempest believes that your purpose isn't a magical, pre-ordained thing. It's available to anyone who is curious about living from a deeper place. For budding leaders, purpose can make all the difference in building an impactful career and a meaningful life. Quinn has seen how people become empowered when they take something that starts as a tiny little thought and work to grow it into something real... It feels like magic! The world deserves more of that magic - more good ideas, more empowered people, and more leaders living lives and building businesses on purpose and with purpose.



Quinn has made it her mission (and her business) to help current and aspiring entrepreneurs and small business owners uncover their unique purpose and bring it to life in everything they do in their business - both online and off. She's the founder of Create Your Purpose®, a global community of entrepreneurs dedicated to building impactful businesses with intention. Her professional expertise is in brand building and content marketing strategy. Follow her on Instagram @Quinn.tempest and visit her website at <http://quinntempest.com>





## Conference Opportunities & Information

### Run for State Office

Looking to take your leadership to the next level? Run for State Office! This is an excellent opportunity to develop your leadership skills and experience and interact with and serve members from across the state. For more information visit: [www.oregonfbla.org/run-for-office](http://www.oregonfbla.org/run-for-office)

### Dress Code

For PBL competitions, please follow the official FBLA-PBL dress code which can be referenced here: <https://www.fbla-pbl.org/cmh/dress-code/>

### Courtesy Corps

Courtesy Corps participants will once again be the heart of the SBLC. They will assist with workshops, competitive events, event timers, and much more. While each chapter is expected to have one participant, this is a way for many students to engage in the conference. Make an impact and serve FBLA by signing up today! <http://leadable.info/orfbla-courtesy-corps>

### Judges Wanted!

Providing a quality competitive events program requires an extraordinary amount of effort, work, and volunteer spirit to be successful and truly prepare students for career achievement. The more volunteers available, the better the experience for the students and all. If you know someone who would like to help, please encourage them to sign up to volunteer: <https://www.oregonfbla.org/judge/>





## Conference Opportunities & Information

### Voting Delegates

Voting delegates elect state officers and approve amendments to the Student Bylaws. Voting Delegates should get to know the candidates and attend the Oregon FBLA Annual Business Meeting and Voting Session during SBLC. Each chapter receives voting delegates in accordance with the table below. The number of voting delegates for each chapter is automatically calculated in the State Office based on April 1 Membership Numbers.

5-9 Members	1 delegate	70-89 Members	5 delegates
10-29 Members	2 delegates	90-109 Members	6 delegates
30-49 Members	3 delegates	110+ Members	7 delegates
50-69 Members	4 delegates		

### Career Prep Academy: Own Your Future [LIVE]

It's never too early to start thinking about life after school! Whether you are looking for your first internship or on the brink of a career change, there are a few critical skills you'll need. In the Career Prep Academy, you'll learn the answers to all of your most pressing career questions - Is a resume just one page? How important is networking? How do I prepare for an interview? Come discover the answers to these questions and more! You'll leave knowing how to build a standout resume, interview like a pro, and get the job you want. Most of all, you'll learn more about yourself and what you have to offer employers. Get prepared. Own your future.

What's in it for you:

- Advice from several career prep experts
- A personalized career map
- An inventory of your strengths and skills
- Customizable resume templates
- Real-time interview practice





## Conference Opportunities & Information

### Interactive Activity: Virtual Escape Room [LIVE]

Interested in meeting new people? Want to get out of your comfort zone? Join us for 60 minutes of organized chaos! This interactive session will feature extreme energy, lots of fun, and challenging mission-based moments. Friendships will form. Leaders will emerge. Minds will expand. Be there!

### Recognition Programs | Deadline: April 1!

In addition to competitions, FBLA has opportunities for special awards, recognition, and scholarships! To learn more about all of these opportunities, visit:

<https://www.oregonfbla.org/resources/> → Click on **Awards**

#### OREGON CHAPTER AWARDS

- ✓ Champion Chapter
- ✓ Super Service
- ✓ March of Dimes Participation
- ✓ Chapter Newsletter
- ✓ Chapter Website
- ✓ Chapter Publicity
- ✓ Digital Scrapbook
- ✓ Gold Seal Chapter Award
- ✓ Government Promotion Program

#### OREGON INDIVIDUAL AWARDS

- ✓ Administrator of the Year
- ✓ Adviser of the Year
- ✓ Alumni of the Year
- ✓ Businessperson of the Year
- ✓ National Business Honor Roll
- ✓ Retiring Adviser Recognition
- ✓ Volunteer of the Year
- ✓ Who's Who in Oregon FBLA

#### NATIONAL FBLA CHAPTER AWARDS

- ✓ Market Share Award
- ✓ 100 Percent Class Participation
- ✓ Membership Achievement Award
- ✓ Champion Chapter (Middle Level)

#### NATIONAL FBLA INDIVIDUAL AWARDS

- ✓ Membership Madness
- ✓ Membership Mania
- ✓ Business Achievement Awards
- ✓ Community Service Awards
- ✓ LEAD Program (Middle Level)
- ✓ Young Leader Award (Middle Level)

#### SCHOLARSHIPS

- ✓ Oregon FBLA Foundation Scholarship
- ✓ Oregon FBLA OSU Lucille Borigio Scholarship
- ✓ National FBLA Distinguished Business Leader Scholarship





## Important Dates and Deadlines | March 2021

<b>March 3</b>	<b>Adviser Huddle @ 3:30 p.m.</b> Zoom access   <a href="https://leadable.info/fbla-adviser-huddle">https://leadable.info/fbla-adviser-huddle</a> Monthly gathering in Zoom for updates and Q&A
<b>March 5</b>	<b>Conference Registration &amp; Competition Portal Opens</b> Conference Registration in Blue Panda   <a href="https://app.gobluepanda.com/">https://app.gobluepanda.com/</a> Oregon Competition Portal   <a href="http://www.oregonfbla.org/competition-portal">www.oregonfbla.org/competition-portal</a>
<b>March 25</b>	<b>Membership Registration Deadline in National FBLA Database</b> National FBLA Database   <a href="http://www.fbla-pbl.org">www.fbla-pbl.org</a> Register members in the national database in preparation for Conference Registration Deadline. Members must be registered in National FBLA Membership Database BEFORE conference registration can be completed in Blue Panda.







## Important Dates and Deadlines | April 1, 2021

<p><b>April 1</b></p>	<p><b>CONFERENCE DEADLINE DAY!   Complete / Upload by 5:00 p.m.</b></p> <p><b>Membership Payment Deadline in National FBLA Database</b>          National FBLA Database   <a href="http://www.fbla-pbl.org">www.fbla-pbl.org</a>          For eligibility for state and national competitions; Members must be registered and paid in National FBLA Database</p> <p><b>Conference Registration Deadline in Blue Panda</b>          Blue Panda Registration   <a href="https://app.gobluepanda.com/">https://app.gobluepanda.com/</a></p> <p><b>Competition Upload Deadline in Competition Portal</b>          Portal   <a href="http://www.oregonfbla.org/competition-portal">www.oregonfbla.org/competition-portal</a></p> <ul style="list-style-type: none"> <li>✓ Online Submission of Pre-Judged materials</li> <li>✓ Online Submission of recorded video competition submissions</li> </ul> <p><b>State Officer Candidate Application Deadline</b>          Website   <a href="https://www.oregonfbla.org/run-for-office/">https://www.oregonfbla.org/run-for-office/</a></p>
<p><b>April 1</b></p>	<p><b>PRELIMINARY ROUND FOR PROMPTS</b>  <b>Prompts Posted by @ 3:00 p.m.   Complete/Upload by 5:00 p.m.</b>          Portal   <a href="http://www.oregonfbla.org/competition-portal">www.oregonfbla.org/competition-portal</a></p> <ul style="list-style-type: none"> <li>• Client Service</li> <li>• Job Interview</li> <li>• Impromptu Speaking</li> <li>• The Intern Interview (ML)</li> </ul>





## Important Dates and Deadlines | April 1, 2021

<p><b>April 1</b></p>	<p><b>RECOGNITION DEADLINE DAY!   Complete / Upload by 5:00 p.m.</b></p> <p><b>Recognition Programs Deadline</b> Programs   <a href="https://www.oregonfbla.org/resources/">https://www.oregonfbla.org/resources/</a> → Click on <b>Awards</b></p> <p><b>OREGON CHAPTER AWARDS</b></p> <ul style="list-style-type: none"><li>✓ Champion Chapter</li><li>✓ Super Service</li><li>✓ March of Dimes Participation</li><li>✓ Chapter Newsletter</li><li>✓ Chapter Website</li><li>✓ Chapter Publicity</li><li>✓ Digital Scrapbook</li><li>✓ Gold Seal Chapter Award</li><li>✓ Government Promotion Program</li></ul> <p><b>OREGON INDIVIDUAL AWARDS</b></p> <ul style="list-style-type: none"><li>✓ Administrator of the Year</li><li>✓ Adviser of the Year</li><li>✓ Alumni of the Year</li><li>✓ Businessperson of the Year</li><li>✓ National Business Honor Roll</li><li>✓ Retiring Adviser Recognition</li><li>✓ Volunteer of the Year</li><li>✓ Who's Who in Oregon FBLA</li></ul> <p><b>NATIONAL FBLA CHAPTER AWARDS</b></p> <ul style="list-style-type: none"><li>✓ Market Share Award</li><li>✓ 100 Percent Class Participation</li><li>✓ Membership Achievement Award</li><li>✓ Champion Chapter (Middle Level)</li></ul>
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## Important Dates and Deadlines | April 1, 2021

<p><b>April 1</b></p>	<p><b>RECOGNITION DEADLINE DAY!   Complete / Upload by 5:00 p.m.</b></p> <p><b>Recognition Programs Deadline</b> Programs   <a href="https://www.oregonfbla.org/resources/">https://www.oregonfbla.org/resources/</a> → Click on <b>Awards</b></p> <p><b>NATIONAL FBLA INDIVIDUAL AWARDS</b></p> <ul style="list-style-type: none"><li>✓ Membership Madness</li><li>✓ Membership Mania</li><li>✓ Business Achievement Awards</li><li>✓ Community Service Awards</li><li>✓ LEAD Program (Middle Level)</li><li>✓ Young Leader Award (Middle Level)</li></ul> <p><b>SCHOLARSHIPS</b></p> <ul style="list-style-type: none"><li>✓ Oregon FBLA Foundation Scholarship</li><li>✓ Oregon FBLA OSU Lucille Borigio Scholarship</li><li>✓ National FBLA Distinguished Business Leader Scholarship</li></ul>
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## Important Dates and Deadlines | April 2021

<b>April 5</b>	<p><b>ACCESS BEGINS!</b></p> <p><b>Conference Access Begins</b>          Conference Portal + Orientation Video available on-demand          On-demand leadership content available</p> <p><b>Testing Access Begins</b>          Production Tests   <a href="http://www.oregonfbla.org/competition-portal">www.oregonfbla.org/competition-portal</a>  <i>Tests will be emailed to chapters by this date</i></p> <p>Objective Tests via TFI E-SESS   <a href="https://www.techfluency.org/esess/">https://www.techfluency.org/esess/</a>  <i>Advisers can login to obtain competitor access logins</i></p>
<b>April 14</b>	<p><b>TESTING DEADLINE DAY! Complete / Upload by 5:00 p.m.</b></p> <p>Objective Testing via TFI E-SESS   <a href="https://www.techfluency.org/esess/">https://www.techfluency.org/esess/</a>          Production Testing Upload   <a href="http://www.oregonfbla.org/competition-portal">www.oregonfbla.org/competition-portal</a></p>
<b>April 15</b>	<p><b>FINALISTS ANNOUNCED for LIVE Competition in Zoom</b>  <i>Available for a select number of competitions</i></p>
<b>April 15 – 17</b>	<p><b>STATE BUSINESS LEADERSHIP CONFERENCE</b></p>
<b>April 26</b>	<p><b>AWARDS OF EXCELLENCE SESSION</b></p>





## Important Dates and Deadlines National Leadership Conference

<b>April 29</b>	<p><b>NLC INTENT TO COMPETE DEADLINE   Complete by 5:00 p.m.</b></p> <p><i>All competitors placing 1<sup>st</sup> – 10<sup>th</sup> must notify Oregon FBLA of their intention to attend National Leadership Conference (NLC) if they become eligible to compete; Deposits are transferable but not refundable.</i></p>
<b>May 6</b>	<p><b>NLC REGISTRATION + SUBMISSION DEADLINE   Complete by 5:00 p.m.</b></p> <ul style="list-style-type: none"> <li>✓ Oregon FBLA Registration Forms for NLC</li> <li>✓ Online Submission of Pre-Judged materials</li> </ul>
<b>May 7</b>	<b>NLC Production Tests Distributed to Chapters</b>
<b>May 17</b>	<b>NLC Production Tests Deadline</b>
<b>June 1</b>	<b>NLC PAYMENT DEADLINE</b>
<b>June 29 – 30</b>	<b>NATIONAL LEADERSHIP CONFERENCE</b>





## Conference Registration

Registration Window | March 5 – 22, 2021

### Step One: Online Registration System

*Available March 5, 2021*

Login to our online registration system, Blue Panda, at <https://app.gobluepanda.com/>

For more information about how to use Blue Panda, visit this link:

<https://www.oregonfbla.org/wp-content/uploads/2019/09/Registration-QuickStartGuide.pdf>

If you do not have access to Blue Panda, please contact [stateadviser@oregonfbla.org](mailto:stateadviser@oregonfbla.org).

### Step Two: Upload Competition Submission

*Available March 5, 2021*

Go to [www.oregonfbla.org/competition-portal](http://www.oregonfbla.org/competition-portal) to complete uploads for FBLA competitions and awards.

### Step Three: Registration Payment

Through the online registration system, a confirmation/invoice will be generated that can be used to process payment with your school/district. After the registration window closes, an official invoice will be sent from Oregon FBLA.

Registration checks may be made payable to **Oregon FBLA**.

Checks should be mailed to the Oregon FBLA Finance Office:

**Oregon FBLA, P.O. Box 1440, Owasso, OK 74055**





## Virtual SBLC Competitive Events Summary

### Eligibility

Students may participate in two (2) events and one (1) chapter event. Eligibility for competition is as follows:

- **Participation at Regional Level** Unique to this year, any member who competed at the Regional Skills Conference is eligible to compete at the State Business Leadership Conference, regardless of whether they placed in their event.
- **Involvement with Chapter Project** Those who are involved in a chapter project are eligible to attend, even if they didn't compete at the regional skills conference. Chapter projects include: American Enterprise Project, Champion Chapters, Community Service Project, Partnership with Business, Local Chapter Annual Business Report, Newsletter, Scrapbook, Chapter Website
- **Enter an Event Not Offered at Regional Level** Some events start at the state level and/or are only offered at the state level. All dues paid members by April 1, 2021 are eligible for these competitions.
- **"Wild Card" participants** Unique to this year, each chapter can have up to ten (10) wild card participants. Wild cards may compete in any individual or team event, even if they did not compete at the regional level. In order to be a wild card participant, competitors must be registered and paid FBLA members by April 1, 2021.

For this year only, there are no maximum limitations on the number of entries a chapter may submit per competitive event, with the exception of Chapter projects. Chapter projects are limited to one (1) entry per chapter.





## Virtual SBLC Competitive Events Summary

### Guidelines

Reference the following competitive guideline resources when preparing for competition:

- [National FBLA Guidelines](#)
- [National FBLA ML Guidelines](#)
- [Oregon FBLA Competitive Event Manual](#)
- [Oregon FBLA ML Guidelines](#)

### Team Performance in Zoom

A team competing in any presentation/performance/demonstration event that involves live judging via Zoom may present to the judges in one of the following ways:

- Using separate accounts from separate locations with the Event Administrator moving the competitors as a group
- Using one account with all competitors in the same location

*FBLA advises using appropriate precautions and following any guidelines and restrictions as set forth by the CDC, your local/state governments, or your specific educational institution.*

### Team Objective Testing

Where collaborative objective tests are concerned, teams will take test individually and FBLA will average the scores of the team members.

- If a registered team member(s) does not log in and take the test, the scores of only the remaining team member(s) will be averaged
- The team member(s) who did not take the test forfeit their eligibility for the remainder of the event; they will be dropped from the team and will not be allowed to continue in competition







### **Breaking Ties**

Ties will be broken in the following order:

1. Judges Determination
2. Online Test Result – the last 10 questions, followed by time
3. Pre-Judged Materials

### **Live Competition in Zoom**

This year, some events will have elements of LIVE competition. This approach is inspired by the updates that some competitions will be LIVE in Zoom at this year's National Leadership Conference. The official schedule of LIVE competitions will be released according to the schedule provided above.





## Virtual SBLC Competitive Events Summary

### FBLA Competitive Events Virtual Guidelines | Page 1 of 6

EVENT CATEGORY & TIMELINE	COMPETITION DETAILS
<p><b>Objective Test Events</b></p> <p><i>April 5 - 14</i>  <i>Testing Window</i>  <i>Closes on 4/14 @ 5 pm</i></p>	<p><b>Competitive Events:</b> Accounting I, Accounting II, Advertising, Agribusiness, Business Calculations, Business Communications, Business Law, Computer Problem Solving, Cyber Security, Economics, Health Care Administration, Insurance &amp; Risk Management, Introduction to Business, Introduction to Business Communication, Introduction to Business Procedures, Introduction to FBLA, Introduction to Financial Math, Introduction to Information Technology, Introduction to Parliamentary Procedure, Journalism, Networking Infrastructures, Organizational Leadership, Personal Finance, Political Science, Securities &amp; Investments, Supply Chain Management</p> <ul style="list-style-type: none"> <li>▪ Online Testing via Technology Fluency Institute E-SESS (open book/open notes)</li> </ul>
<p><b>Production and Objective Test Events</b></p> <p><i>April 5 - 14</i>  <i>Testing Window</i>  <i>Closes on 4/14 @ 5 pm</i></p>	<p><b>Competitive Events:</b> Computer Applications, Database Design &amp; Application, Spreadsheet Applications, Word Processing</p> <ul style="list-style-type: none"> <li>▪ Online Testing via Technology Fluency Institute E-SESS (open book/open notes)</li> <li>▪ Production Testing, upload production tests via Competition Portal</li> </ul>





## Virtual Competitive Events Summary

### FBLA Competitive Events Virtual Guidelines | Page 2 of 6

EVENT CATEGORY & TIMELINE	COMPETITION DETAILS
<p><b>Objective Test and Role Play Events</b></p> <p><b>April 5 - 14</b> <i>Testing Window Closes on 4/14 @ 5 pm</i></p> <p><b>April 15</b> <i>Finalists Announced, Competition Schedules Posted</i></p> <p><b>April 15-17</b> <i>Final round of competition during SBLC</i></p>	<p><b>Competitive Events:</b> Banking &amp; Financial Systems, Entrepreneurship, Help Desk, Hospitality &amp; Event Management, International Business, Introduction to Event Planning, Management Decision Making, Management Information Systems, Marketing, Network Design, Parliamentary Procedures, Sports &amp; Entertainment Management</p> <ul style="list-style-type: none"> <li>▪ Online Testing via Technology Fluency Institute E-SESS (open book/open notes); The test will determine “qualifiers” for final round</li> <li>▪ Top 10 finalists prep and compete live in Zoom with judges</li> </ul>
<p><b>Prejudged Reports and Presentation Events</b></p> <p><b>April 1</b> <i>Submission Upload Deadline @ 5 p.m.</i></p>	<p><b>Competitive Events:</b> American Enterprise Project, Business Financial Plan, Business Plan, Community Service Project, Local Chapter Annual Business Report, Partnership with Business Project</p> <ul style="list-style-type: none"> <li>▪ Submission of pre-judged report on Competition Portal</li> <li>▪ Submission of a recorded video presentation on Competition Portal for preliminary and final round judging (Same video will be used for both rounds of competition)</li> </ul>





## Competitive Events Summary

### FBLA Competitive Events Virtual Guidelines | Page 3 of 6

EVENT CATEGORY & TIMELINE	COMPETITION DETAILS
<p>Prejudged Projects and Presentation Events</p> <p><b>April 1</b> <i>Submission Upload Deadline @ 5 p.m.</i></p>	<p><b>Competitive Events:</b> 3-D Animation, Digital Video Production</p> <ul style="list-style-type: none"> <li>▪ Submission of pre-judged project on Competition Portal</li> <li>▪ Submission of a recorded video presentation on Competition Portal for preliminary and final round judging (Same video will be used for both rounds of competition)</li> </ul>
<p>Demonstration Events</p> <p><b>April 1</b> <i>Submission Upload Deadline @ 5 p.m.</i></p> <p><b>April 15</b> <i>Finalists Announced, Competition Schedules Posted</i></p> <p><b>April 15-17</b> <i>Final round of competition during SBLC</i></p>	<p><b>Competitive Events:</b> Coding &amp; Programming, Computer Game &amp; Simulation Programming, E-business, Mobile Application Development, Website Design</p> <ul style="list-style-type: none"> <li>▪ Submission of a recorded video presentation on Competition Portal for preliminary round judging</li> <li>▪ Top 10 finalists compete live in Zoom with judges</li> </ul>





## Competitive Events Summary

### FBLA Competitive Events Virtual Guidelines | Page 4 of 6

EVENT CATEGORY & TIMELINE	COMPETITION DETAILS
<p><b>Interview Events</b></p> <p><b>April 1</b> <i>Pre-judge Materials Submission Upload Deadline @ 5 p.m.</i></p> <p><b>April 1</b> <i>Job Interview Prelim Round, Question Prompt posted @ 3 p.m., Record video interview and upload by 5 p.m.</i></p> <p><b>April 5 - 14</b> <i>Future Business Leader Testing Window, Closes on 4/14 @ 5 pm</i></p> <p><b>April 15</b> <i>Finalists Announced, Competition Schedules Posted</i></p> <p><b>April 15-17</b> <i>Final round of competition during SBLC</i></p>	<p><b>Competitive Event:</b> Future Business Leader</p> <ul style="list-style-type: none"> <li>• Online Testing via Technology Fluency Institute E-SESS (open book/open notes); The test will determine “qualifiers” for final round</li> <li>• Submission of pre-judged materials on Competition Portal</li> <li>• Top 10 finalists compete live in Zoom with judges</li> </ul> <p><b>Competitive Event:</b> Job Interview</p> <ul style="list-style-type: none"> <li>• Submission of pre-judged materials on Competition Portal</li> <li>• Submission of a recorded video interview on Competition Portal for preliminary judging (Competitor should recruit a person to serve as their “interviewer” and read the interview questions aloud during the recorded interview)</li> <li>• Top 10 finalists compete live in Zoom with judges</li> </ul>





## Competitive Events Summary

### FBLA Competitive Events Virtual Guidelines | Page 5 of 6

EVENT CATEGORY & TIMELINE	COMPETITION DETAILS
<p><b>Speech Events</b></p> <p><b>April 1</b> <i>Impromptu Speaking Prompt posted @ 3 p.m., Record video interview and upload by 5 p.m.</i></p> <p><b>April 15</b> <i>Finalists Announced, Competition Schedules Posted</i></p> <p><b>April 15-17</b> <i>Final round of competition during SBLC</i></p>	<p><b>Competitive Events:</b> Introduction to Public Speaking, Public Speaking, Impromptu Speaking</p> <ul style="list-style-type: none"> <li>▪ Submission of a recorded video presentation on Competition Portal for preliminary round judging</li> <li>▪ Top 10 finalists compete live in Zoom with judges</li> </ul>
<p><b>Presentation Events with Equipment</b></p> <p><b>April 1</b> <i>Submission Upload Deadline @ 5 p.m.</i></p> <p><b>April 15</b> <i>Finalists Announced, Competition Schedules Posted</i></p> <p><b>April 15-17</b> <i>Final round of competition during SBLC</i></p>	<p><b>Competitive Events:</b> Broadcast Journalism, Electronic Career Portfolio, Graphic Design, Introduction to Business Presentation, Introduction to Social Media Strategy, Public Service Announcement, Publication Design, Sales Presentation, Social Media Strategies, Presentation Events without Equipment</p> <ul style="list-style-type: none"> <li>▪ Submission of a recorded video presentation on Competition Portal for preliminary round judging</li> <li>▪ Top 10 finalists compete live in Zoom with judges</li> </ul>





## Competitive Events Summary

### FBLA Competitive Events Virtual Guidelines | Page 6 of 6

EVENT CATEGORY & TIMELINE	COMPETITION DETAILS
<p>Presentation Events without Equipment</p> <p><b>April 1</b> <i>Client Service Prompt posted @ 3 p.m., Record video interview and upload by 5 p.m.</i></p> <p><b>April 15</b> <i>Finalists Announced, Competition Schedules Posted</i></p> <p><b>April 15-17</b> <i>Final round of competition during SBLC</i></p>	<p><b>Competitive Events:</b> Business Ethics, Client Service</p> <ul style="list-style-type: none"> <li>• Submission of a recorded video presentation on Competition Portal for preliminary round judging</li> <li>• Top 10 finalists compete live in Zoom with judges</li> </ul>



## Competitive Events Summary

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EVENT CATEGORY & TIMELINE	COMPETITION DETAILS
<p><b>ML Objective Test Events</b></p> <p><i>April 5 - 14</i> Testing Window Closes on 4/14 @ 5 pm</p>	<p><b>Competitive Events:</b> Business Etiquette, Business Math &amp; Financial Literacy, Career Exploration, Digital Citizenship, Introduction to Computer Science &amp; Coding</p> <p><b>Oregon State Only Competitive Events (No advancement to Nationals):</b> Ethical Leadership, Social Media Concepts</p> <ul style="list-style-type: none"> <li>▪ Online Testing via Technology Fluency Institute E-SESS (open book/open notes)</li> </ul>
<p><b>ML Prejudged Projects and Objective Test Events</b></p> <p><i>April 1</i> Submission Upload Deadline @ 5 p.m.</p> <p><i>April 5 - 14</i> Testing Window Closes on 4/14 @ 5 pm</p>	<p><b>Competitive Events:</b> Multimedia &amp; Website Development</p> <ul style="list-style-type: none"> <li>▪ Online Testing via Technology Fluency Institute E-SESS (open book/open notes)</li> <li>▪ Submission of pre-judged project on Competition Portal</li> <li>▪ Submission of a recorded video presentation on Competition Portal for preliminary and final round judging (Same video will be used for both rounds of competition)</li> </ul>







## Competitive Events Summary

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EVENT CATEGORY & TIMELINE	COMPETITION DETAILS
<p><b>ML Presentation Events with Equipment</b></p> <p><b>April 1</b> <i>Submission Upload Deadline @ 5 p.m.</i></p> <p><b>April 15</b> <i>Community Service Project Finalists Announced, Competition Schedules Posted</i></p> <p><b>April 15-17</b> <i>Final round of Community Service Project competition during SBLC</i></p>	<p><b>Competitive Events:</b> Community Service Project</p> <ul style="list-style-type: none"> <li>▪ Submission of a recorded video presentation on Competition Portal for preliminary round judging</li> <li>▪ Top 10 finalists compete live in Zoom with judges</li> </ul> <p><b>State Only Competitive Events (No advancement to Nationals):</b> Digital Gaming Theory, Spread the Word, The Tank</p> <ul style="list-style-type: none"> <li>▪ Submission of a recorded video presentation on Competition Portal for preliminary and final round judging (Same video will be used for both rounds of competition)</li> </ul>
<p><b>ML Presentation Events without Equipment</b></p> <p><b>April 1</b> <i>Submission Upload Deadline @ 5 p.m.</i></p> <p><b>April 15</b> <i>Finalists Announced, Competition Schedules Posted</i></p> <p><b>April 15-17</b> <i>Final round of competition during SBLC</i></p>	<p><b>Competitive Events:</b> Critical Thinking</p> <ul style="list-style-type: none"> <li>• Submission of a recorded video presentation on Competition Portal for preliminary round judging</li> <li>• Top 10 finalists compete live in Zoom with judges</li> </ul>





## Competitive Events Summary

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EVENT CATEGORY & TIMELINE	COMPETITION DETAILS
<p><b>ML Speech Events</b></p> <p><b>April 1</b> <i>Submission Upload Deadline @ 5 p.m.</i></p> <p><b>April 15</b> <i>Elevator Speech Finalists Announced, Competition Schedules Posted</i></p> <p><b>April 15-17</b> <i>Final round of Elevator Speech competition during SBLC</i></p>	<p><b>Competitive Events:</b> Elevator Speech</p> <ul style="list-style-type: none"> <li>▪ Submission of a recorded video presentation on Competition Portal for preliminary round judging</li> <li>▪ Top 10 finalists compete live in Zoom with judges</li> </ul> <p><b>Oregon State Only Competitive Events (No advancement to Nationals):</b> Creed, Digital Gaming Theory</p> <ul style="list-style-type: none"> <li>▪ Submission of a recorded video presentation on Competition Portal for preliminary and final round judging (Same video will be used for both rounds of competition)</li> </ul>
<p><b>ML Interview Events</b></p> <p><b>April 1</b> <i>Pre-judge Materials Submission Upload Deadline @ 5 p.m.</i></p> <p><b>April 1</b> <i>The Intern Interview Prelim Round, Question Prompt posted @ 3 p.m., Record video interview and upload by 5 p.m.</i></p>	<p><b>State Only Competitive Events (No advancement to Nationals):</b> The Intern Interview</p> <ul style="list-style-type: none"> <li>• Submission of pre-judged materials on Competition Portal (Due to being virtual, we are requesting pre-judged materials)</li> <li>• Submission of a recorded video interview on Competition Portal for preliminary judging (Competitor should recruit a person to serve as their “interviewer” and read the interview questions aloud during the recorded interview)</li> </ul>

