



State Business Leadership Conference Tentative Schedule (Updated 4-7-2021)

* Note: Dates/Times are subject to change

March 5 – April 1 | PRE-CONFERENCE WINDOW

Registration (Submit by 4/1 @5:00 p.m.)

Pre-Judged Materials + Recorded Competition Submissions (Submit by 4/1 @ 5:00 p.m.)

April 1 | PRELIMINARY COMPETITION PROMPTS

3:00 PM – 5:00 PM -- Competitive Event Prompts and Video Submission

Competition prompts will be released April 1st @ 3 p.m. (Submit by 5:00 p.m.)

Client Service

Impromptu Speaking

Job Interview

The Intern Interview [ML]

April 5 – April 14 | TESTING WINDOW + ON-DEMAND ACCESS

Access to Conference Portal with On-Demand Leadership Content

April 14 | TESTING DEADLINE

5:00 PM Objective Testing & Production Testing Closes

April 15 | FINALS POSTED

3:00 PM Finalists and LIVE Competition Schedule Posted





April 15 | MAIN CONFERENCE | Day 1 [Live in Zoom]

5:00 PM Opening Session + Keynote Speaker
5:00 PM Candidate Campaigns Begin

April 16 | MAIN CONFERENCE | Day 2 [Live in Zoom]

2:00 PM – 5:00 PM -- Competitive Events Live in Zoom (Finals)

Competition schedules will be released April 17th

Banking & Financial Systems

E-Business

Entrepreneurship

Future Business Leader

Hospitality & Event Management

Introduction to Social Media Strategy

Parliamentary Procedure

Public Service Announcement

Publication Design

5:00 PM – 8:00 PM – Competitive Events Live in Zoom (Finals)

Competition schedules will be released April 17th

Business Ethics

Creed [ML]

Client Service

Community Service Project [ML]

Critical Thinking [ML]

Elevator Speech [ML]

Impromptu Speaking

Introduction to Public Speaking

Job Interview

Spread the Word [ML]

The Tank [ML]

2:00 PM The Quest powered by Goosechase Begins

5:00 PM Interactive Activity: Virtual Escape Room





April 17 | MAIN CONFERENCE | Day 3 [Live in Zoom]

9:00 AM – 12:00 PM -- Competitive Events Live in Zoom (Finals)

Competition schedules will be released April 17th

Broadcast Journalism

Electronic Career Portfolio

Graphic Design

International Business

Introduction to Business Presentation

Introduction to Event Planning

Marketing

Public Speaking

Sports & Entertainment Management

The Intern Interview [ML]

1:00 PM – 4:00 PM – Competitive Events Live in Zoom (Finals)

Competition schedules will be released April 17th

Coding & Programming

Computer Game & Simulation

Programming

Digital Gaming Theory

Help Desk

Management Decision Making

Management Information Systems

Mobile Application Development

Networking Design

Sales Presentation

Social Media Strategies

Website Design

9:00 AM – 12 noon CAREER ACADEMY WORKSHOP SERIES (Live in Zoom)

Workshop 1: Career Mapping

Workshop 2: My Life in One Page Resumes

Workshop 3: The Search

Workshop 4: OTIS & GNAP

Workshop 5: Excellent Interviews

1:00 PM Business Session (Candidate Question and Answer Caucus Session)

3:00 PM Virtual Election Polls Open

6:00 PM Virtual Election Polls Close

6:00 PM The Quest powered by Goosechase Ends





April 26 | AWARDS OF EXCELLENCE [Live in Zoom]

5:00 PM	Awards of Excellence Session
7:30 PM	Awards of Excellence Session Ends

